# SMALL BUSINESS AND SELF EMPLOYED (SBSE) TAX PROFESSIONAL SURVEY 2009—CATI (N=1,800)

INTRO 1 Hello, this is calling on beha	with the If of the Internal Revenue Serv	nationa ice.	ıl res	earcl	h firn	n of F	Pacifi	ic Ma	arket	Res	earch
	(INITIAL REFUSAL)	0 <b>0</b> 10 20	11	02 12 22	13	14	15	06 16 26	07 17 27	08 18 28	19
(READ IF TAX	PROFESSIONAL WITH NAM	E; OTH	IERV	VISE	SKII	⊃ ТО	S2 (	(S1B	5))		
S1. (S1a.)	May I speak with [CONTACT N	IAME]?								_	
Spe	aking (SKIP TO INTRO 3)									<u>S</u> 1	
Not Refu No I No s Upd	person comes to phone (SKIF available/bad time (ARRANGE used (GO TO S2 (S1B)) onger works here (SKIP TO S2 such person (SKIP TO S2 (S1E ate phone number (UPDATE N	E CALLI  2 (S1B) 3))	BACI  ) R)	<)						3 5 6	
Upd	ate respondent name (UPDAT		_								}
		(TT1)		00 01 LO 11							
(READ IF COM	MPANY NAME ONLY)										
most fa	I please speak with the persormiliar with filing federal busines viduals?										
By busi	ED TO CLARIFY, READ): ness forms I mean FORMS 11 les C, E, <u>or</u> F.	20, 112	0A, 1	L120	S, 10	)65, <i>i</i>	AND	104	0 wit		
	Speaking (SKIP TO INT New person comes to p Not available/bad time	hone (	SKIP	TO	INTF	O 2)				0	1 2
	Refused (Terminate an called again)	•									

	No such person (TALLY & TERMINATE)06
	Update phone number (UPDATE NUMBER AND GO TO S3 (S1C)) 07
	09
	Tax professional does not file tax returns for or represent small businesses clients (TALLY & TERMINATE)10
	SITIALI DUSITIESSES CIIETTS (TALLI & TERIVITVATE)
	(TT2) 00 01 02 03 04 05 06 07 08 09
	10 11 12 13 14 15 16 17 18 19
UPDATE NAME:	
UPDATE PHONE: _	
UPDATE COMPANY	/:
S3. (S1c.) Could	you please transfer me to that person?
- C - C - C - C - C - C - C - C - C - C	<u>S</u>
	Speaking (SKIP TO INTRO 3)1
	New person comes to phone (SKIP TO INTRO 2)2  Not available/bad time (ARRANGE CALLBACK)3
	Unable to transfer (ARRANGE CALLBACK)4
	(TT3) 00 01 02 03 04 05 06 07 08 09
	10 11 12 13 14 15 16 17 18 19
INTRO 2: Hello, this	is with the national research firm of Pacific Market
Research calling on l	behalf of the Internal Revenue Service

**INTRO 3:** We are conducting a study of <u>TAX PROFESSIONALS</u> for the IRS to gather opinions and attitudes about preparing and filing federal business taxes and representing taxpayers. Your answers will help the IRS reduce the burden on tax professionals in preparing small business taxes and help the IRS improve the service they provide to tax professionals and to taxpayers. We will not ask for any personal information, either yours or your clients'. Your responses will be combined with those of other tax professionals and will be reported only in statistical totals. No individual answers will be reported and survey responses will have no effect on individual tax accounts.

S4. (S1d.) Let me confirm, are you the person in your company who is most familiar with preparing federal income taxes for small businesses and self employed individuals, including those who file forms 1120, 1120A, 1120S, 1065, and 1040 with schedules C, E, or F?

	Yes, speaking (SKIP TO S6 (S2A))		<u>S</u> 1
that would be	e someone else (UPDATE NAME/NUMB Firm does not file taxes or represent ta Refused (TALLY & TERMINATE)	xpayer (TALLY & TERMINATE)	.3
	(TT4)	00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19	
UPDATE NA	ME:		
UPDATE PH	ONE:		
S5. (S1e.)			<u>S</u>
		hone (SKIP TO INTRO 2) ARRANGE CALLBACK)	

#### **TACK-UPS**

#### (IF RESPONDENT IS STILL HESITANT ABOUT ANONYMITY)

We are bound by law not to link the answers you give with any information that could be used to identify you. Neither the IRS nor anyone else will know who you are or what answers you personally provided. We do this so that you can be comfortable in telling us what you really think, not what you think the government wants to hear.

(IF RESPONDENT EVIDENCES CONCERN ABOUT WHETHER THIS IS AN OFFICIAL IRS SURVEY) You may feel free to contact the IRS official contact for this survey. His name is Dorian Shawcross in the Small Business/Self-Employed Division of IRS. His phone number is (202) 283-2809.

(IF ASKS HOW THEY WERE SELECTED) You were randomly selected from a list of all tax professionals in the U.S. who prepare taxes or who represent taxpayers before the IRS. The IRS does not know which businesses we are contacting, and we are prohibited from ever disclosing your name or the name of your business to the IRS or to anyone else.

(IF RESPONDENT ASKS FOR LEGAL AUTHORITY TO CONDUCT SUCH A SURVEY) This survey has been approved by the Office of Management & Budget. There is an OMB control number for this public information request. That number is 1545-1432.

#### (IF RESPONDENT ASKS HOW LONG THE INTERVIEWER WILL TAKE)

The interview will take about 25 minutes, on average, to complete.

(IF RESPONDENT WANTS TO COMMENT ON THIS SURVEY) If you have any comments about the time estimate to complete the survey or ways to improve the survey, you may write to the IRS. Would you like that address? [IF YES, READ]:

Internal Revenue Service
Tax Products Coordinating Committee
SE:W:CAR:MP:T:T:SP
1111 Constitution Ave. NW
Washington, DC 20224

S6. (S2a.) First, I need to ask some questions to make sure you qualify for the survey. Any information you provide is strictly confidential. Approximately how many federal income tax returns did you prepare in 2009 for 2008 taxes? Please include returns for both businesses and individuals.

