

Note to: Glenn P. Kirkland
IRS Reports Clearance Office
Tax Forms and Publication SE:W:CAR:MP:T:T:SP

From: Kevin Cecco
Chief, Corporation Branch
Statistics of Income RAS:S:S:S

Subject: OMB Approval Request for EITC Marketing Media Study–
SOI-336

Please find attached, documentation needed by the Office of Management and Budget for EITC Marketing Media Study–SOI-336. The burden associated with this study is 677 hours.

If you have any questions regarding this project, please direct them to me at (202) 874-0464.

Attachments:
Cover Memorandum to OMB
OMB Form 83-C
Clearance Request
Attachments
 Telephone Screener
 Participant Information Form
 Consent Form
 Discussion Guide/English and Spanish
 FAQs
 Confirmation Letter
 Telephone Reminder All Script

NOTE TO THE REVIEWER OF: OMB Clearance #
1545-1349

From: Kevin Cecco
Chief, Corporation Branch
Statistics of Income RAS:S:S:S

Subject: OMB Approval for Testing of EITC Marketing Media Study–SOI-336

Please accept the enclosed materials for approval under the OMB Clearance package 1545-1349, "Cognitive and Psychological Research". In accordance with our agreement with OMB, I am submitting a brief description of the study and the materials to be used in the study at least two weeks in advance of the start of the study.

The total estimated burden for this study is 70 hours.

If there are any questions regarding this project, please direct them to me at (202) 874-0464.