

**DUE DATE:** 15 Days After Receipt

OMB No. 0607-0395 Approval expires 08-31-07

**REPORT FOR** 4th QUARTER 2006

The 8-digit number that appears above indicates that the Office of Management and Budget has approved this survey. If that number is not displayed, do not complete this form. YOUR REPORT IS CONFIDENTIAL BY LAW (Section 9 Title 13, United States Code). It is seen only by sworn Census Bureau employees and used only for statistical purposes. The law provides that copies retained in your files are immune from legal process. Although you are not required to respond, your cooperation is needed to make the results of this survey comprehensive, accurate, and timely.

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS  
FORM **MQ325F**  
**CURRENT INDUSTRIAL REPORTS**

**In correspondence pertaining to this establishment's report, please refer to the 11 digit Identification Number (ID)**

PAINT {COATINGS}, VARNISH,  
AND LACQUER  
{Shipments}

If you have questions regarding this report form please contact:

BETTY SUTTER EXT 6  
1(800)201-4647

**EMPLOYER IDENTIFICATION (EI) NUMBER.** Identification number used on Employer's Quarterly Federal Tax Return (U.S. Treasury Department Form 941) **(Enter if not shown, correct if wrong.)**

**CONTACT PERSON** (Enter information if not shown, correct if wrong.)

Name ATTN: Controller

Area code Number

Fax number

(Please correct any error in name and address including ZIP Code)

Enter or correct email address: [ ]

**PART I FOR EACH ITEM LISTED BELOW, ENTER FIGURES OR "0" for current period. (The figures shown in the shaded areas were reported for the previous two periods.) PLEASE REFER TO THE INSTRUCTIONS BEFORE COMPLETING THIS REPORT FORM.**

| Product code | Item Description   | Unit of measure  | Item code | Year     |          |          |
|--------------|--|------------------|-----------|----------|----------|----------|
|              |  |                  |           | 4 QTR 06 | 3 QTR 06 | 2 QTR 06 |
| 3255101100   | Architectural coatings, including architectural lacquers   |                  |           |          |          |          |
|              | Quantity of shipments  | thousand gallons | 2001      |          |          |          |
|              | Value of shipments   | thousand dollars | 2002      |          |          |          |
| 3255104100   | Product coatings for original equipment manufacturers {oem}, excluding marine coatings   |                  |           |          |          |          |
|              | Quantity of shipments  | thousand gallons | 2011      |          |          |          |
|              | Value of shipments   | thousand dollars | 2012      |          |          |          |
| 3255107100   | Special purpose coatings, including coatings for transportation aftermarket, incl.traffic marking paints & all marine coatings |                  |           |          |          |          |

\* Figures not received when form was prepared. PLEASE ENTER, if not previously submitted.



# CURRENT INDUSTRIAL REPORTS SERIES

2007

## MQ325F — PAINT (COATINGS), VARNISH, AND LACQUER

### DEFINITIONS AND SPECIAL INSTRUCTIONS

#### 1. Scope of Survey

This survey covers firms manufacturing paint (coatings), varnish, or lacquer in the United States.

#### 2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey may report each plant separately or file a combined report for the company. If you have questions concerning your report, please call or write to the U.S. Census Bureau.

##### a. Quantity and value of shipments

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments. Include products made by you for others, but exclude products made for you by others.

Include products transferred to other establishments of your company (such as other manufacturing plants, separate sales branches, or retail stores). Their "value" should be the nearest approximation of the commercial selling value, f.o.b. plant, and not the cost of production.

##### b. Units of measure

Report all quantities of shipments in 1,000 gallons and all values in thousands of dollars.

Convert exterior dry lime and cement bound water-thinned paints, including casein and calcimines, on a basis of 5 pounds per gallon.

Convert plastic texture, paste and dry, on a basis of 10 pounds per gallon.

#### 3. Definitions

##### ARCHITECTURAL COATINGS, INCLUDING ARCHITECTURAL LACQUERS (Item codes 2001-2002)

Coatings for on-site application to interior or exterior surfaces of residential, commercial, institutional, or industrial buildings. These are protective and decorative finishes applied at ambient temperatures, for ordinary use and exposure. Report industrial new construction and maintenance paints on item codes 2021-2022.

##### *Exterior solvent-type*

Solvent thinned paints and tinting bases, including barn and roof paints.

Solvent thinned enamels and tinting bases including exterior-interior floor enamels.