(INTERVIEWER: IF RESPONDENT ASKS WHETHER TO COUNT OTHER RETURNS PREPARED BY FIRM SAY: "JUST THOSE YOU YOURSELF PREPARED OR REVIEWED AND SIGNED")

Returns

(RANGE=0 TO 9999) ENTER NUMBER FROM 0 to 9999 ENTER 9997 IF 9,997 OR HIGHER ENTER 9998 IF NOT SURE ENTER 9999 IF REFUSED

(PROGRAMMER: IF FEWER THAN 25 IN S6 (S2A), TALLY & TERMINATE; OTHERWISE CONTINUE)

BEFORE TERMINATE READ: "Unfortunately you do not qualify for this survey. We are looking for tax professionals who have a significant number of SB/SE clients, and based on your answers to my questions you do not qualify. Thank you so much for your willingness to participate in our research and have a great day."

(TT5) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19

(ASK IF CODE 9998 or CODE 9999 IN S6 (S2A); OTHERWISE SKIP TO S8 (S3)(S2C)) S7. (S2b.) Would you say you prepared fewer than 25 tax year 2008 returns for both businesses and individuals, or did you prepare 25 or more returns? Your best guess is fine.

(IF RESPONDENT ASKS WHETHER TO COUNT OTHER RETURNS PREPARED BY FIRM SAY: "JUST THOSE YOU YOURSELF PREPARED OR REVIEWED AND SIGNED")

	<u>S</u>
Fewer than 25 (TALLY & TERMINATE)	.1
25 or more	.2
Not sure (TALLY & TERMINATE)	.3
Refused (TALLY & TERMINATE)	.4

BEFORE TERMINATE READ: "Unfortunately you do not qualify for this survey. We are looking for tax professionals who have a significant number of SB/SE clients, and based on your answers to my questions you do not qualify. Thank you so much for your willingness to participate in our research and have a great day."

(TT6) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19

S8. (S3.) (READ LIST)	Do you work as a salaried employee for H&R Block or for Jackson Hewitt?	
	S Yes (TALLY & TERMINATE)1 No (CONTINUE)2	
for tax profess answers to my	RMINATE READ: "Unfortunately you do not qualify for this survey. We are looking sionals who have a significant number of SB/SE clients, and based on your you questions you do not qualify. Thank you so much for your willingness to bur research and have a great day."	ıg
	(TT11) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19	
About 9997; (	The following types of tax forms are considered by the IRS to be small busines Forms 1120, 1120A, 1120S, 1065, and Form 1040 with schedules C, E, or F. what percentage of the (FILL IN NUMBER FROM S6 (S2A) IF CODES 50 TO OTHERWISE READ "total") tax returns you prepared for 2008 includes any of tax forms? Your best guess will be fine.	SS
	Percent	
	(RANGE=0 TO 100) ENTER NUMBER FROM 0 to 100 ENTER 998 IF NOT SURE ENTER 999 IF REFUSED	
•	GRAMMER: IF FEWER THAN 50 IN S9 (S2C), TALLY & TERMINATE; RWISE CONTINUE)	
for tax profess answers to my	RMINATE READ: "Unfortunately you do not qualify for this survey. We are looking sionals who have a significant number of SB/SE clients, and based on your you questions you do not qualify. Thank you so much for your willingness to our research and have a great day."	ng
	(TT7) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19	
S10. (S2d.) prepar that be	E 998 or CODE 999 IN S9 (S2C); OTHERWISE SKIP TO S11 (S2E)) Would you say that fewer than 50% of the total federal income tax forms you ed for your business and individual clients included one of these tax forms, or w 50% or more? Your best guess is fine. (READ IF NECESSARY: FORMS 112 , 1120S, 1065, SCHEDULES C, E, OR F)  S	
	Fewer than 50% (TALLY & TERMINATE)	

BEFORE TERMINATE READ: "Unfortunately you do not qualify for this survey. We are looking for tax professionals who have a significant number of SB/SE clients, and based on your answers to my questions you do not qualify. Thank you so much for your willingness to participate in our research and have a great day."

(TT8) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19

S11. (S2e.) Approximately how many of the following four types of small business forms, all together, did you prepare for tax year 2008: forms 1120, 1120A, 1120S, and 1065? Your best guess is fine.

(IF NEED TO CLARIFY, READ):

I don't need a count for each form type, just an approximate total number of all these forms combined.

Types

(RANGE=0 TO 9999) ENTER NUMBER FROM 0 to 9999 ENTER 9997 IF 9,997 OR HIGHER ENTER 9998 IF NOT SURE ENTER 9999 IF REFUSED

(PROGRAMMER: IF FEWER THAN 10 IN S11 (S2E), TALLY & TERMINATE; OTHERWISE CONTINUE)

BEFORE TERMINATE READ: "Unfortunately you do not qualify for this survey. We are looking for tax professionals who have a significant number of SB/SE clients, and based on your answers to my questions you do not qualify. Thank you so much for your willingness to participate in our research and have a great day."

(TT9) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19

(ASK IF CODE 9998 or CODE 9999 IN S11 (S2E); OTHERWISE SKIP TO S13 (S2g))
S12. (S2f.) Would you say that you prepared less than 10 of these types of business forms, all combined, or did you prepare 10 or more? Your best guess is fine.

(READ IF NECESSARY): Once again, the forms are 1120, 1120A, 1120S, or 1065.

BEFORE TERMINATE READ: "Unfortunately you do not qualify for this survey. We are looking for tax professionals who have a significant number of SB/SE clients, and based on your

answers to my questions you do not qualify. Thank you so much for your willingness to participate in our research and have a great day."

