

**SUBMISSION OF INFORMATION COLLECTION**  
**UNDER GENERIC CLEARANCES**

**DATE OF REQUEST:**  July 15, 2008

**SUB AGENCY (I/C):**  NIH/NIAID/Division of AIDS

**TITLE:**  In-depth Interviews for Message and Materials Pretesting

**GENERIC CLEARANCE UNDER OMB#**  0925-0585-02 **EXP. DATE:**  02/28/2011

**ABSTRACT:**

The National Institute of Allergy and Infectious Diseases' (NIAID) Division of AIDS funds HIV vaccine research. In an effort to educate US populations most affected by HIV about HIV vaccine research, NIAID has created the NIAID HIV Vaccine Research Education Initiative (NHVREI). As part of NHVREI, local and national non-governmental partner organizations have committed to share information and educational materials about HIV vaccine research. NIAID developed educational materials in 2006 to meet this need; however, major events in vaccine research have occurred since then. NIAID does not know the extent to which these materials remain effective with the target audiences. As a result, NIAID plans to conduct formative research with key opinion leaders for three priority populations: African Americans, Hispanics, and men from all racial and ethnic groups who have sex with men. This formative research includes up to 29 interviews that will gather information about existing HIV vaccine research knowledge, attitudes, and intentions to distribute supportive materials. In addition to gathering this information, NIAID also plans to ask respondents: what questions they and their communities have about HIV vaccine research; what would encourage them to be more supportive of these efforts; what are their opinions of current national and local partners; and what type of educational materials they would find useful for increasing knowledge of and support for HIV vaccine research.

**TOTAL ANNUAL BURDEN APPROVED:**  3689.0 hours

**BURDEN USED TO DATE:**  0 hours

**BURDEN THIS REQUEST:**  29 hours

**IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?**

YES  NO  N/A

**OBLIGATION TO RESPOND:**

VOLUNTARY

REQUIRED TO OBTAIN OR RETAIN BENEFITS

MANDATORY

**HOW WILL THIS SURVEY BE OFFERED?**

WEB SITE

TELEPHONE INTERVIEW

MAIL RESPONSE

IN PERSON INTERVIEW

OTHER: \_\_\_\_\_

**CONTACT INFORMATION:**

NAME:  Elyse Levine, Ph.D., R.D.

TELEPHONE NUMBER:  202-884-8913

EMAIL ADDRESS:  elevine@aed.org