

ATTACHMENT 7: RECRUITMENT PRINT ADVERTISEMENTS

for

**Qualitative Evaluation of HIV Counseling, Testing, and Referral Services in Non-  
Health Care Settings: Eliciting Consumer Views**

**New OMB Application**

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## **Attachment 7: Recruitment Print Advertisements**

*Reading level 6.2 (Flesch-Kincaid)*

**WE NEED YOUR HELP:** We're looking for [gay men OR straight men OR women OR transgender persons OR injection drug users] to be in a research study. We want to hear your opinions about HIV testing. Your HIV status does not matter. Eligible persons join in a focus group up to 2 hours long and are reimbursed for their time. Please call [ ] to see if you qualify.

AND

*Reading level 5.8 (Flesch-Kincaid)*

**WE NEED YOUR HELP:** We're looking for teens ages 15-17 to be in a research study. We want to hear your opinions about HIV testing. Your HIV status does not matter. Eligible persons join in a focus group up to 2 hours long and are reimbursed for their time. Please call [ ] to see if you qualify.