(TT10) 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19
S13. (S2g.) Approximately what percentage of the (FILL IN NUMBER FROM S6 (S2A) IF CODES 50 TO 9997; OTHERWISE READ " <b>total</b> ") tax returns you prepared for 2008 were Form 1040 with Schedule C? Your best guess will be fine.
Percent
(RANGE=0 TO 100) ENTER NUMBER FROM 0 to 100 ENTER 998 IF NOT SURE ENTER 999 IF REFUSED
(ASK IF CODE 998 or CODE 999 IN S13 (S2g); OTHERWISE IF S13 (s2g)<10% AUTOCODE S14 (s2h)=1, IF S13 (s2g)>=10%, AUTOCODE s2h=2 AND SKIP TO S15 (S2i)) S14. (S2h.) Would you say that fewer than 10% of the total federal income tax forms you prepared for your business and individual clients were Form 1040 with Schedule C?
Fewer than 10%
S15. (S2i.) Approximately what percentage of the (FILL IN NUMBER FROM S2A IF CODES 50 TO 9997; OTHERWISE READ " <b>total</b> ") tax returns you prepared for 2008 were Form 1040 with Schedule E? Your best guess will be fine.
Percent
(RANGE=0 TO 100) ENTER NUMBER FROM 0 to 100 ENTER 998 IF NOT SURE ENTER 999 IF REFUSED
(ASK IF CODE 998 or CODE 999 IN S15 (S2i); OTHERWISE ; OTHERWISE IF S15 (s2i)<5% AUTOCODE S16 (s2j)=1, IF S15 (s2i)>=5%, AUTOCODE S15 (s2i)=2 AND SKIP TO Q1)
S16. (S2j.) Would you say that fewer than 5% of the total federal income tax forms you prepared for your business and individual were Form 1040 with Schedule E?
S Fewer than 5%

Refused	
I \CIU3CU	

### **QUESTIONNAIRE**

### **TACK-UPS**

## (IF AT ANY TIME DURING SURVEY RESPONDENT STARTS TALKING ABOUT SOMETHING THAT IS NOT DIRECTLY ASKED IN THE QUESTION, SAY:)

At the end of the survey I will ask for your comments or suggestions. At that time I will be able to record your thoughts and opinions.

Throughout this survey, I will use the term "S-B-S-E clients" to refer to business clients who file Forms 1120, 1120A, 1120S and 1065 as well as individuals who file Form 1040 with Schedules C, E or F.

1. (1.) What type of tax professional are you? Are you a...? (READ LIST)

	CPA	<u>S</u> 1
	Enrolled Agent	
	<u>Un</u> -enrolled Return Preparer	8
	Tax attorney	3
	Another type of tax professional	4
(DO NOT READ)	Other	5
(DO NOT READ)	Not sure	
(DO NOT READ)	Refused	7

2. (3.) What tax matters do you assist your SBSE clients with? Do you help them with...? (READ LIST, PAUSE BETWEEN EACH ITEM)

2_1 (3_1)	Preparing and filing income tax returns	<u>Yes</u> 1	<u>No</u> 2	(DO NOT READ) Not Sure 3	(DO NOT READ) Refused 4
2_2	Estimated taxes	1	2	3	4
(3_2) 2_3 (3_3)	Employment taxes	1	2	3	4
(3_3) 2_4 (3_4)	Resolving post-filing issues, such as IRS notices	1	2	3	4
2_10 (3_10)	Resolving refund inquiries	1	2	3	4
(3_10) 2_5 (3_8)	Responding to correspondence or face to face audits of clients	1	2	3	4

2_9 (3_9)	returns Dealing with clients' outstanding balances	1	2	3	4
2_6 (3_6)	Tax planning	1	2	3	4
(3_0) 2_7 (3_7)	Advising on business matters	1	2	3	4

### Obtaining Forms and General Tax Information

3.	(4a.) Now I want to ask you some questions about getting help or guidance while you were
	preparing your SBSE clients' 2008 tax returns. When you needed information, help, or
	guidance, did you rely on (READ):

	<u>S</u>
The IRS more	1
Other, non-IRS, sources more.	2
OR both sources equally	3
Not sure	4
Refused	5

4. (5a.)Which <u>one</u> of the following <u>non-IRS</u> information sources did you <u>most rely on</u> for information and guidance on tax issues? Was it...? (READ)

	<u>S</u>
A paid tax service	03
Your tax software	04
OR Your professional organization	05
None	06
Not sure	07
Refused	08

5. (5b.)Which <u>one</u> of the following <u>IRS</u> information sources did you <u>most rely on</u> for information and guidance on tax issues? Was it...? (READ)

<u>S</u>
01
02
15
09
10
11
13
14
06
07
8

8. (5\_3.) Did you <u>ever</u> use the IRS Web site regarding your SBSE clients' 2008 taxes. This includes downloading forms from IRS.gov. (IF NECESSARY READ: either before filing or to resolve post-filing issues)?

	<u>S</u>
Yes	1
No	2
Not Sure	
Refused	4

(ASK IF CODE 1 IN Q8 (Q5 3); OTHERWISE SKIP TO Q13 (Q17))

12. (16.) Please rate your **overall** satisfaction with using the IRS Web site regarding your SBSE clients' 2008 taxes. Again, please use a scale of 1 to 5, where a 1 is very dissatisfied and a 5 is very satisfied.

		<u>S</u>
	1, Very dissatisfied	1
	2	2
	3	3
	4	4
	5, Very Satisfied	5
(DO NOT READ)	Not Sure	6
` ,	Refused	7

#### Obtaining Client Account Information Pre-Filing

13. (17.) Now I have some questions about getting client account information. Before preparing your SBSE clients' 2008 taxes, did you contact the IRS to obtain client filing or payment history? (READ ONLY IF NECESSARY: This includes using the phone, mail, Web site, or other methods of contact). (DO NOT READ) (IF CODE 5, ASK: Let me confirm that you never got through, if yes, punch CODE 5; if no, did get through, punch CODE 1)

	<u>S</u>
Yes	1
No (SKIP TO Q15 (Q28))	2
Not Sure (SKIP TO Q15 (Q28))	3
Refused (SKIP TO Q15 (Q28))	4
Tried, but did not get through (SKIP TO Q15 (Q28))	5

14. (24.) Please rate your **overall** satisfaction with getting client account information from the IRS while preparing your SBSE clients' 2008 taxes. Please use a 1 to 5 scale, where a 1 is very dissatisfied and a 5 is very satisfied.

