

ATTACHMENT 7: RECRUITMENT PRINT ADVERTISEMENTS

for

**Qualitative Evaluation of HIV Counseling, Testing, and Referral Services in Non-
Health Care Settings: Eliciting Consumer Views**

New OMB Application

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Attachment 7: Recruitment Print Advertisements

Reading level 6.2 (Flesch-Kincaid)

WE NEED YOUR HELP: We're looking for [gay men OR straight men OR women OR transgender persons OR injection drug users] to be in a research study. We want to hear your opinions about HIV testing. Your HIV status does not matter. Eligible persons join in a focus group up to 2 hours long and are reimbursed for their time. Please call [] to see if you qualify.

AND

Reading level 5.8 (Flesch-Kincaid)

WE NEED YOUR HELP: We're looking for teens ages 15-17 to be in a research study. We want to hear your opinions about HIV testing. Your HIV status does not matter. Eligible persons join in a focus group up to 2 hours long and are reimbursed for their time. Please call [] to see if you qualify.