Solvent thinned undercoaters and primers

Solvent thinned clear finishes and sealers

Solvent thinned stains, including shingle and shake

Other exterior solvent thinned coatings, including bituminous paints

##### *Exterior water-type*

Water thinned paints and tinting bases including barn and roof paints

Water thinned exterior-interior deck and floor enamels

Water thinned undercoaters and primers

Water thinned stains and sealers

Other exterior water thinned coatings

##### *Interior solvent-type*

Flat solvent thinned wall paint and tinting bases, including mill white paints

Gloss and quick drying enamels and other gloss solvent thinned paints and enamels

Semigloss, eggshell, satin solvent thinned paints and tinting bases

Solvent thinned undercoaters and primers

Solvent thinned clear finishes and sealers

Solvent thinned stains

Other interior solvent thinned coatings

##### *Interior water-type*

Flat water thinned paints and tinting bases

Semigloss, eggshell, satin and other gloss water-thinned paints and tinting bases

Water thinned undercoaters and primers

Other interior water thinned coatings, stains, and sealers

Architectural lacquers

# CURRENT INDUSTRIAL REPORTS SERIES

**MQ325F**

## DEFINITIONS AND SPECIAL INSTRUCTIONS

### 3. Definitions — Continued

**PRODUCT COATINGS FOR ORIGINAL EQUIPMENT MANUFACTURERS (OEM), EXCLUDING MARINE COATINGS (Item codes 2011–2012)**

Coatings formulated specifically for Original Equipment Manufacturers (OEM) to meet conditions of application and product requirements, and applied to such products during the manufacturing process. Report OEM and refinish marine coatings on item codes 2021–2022. Report all other refinish paints on item codes 2021–2022.

1. Automobile, light truck, van, and sport utility vehicle finishes
2. Automobile parts finishes
3. Heavy duty truck, bus, and recreational vehicle finishes
4. Other transportation equipment finishes, including aircraft and railroad
5. Appliance, heating equipment, and air-conditioner finishes
6. Wood furniture, cabinet, and fixture finishes
7. Wood and composition board flat stock finishes
8. Metal building product finishes (including coatings for aluminum extrusions and siding)
9. Container and closure finishes
10. Machinery and equipment finishes, including road building equipment and farm implement
11. Non-wood furniture and fixture finishes, including business equipment finishes
12. Paper, paper board, film, and foil finishes, excluding pigment binder
13. Electrical insulating coatings
14. Powder coatings — thermoset general decorative: appliance powder coatings, automotive powder coatings, architectural powder coatings (such as aluminum extrusions), lawn and garden powder coatings, and general metal finishing powder coatings; thermoset functional powder coatings

(for pipe, rebar, electrical insulation, etc.); and thermoplastic powder coatings (all). Convert Powder Coating quantities from lbs to gallons using a conversion factor of 5 (5 lbs = 1 gallon).

### 15. Other industrial product finishes

*SPECIAL PURPOSE COATINGS, INCLUDING COATINGS FOR TRANSPORTATION AFTERMARKET AND ALL MARINE COATINGS (Item codes 2021–2022)*

Special purpose coatings may also be stock type or shelf goods, but differ from general architectural coatings by the fact that they are formulated for special applications and/or special environmental conditions.

Industrial new construction and maintenance paints (especially formulated coatings for special conditions of industrial plants and/or facilities requiring protection against extreme temperatures, fungi, chemicals, fumes, etc.), interior and exterior types.

Traffic marking paints (all types, shelf goods and highway department)

Automotive, other transportation and machinery refinish paints and enamels, including primers

Marine paints, ship and offshore facilities and shelf goods for both new construction and marine refinish and maintenance. Excludes spar varnish.

Aerosol — paint concentrates produced for packaging in aerosol containers

### 4. Comparability

The sum of values for item codes shown in column (a) should correspond to the dollar values reported under annual item codes indicated in column (b) below:

| Current Industrial Reports                 |   |
|--|---|
| Quarterly Form MQ325F<br>Item codes<br>(a) | Annual Form MA325F<br>Item codes<br>(b) |
| 2001–2002                                  | 5112–5193                               |
| 2011–2012                                  | 5221–5267                               |
| 2021–2022                                  | 5301–5331                               |

# CURRENT INDUSTRIAL REPORTS SERIES

## REFERENCE LIST

FORM MQ325F

### PAINT, VARNISH, AND LACQUER — QUANTITY AND VALUE OF SHIPMENTS

| Product code | Item code   | Item description   |
|--------------|-------------|--|
| 3255101100   |             | Architectural coatings, including architectural lacquers   |
|              | <b>2001</b> | Quantity of shipments  |
|              | <b>2002</b> | Value of shipments   |
| 3255104100   |             | Product coatings for original equipment manufactures (OEM), excluding marine coatings  |
|              | <b>2011</b> | Quantity of shipments  |
|              | <b>2012</b> | Value of shipments   |
| 3255107100   |             | Special purpose coatings, including coatings for transportation aftermarket, traffic marking paints, and all marine coatings |
|              | <b>2021</b> | Quantity of shipments  |
|              | <b>2022</b> | Value of shipments   |

NOTES