		<u>S</u>
	1, Very dissatisfied	1
	2	
	3	3
	4	4
	5, Very Satisfied	5
DO NOT READ)	Not Sure	6
DO NOT READ)	Refused	7

15. (28.) Now I have some questions about **preparing and filing** income tax returns. <u>How</u> did you file your SBSE clients' 2008 income taxes? Did you...? (READ) (IF ASKS FOR CLARIFICATION: This refers to the method for filing taxes, not sending payment)

(DO NOT READ) (DO NOT READ)	File the <u>majority</u> by re File <u>all electronically</u> File the <u>majority</u> by <u>e</u> File <u>equal numbers</u> e	Sil       S         egular mail       3         by e-file       2         -file       4         -file and regular mail       5         6       6
(DO NOT READ)		7
(ASK IF CODES 1 OR 3 IN Q15 (Q2 16. (28a.) You said that you filed <u>all</u> Did you use tax preparation s	or the majority of your	client's income tax returns by mail. (READ)
	The m Some None Not Su	hese forms
(ASK IF CODES 2, 3, 4 OR 5 IN Q1	5 (Q28); OTHERWISE	SKIP TO Q18 (Q42))
17. (37a.) Over the past two years, one electronically? (READ)	did the number of inco	me tax forms you <u>filed</u>
		S   Increase
		reparing and filing your clients' 2008 here 1 is very dissatisfied and 5 is
- <b>,</b>		S         1, Very dissatisfied.       1         2
	(DO NOT READ) (DO NOT READ)	Not Sure6 Refused7
Estimated Taxes		

(ASK IF CODE 1 IN Q2\_2 (Q3\_2); OTHERWISE SKIP TO Q20 (Q50))

Earlier you mentioned that you also help clients file their estimated taxes. Please 19. (44.) rate your overall satisfaction with handling your clients' estimated taxes for 2008, using the same 1 to 5 scale, where a 1 is very dissatisfied and a 5 is very satisfied.

	(DO NOT READ)	2 3 4 5, Very Satis Not Sure Refused	atisfiedsfiedsfiedstimated taxes for clients.	2 4 5 6
2008 employment to	stions are about <b>e</b> ax returns? Did you	mployment t J? (READ)	Q23 (Q55c) axes. <u>How</u> did you file yo (IF ASKS FOR CLARIFIO s, and not sending payme	CATION:
(DO NOT READ) (DO NOT READ)	File the majority be File all electronical File the majority be File equal number Not Sure	y regular <u>mai</u> .lly by <u>e-file</u> y <u>e-file</u> s e-file and r	egular mailfor clients (SKIP TO Q23 (	3 2 4 5 6 7
(ASK IF CODE 2, 3, 4 OR 5	5 IN Q20 (Q50); O <sup>-</sup>	THERWISE S	SKIP TO Q22 (Q55))	
21. (51a.) Over the pase electronically? (Fig. 6)		e number of e	employment tax forms you	ı <u>filed</u>
(	,		Increase  Decrease  Stay the same  Not Sure  Refused	2 3 4
			andling your clients' <u>emplo</u> , where a 1 is very dissatis	
	(DO NO (DO NO	,	1, Very dissatisfied	2 3 4 5 6

[SAY TO EVERYONE (MOVED PLACEMENT): Now I have a few questions for you about  ${f e}$ -filing and electronic payments.]

(ASK IF CODE 1 IN Q17 (Q37a) OR CODE 1 IN Q21 (Q51a); OTHERWISE, SKIP TO Q25 (Q55f))

23. (55c.) Earlier, you said that in the past two years you <u>increased the number of forms</u> you e-filed for [IF CODE 1 IN Q17 (Q37a), read "<u>income</u> taxes"; IF CODE 1 in Q21 (Q51a) read "(and) <u>employment taxes</u>"]. In most cases, <u>who decided that you would switch to e-filing, was it...?</u> (READ LIST) (NOTE TO INTERVIEWER: If respondent says "It was mandated" or "The state required it", type in CODE 1 for Q23 (Q55c) and next question Q24 (Q55d) will be CODE 10 or CODE 6)

	You (DNR: or someone in your business), or1 Your clients2	
(DO NOT READ)	Both you and your clients3	
(DO NOT READ)	Not Sure4	
(DO NOT READ)	Refused5	

#### **Notices**

Remember, the term SBSE clients refers to clients who file Forms 1120, 1120A, 1120S and 1065 as well those who file Form 1040 with Schedules C, E, or F

26. (56.) Did you help your SBSE clients deal with any <u>notices or communications</u> received <u>from the IRS</u> in the <u>past year</u>? (DO NOT READ)

	<u>S</u>
Yes	1
No (SKIP TO Q53 (Q78a))	2
Not Sure (SKIP TO Q53 (Q78a)	
Refused (SKIP TO Q53 (Q78a)	4

27. (56b.) Approximately <u>what percentage</u> of your SBSE clients received a notice in the <u>past year</u>? [IF NECESSARY: "Your best guess is fine."] (DO NOT READ) (NOTE: IF ANSWER "less than 1%", TYPE IN 1)

Percent
refeem

ENTER NUMBER 0 to 100; 998 = Not Sure; 999= Refused

28. (56a.) Did you help those clients with any of the following <u>specific</u> types of notices in the <u>past year</u>? I will read a list and you can say yes or no to each one. How about notices for...? (READ) Yes or no?

