

Summaries of Focus Groups Conducted by the Food and Drug Administration
0910-0497

FDA Center	Title of Focus Group	Participants	Use of Information
CDER	Physicians on Factors Influencing Their Prescribing Habits	Group 1: General practitioners with more than 3 years experience Group 2: Internists with between 3 and 15 years experience Group 3: Internists with more than 15 years experience	To understand the role of different promotional tactics (e.g., detailing, professional advertising, direct-to-consumer advertising, the Internet) on the decisions of physicians to prescribe certain drugs.
CFSA N	Allergen Labeling Focus Groups	8 groups, 2 moderators	The Consumer Studies' Final Report was given to the CFSA team that is currently developing a proposed rule on food allergen labeling that will address the eight most common food allergens. The Final Report has not been distributed to the public.
CFSA N	Graphic Devices to Signal Level of Scientific Evidence for Health Claims	8 groups, 2 moderators	The Consumer Studies' Final Report was used internally by Consumer Studies to help develop the experimental conditions for the qualified health claims experimental study. The Final Report has not been distributed to the public.
CFSA N	Food and Restaurant Labeling and Weight Management	8 groups, 2 moderators	Select findings from the Consumer Studies' Final Report were used in deliberations by the Commissioner's Obesity Work Group (OWG) and included in their report. The full OWG report was made available to the public and is currently on the FDA

			website. The Consumer Studies' Final Report has not been distributed to the public.
CFSA N	Methylmercury Advisory Focus Groups	16 groups, 2 moderators	The key findings were used by the interagency (FDA and EPA) workgroup and the Food Advisory Committee (FAC) to revise the content of the methylmercury advisory. The findings have not been distributed to the public. Representatives from industry and consumer advocates attended the focus groups and reported information to their respective stakeholders.
CDRH	Consumer Reaction to Labeling Messages About Condoms	36 (4 groups, 9 per group)	The purpose of the focus group study was to determine the perception, opinion, belief and attitude of the participants toward condom labeling messages.
OC	Consumer Perceptions of Food Derived From Animal Clones and Their Offspring	7 groups	Designing a communications plan.
OC	Perceptions of Nictotine	6 groups	