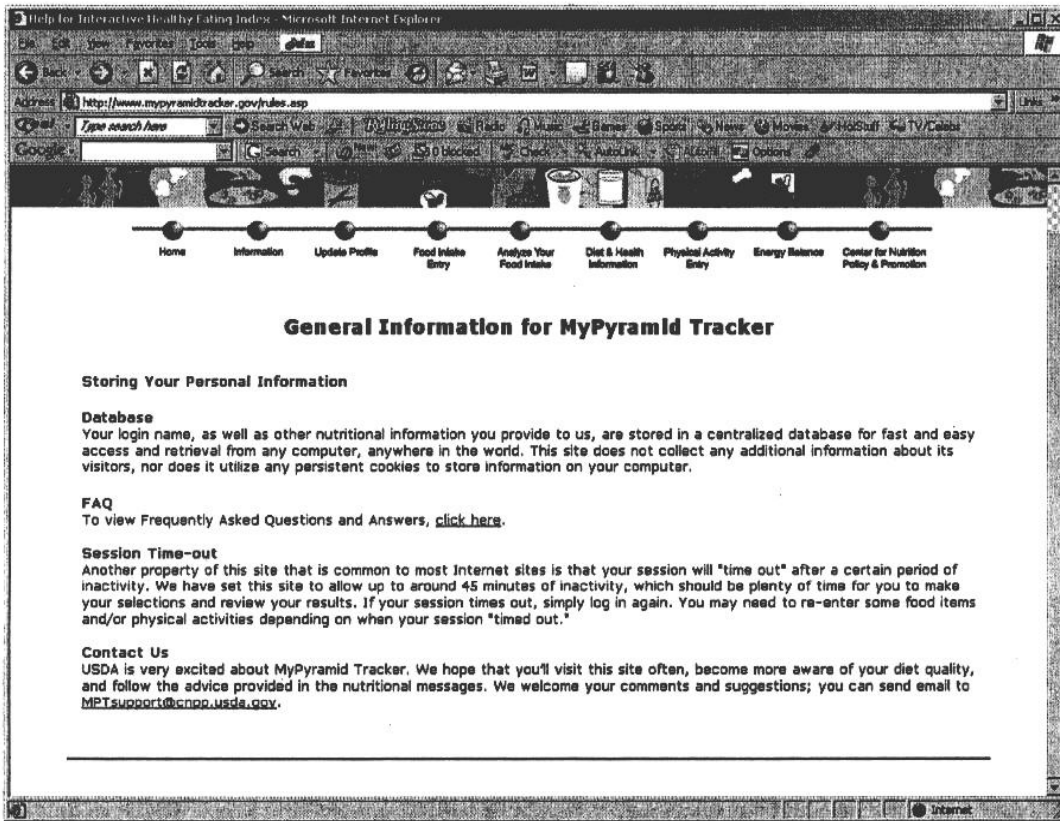


APPENDIX C Confidentiality Statement



The screenshot shows a Microsoft Internet Explorer browser window displaying the MyPyramid Tracker website. The address bar shows the URL <http://www.mypyramidtracker.gov/index.asp>. The page features a navigation menu with the following items: Home, Information, Update Profile, Food Intake Entry, Analyze Your Food Intake, Diet & Health Information, Physical Activity Entry, Energy Balance, and Center for Nutrition Policy & Promotion. The main content area is titled "General Information for MyPyramid Tracker" and contains the following sections:

Storing Your Personal Information

Database
Your login name, as well as other nutritional information you provide to us, are stored in a centralized database for fast and easy access and retrieval from any computer, anywhere in the world. This site does not collect any additional information about its visitors, nor does it utilize any persistent cookies to store information on your computer.

FAQ
To view Frequently Asked Questions and Answers, [click here](#).

Session Time-out
Another property of this site that is common to most Internet sites is that your session will "time out" after a certain period of inactivity. We have set this site to allow up to around 45 minutes of inactivity, which should be plenty of time for you to make your selections and review your results. If your session times out, simply log in again. You may need to re-enter some food items and/or physical activities depending on when your session "timed out."

Contact Us
USDA is very excited about MyPyramid Tracker. We hope that you'll visit this site often, become more aware of your diet quality, and follow the advice provided in the nutritional messages. We welcome your comments and suggestions; you can send email to MPTsupport@cnpp.usda.gov.

The screenshot shows a web browser window displaying the MyPyramid Tracker website. The browser's address bar shows the URL <http://www.mypyramidtracker.gov/>. The website header includes the USDA logo, the text "United States Department of Agriculture", and "Center for Nutrition Policy and Promotion". A "OMB Number 0584-0523" and "MyPyramid Tracker" are also visible in the header.

The main content area is titled "MyPyramid Tracker" and contains the following text:

MyPyramid Tracker is an online dietary and physical activity assessment tool that provides information on your diet quality, physical activity status, related nutrition messages, and links to nutrient and physical activity information. The Food Calories/Energy Balance feature automatically calculates your energy balance by subtracting the energy you expend from physical activity from your food calories/energy intake. Use of this tool helps you better understand your energy balance status and enhances the link between good nutrition and regular physical activity. From now on, you can also keep track of your energy balance history ^{HW} and view it up to one year. MyPyramid Tracker translates the principles of the 2005 Dietary Guidelines for Americans and other nutrition standards developed by the U.S. Departments of Agriculture and Health and Human Services.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0523. The time required to complete this information collection is estimated to average 1.5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

The "Assessment" section is highlighted with a blue background and contains two sub-sections:

- Assess Your Food Intake**: The online dietary assessment provides information on your diet quality, related nutrition messages, and links to nutrient information. After providing a day's worth of dietary information, you will receive an overall evaluation by comparing the amounts of food you ate to current nutritional guidance. To give you a better understanding of your diet over time, you can track what you eat up to a year.
- Assess Your Physical Activity**: The physical activity assessment evaluates your physical activity status and provides related energy expenditure information and educational messages. After providing a day's worth of physical activity information, you will receive an overall "score" for your physical activities that looks at the types and duration of each physical activity you did and then compares this score to the physical activity recommendation for