				(DO	(DO NOT
				NOT	READ)
				READ)	
		<u>Yes</u>	<u>No</u>	Not Sure	<u>Refused</u>
28_1.	Not filing a return	1	2	3	4
(56a_1)					
28_2	Filing a return late	1	2	3	4
(56a_2)			_	_	
28_3	Not paying the full amount	1	2	3	4

<u>S</u>

	(56a_3)	owed when the refiled	turn was				
	28_4	Income that was n		1	2	3	4
	(56a_4) 28_5 (56a_5)	accurately reporte Problems with dec		1	2	3	4
Q28_5 NOT A	(Q56a_5)	1) AND Q28_2 (Q5 ND Q28_6 (Q56a_ WO CODE 1 AMON KIP TO Q34 (Q58b	6)) ALL EQUÀ G ALL SIX Q	AL COD	ES 2, 3, O	R 4 (IN OT)	iER WORDS,
29. (56	that your cli (IF RESPO "Are you su RESPOND as 6, IF AN	at was the most conferts received from NDENT ANSWERS are that none of your ENT ANSWERS "yes SWERS "no, they her most confered was the most confered from the second was the most confered from the second from	the IRS in the "none" "don' clients recei es, none rece ave received	e past ye 't know" ved notie eived not	ear? Was it or "refused ces for any ices for the	t notices for. I" CODES 6, of these reases reases'	? (READ) ,7, or 8, SAY: asons? If ', then code , then ask
	ONLY SHE TONLY S	HOW IF Q28_1 (Q5 HOW IF Q28_2 (Q5 HOW IF Q28_3 (Q5 filed HOW IF Q28_4 (Q5 HOW IF Q28_5 (Q5 READ) None (SKIF READ) Not sure (S	6a_2)=1] Late 6a_3)=1] Not 6a_4)=1] Unr 6a_5)=1] Pro P TO q34 (q5 KIP TO q34 (	e filing paying reported blems w 8b)) (q58b))	the full amincome	ount owed w	1 when the23467
30a. (69.) In most cases, <u>who</u> made the <u>mistake or decision</u> that led to the IRS issuing the notice? Was it? (READ LIST)							
			DO NOT REA DO NOT REA	AD)	Or The IRS	ır client	3 4
(IF CODE 2 IN Q15 (Q28), SKIP TO Q40_1 (Q70_1).  (ASK IF Q28_4 (Q56a_4)=1 OR Q28_5 (Q56a_5)=1; OTHERWISE, SKIP TO Q40_1 (Q70_1))  31. (56b_1.) Please think of your clients who received a notice in the past year for unreported income or for problems with deductions. In what percentage of those cases did you submit information attached to the original return that in your professional judgment should have prevented the notice from being issued? (DO NOT READ)							
					Pei	rcent	_
		ENTED		- 100. 0	00 – Nat C		-fl

ENTER NUMBER 0 to 100; 998 = Not Sure; 999= Refused

(IF Q31 (Q56b 1)=0, 998, QR 999 SKIP TO Q40 1 (Q70 1))

32. (56b\_2.) In those cases where you submitted information attached to the original return, what type of information did you attach? (DO NOT READ)

	<u>M</u>
Notes or explanations	01
Worksheets	02
1099 statements	03
Schedules	04
Proof of deductions	05
Receipts	06
Cancelled Checks	07
Other (Please specify)	11
(DNR) Nothing	12
(DNR) Not Sure	13
(DNR) Refused	

40\_1 (Q70\_1.) What percentage of your client's notices are resolved with your <u>client owing</u> money to the IRS? \_\_\_\_\_ (enter percent 0-100%, 998=Not Sure, 999=Ref)

IF MORE THAN ONE CODE 1 IN Q28\_1 (Q56a\_1) THROUGH Q28\_6 (Q56a\_6), ASK Q41 (Q71); OTHERWISE SKIP TO Q42a (Q73a)

#### 41. (71.)

Of all the types of notices you dealt with in the past year, which one of the following <u>issues</u> was the <u>most difficult</u> to resolve with the IRS? Was it notices about...? (READ LIST) (PROBE IF NECESSARY)

<u> </u>
.5
.1
ne
.3
.2
.4
.7
.8
.9

(INTERVIEWER NOTE: READ QUICKLY. IF RESPONDENT OFFERS OTHER CHOICES FIRST, SUCH AS "PAYROLL TAXES" OR "ESTIMATED TAXES," THEN ASK: IS THAT USUALLY DUE TO LATE FILING, INCOME THAT WAS UNREPORTED, MONEY YOUR CLIENT OWED TO THE IRS OR PROBLEMS WITH DEDUCTIONS.)

42a. (73a.) Over the <u>past year</u>, approximately <u>how many hours</u> did you spend trying to <u>resolve</u> each client's notice? Please give me the average number of hours for <u>one</u> client. [IF NECESSARY READ: "Your best guess is fine"]

		Hours
ENTER NUM	MBER 0 to 997; 9	98 = Not Sure; 999= Refused
47a. (73b.) Over the <u>past year</u> , approximatice were you or the client <u>informed that</u> number of months for <u>one</u> client. [IF NECI	the issue was re	solved? Please give me the average
		Months
	1BER 0 to 996; 9 = Not Sure; 999=	97 = Never informed that issue was Refused
52. (75.) Please rate your <b>overall</b> sa received in the past year? Again dissatisfied and a 5 is very satisfied	, please use a sc	solving IRS notices that your clients ale of 1 to 5, where a 1 is very
, (DO)	NOT READ)	S         1, Very dissatisfied       1         2       2         3       3         4       4         5, Very Satisfied       5         Not Sure       6         Refused       7
53. (78a.) Now I would like to ask you represented over the past year_for prepared and filed their original tax	<u>compliance</u> probl	about SB/SE clients <u>whom</u> you ems, <u>regardless</u> of whether you
What percent of all of your SB/SE of the past year? (NOTE: If answers "		
		Percent
ENTER NUM	MBER 0 to 100; 9	98 = Not Sure; 999= Refused
IF Q53 (Q78a)=0, SKIP TO Q55 (Q76)		
54. (78c.) Now, think about <u>just</u> those year <u>for</u> compliance problems. What came to <u>you</u> even though you did <u>n</u>	at percent of thes	- · · · · · · · · · · · · · · · · · · ·
		Percent
ENTER NUM	MBFR 0 to 100 <sup>-</sup> 9	98 = Not Sure: 999= Refused

#### Overall Satisfaction

OK, [PAUSE] now we want to ask you a big-picture question about your **OVERALL** experience of <u>dealing with the IRS for your SBSE clients</u>.

