

**ATTACHMENT 8: ELECTRONIC BULLETIN BOARD  
ADVERTISEMENT**

**for**

**Qualitative Evaluation of HIV Counseling, Testing, and Referral Services in Non-  
Health Care Settings: Eliciting Consumer Views**

**New OMB Application**

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## **Electronic Bulletin Board Advertisement**

### ***Reading level 8.1 (Flesch-Kincaid)***

HEADING: [gay men] or [straight men] or [women] or [injection drug users] or [transgender persons] or [teens between the ages of 15-17] wanted for research study!

**WE NEED YOUR HELP!**

We are looking for [insert demographic from heading] to join a focus group study so we may hear your opinions about HIV testing. Eligible persons take part in one 2 hour focus group and will be reimbursed for their time.

This research is being done by RTI International with funding from the Centers for Disease Control and Prevention (CDC).

If you are interested, please call us at [INSERT #] to see if you are eligible.

(Note: the heading will be tailored to the type of chat room in which the notice is posted)