#### (NEW SCREEN)

55. (76.) Taking into account **ALL** factors we have been discussing, including... (READ LIST)

(SHOW TO EVERYONE): Obtaining forms and tax information.

(SHOW IF CODE 1 IN Q13 (Q17)): Obtaining client account information pre-filing,

(SHOW TO EVERYONE): Preparing and filing returns,

(SHOW IF CODE 1 IN Q2 2 (Q3 2)): Handling estimated taxes,

(SHOW IF CODE 1 IN Q2\_3 (Q3\_3)): Handling employment taxes,

(SHOW IF CODE 1 IN Q26 (Q56)): Resolving issues in notices from the IRS,

How satisfied are you with your **OVERALL** experience with 2008 SBSE taxes on the same scale of 1 to 5, where a 1 is very dissatisfied and a 5 is very satisfied.

		<u>S</u>
	1, Very dissatisfied	1
	2	2
	3	3
	4	4
	5, Very Satisfied	5
(DO NOT READ)	Not Sure	6
(DO NOT READ)	Refused	7

#### **INSERT AUDIT SECTION**

55a. (77c.) Have any of your clients' tax returns been audited in the past year? [IF ASKED READ:This includes face to face and correspondence (mail) audits]

	<u>S</u>
Yes	.1
No (SKIP TO Q56 (Q77))	2
Not sure (SKIP TO Q56 (Q77))	3
Refused (SKIP TO Q56 (Q77))	4

(ASK IF CODE 1 IN q55a (q77c); OTHERWISE SKIP TO Q56 (Q77))

55b. (77d.) How many of the returns that you prepared for your clients were subject to an audit in the past year?

(RANGE=0 TO 997)
ENTER NUMBER FROM 0 to 997
ENTER 998 IF NOT SURE
ENTER 999 IF REFUSED

(IF Q55b (Q77d)=1, all subsequent questi in parentheses after each question)	ons through Q55I (q77q) should be in singular (shown
	udits cover a single issue on your client's return, multiple he audit cover a single issue on your clients' return, n?)
maniple leades, or the orthorotall	<u>S</u>
	Single issue1
	Multiple issues2
	Entire return2
	(DNR) Not sure4
	(DNR) Refused5
	(BIVITY) Netrasea
	audits limited to a single Tax Year's return or did they is audit limited to a single Tax Year's return or did it
	c
	Single was
	Single year1
	Multiple years2
	(DNR) Not sure3
	(DNR) Refused4
you that the issues for which your (When you originally prepared you	riginally prepared your clients' returns, how aware were clients' returns were later audited might be a problem? It client's return, how aware were you that the issues for er audited might be a problem?) Did you? (READ)
	<u>S</u>
Know iss	sue would trigger an audit1
	sue might possibly trigger an audit2
	at issue would NOT trigger an audit3
	lot sure4
(DNR) R	Refused5
(ASK IF CODE 1 OR CODE 2 IN Q61 (Q7	
55e. (77h.) In most cases, what actions	s did you take to try to resolve the issues that you knew
	efore filing the return? (What actions did you take to try
to resolve the issues that you knew	w or thought might trigger an audit before filing the
	and please say yes or no to each one. Did you?
(READ) (MARK ALL THAT APPLY	
(	,
	<u>M</u>
Provide additional expla	anations attached to the return1
	dance3
	arification or documentation4
Contact the chefit for the	anneadon of documentation4

Anything else? specify\_\_\_\_\_\_6
(DO NOT READ) Took no action......5

	Not sure
	ost commonly triggered the audits of your clients' returns? the audit of your client's return?)
Ca Bu Ite Ho Re (DO NOT READ) Of (DO NOT READ) No	Sages interest or dividend income       S         pital gains/losses       02         siness income or expenses       03         mized deductions       05         me office deduction       06         ntal income or expenses       07         ner, specify       08         t Sure       09         fused       10
	ny hours did you spend on the audit of a typical clients' tax I you spend on the audit of your client's tax return?)
	Hours
EN7 EN7	NGE=0 TO 999) ER 997 IF 997 OR MORE ER 998 IF NOT SURE ER 999 IF REFUSED
	ne when most of your clients' audits were resolved? (What audit was resolved?) Did? (READ LIST)
Your client N Your client re (DO NOT RE	re money
careful in filing accurate retu	of having your clients' returns audited help make you more rns in the future? (Will your experience of having your client's more careful in filing accurate returns in the future?)
	Yes

55j. (77o.) Did any of your experiences dealing with your clients' audits teach you how to avoid problems that might trigger an audit in the future? (Did your experience dealing with

your client's audit teach you how to avoid future?)	problems that might trigger an audit in the
	<u>S</u>
Yes	
	2
	sure3
	ised4
(ASK IF CODE 1 IN Q55j (Q77o); ELSE SKIP TO 55k. (Q77p.) When you learned how to avoid prother clients do you think this information	roblems that might trigger an audit, how many might apply to? (READ LIST)
	<u>S</u>
	Just a <u>single</u> case1
	<u>2 to 5</u> cases2
	Or more than 5 cases3
(DO NOT READ)	Not sure4
(DO NOT READ)	Refused5
returns they will file in the future?)	<u>S</u> 1
	2
	R) Not sure3 R) Refused4
(DIVI	N) Neluseu4
	rerall experience with the IRS, did any contacts Internet - help you avoid problems or errors?
(= =	<u>S</u>
Yes.	$\overline{1}$
	SKIP TO Q59 (87))2
· ·	R) Not sure (SKIP TO Q59 (87))3
	R) Refused (SKIP TO Q59 (87))4
57. (77a) When problems or errors were average.	oided, did <u>they apply</u> to? (READ LIST) <u>S</u>
	Just a <u>single</u> client1
	2 to 5 clients2
	Or more than 5 clients3
(DO NOT READ)	Not sure4
(DO NOT READ)	Refused5
(23:13:12/12)	

(IF Q7 (Q5\_1)=2, DO NOT SHOW/READ ANSWER 2; IF Q6 (Q5\_2)=2 DO NOT SHOW/READ ANSWER 1; IF Q8 (Q5\_3)=2 DO NOT SHOW/READ ANSWER 4)

58. (77b.) be?	Which method of contact mos	t helped you avoid problems or errors?	Would that
	(DO NOT READ) (DO NOT READ) (DO NOT READ)	The Practitioner Priority Line (PPS) An IRS Toll-Free phone line Mail correspondence The IRS Website Or another method, specify Multiple methods Not sure Refused	2 4 8 5
(ASK ALL) 58e. (78.) led to an IRS r		as the most common mistake made <u>by c</u> D) (PRE-TEST RECORD VERBATIM)	<u>lients</u> that
	(DO NOT READ) (DO NOT READ) (DO NOT READ)	Incorrect deduction	02 03 09 10
information to		ou had any situations where <u>the IRS</u> gave ly or indirectly <u>led</u> to an IRS notice or au TM)	
		Yes No Not sure Refused	2 3
58g. (80.) years, how ma	any times have you had a situa	; ELSE SKIP TO 58i (86)) pened? (IF NECESSARY CLARIFY: In t tions where <u>the IRS</u> gave incorrect infor <u>led</u> to an IRS notice or audit?) (DO NOT	mation to
		(Number) Times	
		IBER FROM 0 to 997 F NOT SURE	
58h. (81.) you or your cli	What was the most common t ents? (DO NOT READ) (PRE-	ype of incorrect information that the IRS TEST RECORD VERBATIM)  Other, specify	gave to <u>S</u> 10

(DO NOT READ)	Not sure	11
(DO NOT READ)	Refused	12

READ INTRO: "The IRS has begun to speak of its partners as a first line of compliance in tax administration."

58a. (82.) To what extent should the tax professional community act in partnership with the IRS to increase compliance with tax laws? Please use a scale of 1 to 5 where 1 is "not at all" and 5 is "as much as possible".

Not at all	1
2	2
3	3
4	4
As much as possible	5
(DNR) Not sure	
(DNR) Refused	

(IF CODE 1 in Q58a (Q82) SKIP TO 58i (Q86))

58b. (83.) How effective is the <u>current</u> partnership between the IRS and the tax professional community at increasing voluntary compliance? Please use a scale of 1 to 5 where 1 is "not at all effective partnership" and 5 is "very effective partnership".

	<u>S</u>
Not at all effective partnership	1
2	
3	
4	4
Very effective partnership	5
(DNR) Not sure	
DNR) Refused	

58c. (84.) What should the IRS do to become a better partner to tax professionals who are preparing to file clients' returns? (DO NOT READ) (PRE-TEST RECORD VERBATIM)

		<u>M</u>
Provide more in	formation on Web site	01
Provide better in	nformation on Web site	02
Make it easier t	o find information on Web site	03
Improve IRS.go	v search engine	04
Provide more ti	mely information	05
Keep me updat	ed on tax law changes	06
Provide a list of	most common mistakes	07
Easier access t	o client information	8
Other, specify		10
DO NOT READ)	Not sure	11
DO NOT READ)	Refused	12

58d. (85.) What should the IRS do to become a better partner to tax professionals who are trying to <u>resolve</u> clients' notices or other <u>post-filing</u> issues? (DO NOT READ) (PRE-TEST RECORD VERBATIM)

Provide one IR:	o resolve over email/Internet S contact person for an issue	e02
Other, specify	directly to tax professional  Not sure	10
	Refused	
(ASK ALL) 58i. (86.) What should <u>the IRS</u> do to ens professional community? (DO NOT READ) (F		
	Doguiro cortification	<u>M</u>
	Require certification	
	Other, specify	
(DO NOT READ)	Not sure	
(DO NOT READ)	Refused	
58j. (86a.) What should <u>tax professionals</u> tax professional community? (DO NOT REAL		
		<u>M</u>
	Other, specify	
(DO NOT READ)	Not sure	
(DO NOT READ)	Refused	12
58k. (86a1.) Do you think that <u>local</u> tax prof honesty and competence of the tax professio		
		<u>S</u>
	Yes	
	Vo	
	Not sure	
·	Refused	4
(IF CODE 1 IN Q58k (Q86a1) ASK Q58I (Q8658) (Q865). How effective are the local protake to ensure the honesty and competence (READ)	fessional groups you belong	-
		<u>S</u>
1	Not at all effective	
	Somewhat effective	
	Or very effective	
	Not sure	
	Refused	
58a1. (86b) I will now read you a list of iter professional community to increase complian performance on each item, using a scale of 1 about? (READ LIST, REPEAT SCALE AS	ce with tax laws. Please rate to 5, where 1 is very poor ar	e the IRS's
	<u>Very Poor</u>	Excellent

Not

F0-1	Kaaning was informed about toy	4	2	0	4	F	<u>Sure</u>	Refused
58a1	Keeping me informed about tax law changes	1	2	3	4	5	6	7
58a2	Providing adequate guidance in seminars, webinars, and phone forums.	1	2	3	4	5	6	7
58a3	Providing helpful information on the IRS.gov website.	1	2	3	4	5	6	7
58a4	Providing timely guidance through e-news subscriptions.	1	2	3	4	5	6	7
58a5	Providing direction when help is needed to resolve issues.	1	2	3	4	5	6	7
58a6	Coordinating effectively through tax services and professional organizations.	1	2	3	4	5	6	7
58a7	Providing efficient issue resolution mechanisms	1	2	3	4	5	6	7
58a8	Providing opportunities for targeted training	1	2	3	4	5	6	7
58a9	Advocating for tax changes that reduce taxpayer burden	1	2	3	4	5	6	7

58b1 (Now, using the same 5-point scale and taking **all those** factors into account, how effective a partner is the IRS in supporting tax professional efforts to increase compliance. (IF NECESSARY, REPEAT SCALE)

	<u>S</u>
1, Very poor	.1
2	.2
3	.3
4	.4
5, Excellent	.5
Not Sure	.6
Refused	.7
	1, Very poor

**Internet and E-Services** 

READ: Now I have some questions about the IRS electronic services program.

59. (87.) Have you heard of the IRS's <u>e-services</u> program? (INTERVIEWER: IF RESPONDENT IS UNSURE WHAT E-SERVICES ARE, READ: "The IRS e-services program allows enrolled tax professionals to electronically submit disclosure authorization forms,

	request taxpayer transcripts and electices		ount
		Yes No (SKIP TO Q65 (Q99)) Not Sure (SKIP TO Q65(Q99)) Refused (SKIP TO Q65 (Q99))	.2 .3
60. (88.)	Were you <u>enrolled</u> in the IRS's e-ser	Yes No (SKIP TO Q64(Q90)) Not Sure(SKIP TO Q64 (Q90)) Refused (SKIP TO Q64(Q90))	.2 .3
	Which, if any, of the following IRS e- lectronically <u>submit disclosure author</u>		
		Yes No Not Sure Refused	.2 .3
62. (89_2.) Delivery e-ser	How about the E-service to electronivice)	ically <u>receive taxpayer transcripts</u> (T	ranscript
		Yes No Not Sure Refused	.2 .3
	How about the E-service to electronic tronic Account Resolution e-service)		L
		Yes No Not Sure Refused.	.2 .3
-	N Q59 (Q87) AND Code 2 IN Q60 (Q	88), ASK Q64 (Q90); ELSE SKIP TO	) Q65
(Q99)) 64. (90.)	What keeps you from enrolling in IR:	S e-services? (DO NOT READ)	C
	Did not know eno	ugh about it/need more information.	<u>S</u> 1

	Not useful/necess	ary	2
	I do not use Intern	et/not technological	3
	It did not work for	me/I was not able to enroll	8
	Password issues/o	difficulties	9
	I did not qualify		4
	Other SPECIFY		. 5
	(DO NOT READ)	Not Sure	 6
	(DO NOT READ)	Refused	7
	,		
64. (90.) What can the IRS services? (DO NOT REA		nore professionals to enroll in and	use e-
SCIVICES: (DO NOT REA	<i>D</i> )		<u>M</u>
	Make e-services e	easier to use	
		Internet	
		h professional organizations	
	Other Specify _	Net Come	10
		Not Sure	
	(DO NOT READ)	Refused	12
NEED DEFINITION OF Net that can be viewed on the		nar is a web-based seminar on ta DT READ) Yes No Not Sure Refused	<u>S</u> 1 2 3
	pate if this webinar	were available only on a specific any time? (DO NOT READ)	
			<u>S</u>
		Specific date	
		Any time	
		Not Sure	3
		Refused	4
64b. (92.) Where do you pre	_	ed education and training? (DO N	<u>M</u>
		organization	
		ational institution	
	Other SPECIFY		
		Not Sure	10
	(DO NOT READ)	NOT Sure	11
	(DO NOT READ)	Refused	12

66. (105.) Do you have any other <u>comments or suggestions</u> that would help the IRS <u>improve</u> its services to you or your SBSE clients? (RECORD OPEN END, CLARIFY IF NEEDED)

(\	/ERBATIMS AND CODE)_
These last fe completely co	SINGLE SCREEN): w questions are for classification purposes. Again the information you provide is onfidential. How many <u>years</u> have you been a tax professional?
	Years
	(RANGE=1 TO 99)
	ENTER A NUMBER FROM 1 TO 99 ENTER 1 IF LESS THAN 1 YEAR ENTER 98 IF NOT SURE ENTER 99 IF REFUSED
68. (101.)	Do you currently work by yourself or with others in a firm? (DO NOT READ)
	Work by myself
(ASK IF COL	DE 2 IN Q68 (Q101); OTHERWISE SKIP TO Q70 (Q102a))
	uding yourself, how many tax professionals are in your firm (DO NOT READ) ESPONDENT SAYS "SIZE OF FIRM VARIES", ASK FOR SIZE DURING FILING
JLAJON):	Tax professionals
	(RANGE=1 TO 999)
	ENTER A NUMBER FROM 1 TO 999 ENTER 997 IF 997 OR MORE ENTER 998 IF NOT SURE ENTER 999 IF REFUSED
	Do you belong to any <u>National</u> organizations for CPAs, Enrolled Agents or other nals? (DO NOT READ)
	Yes       1         No       2         Not sure       3         Refused       4
70. (102a.)	n Q69a (Q101a) SKIP TO Q70a (Q102b)) Which National professional organizations do you belong to? (DO NOT READ D MULTIPLE RESPONSES)

(NOTE: IF RESPONDENT IMMEDIATELY SAYS "NONE", ENTER CODE 10 AND DO NOT READ LIST) (NOTE: ONLY RECORD "NATIONAL" ORGANIZATIONS, DO NOT RECORD ANY "STATE" ORGANIZATIONS) American Institute of Certified Public Accountants (AICPA) ......7 American Bar Association (ABA) ......8 National Association of Enrolled Agents (NAEA)......6 Any other National Tax Professional organizations? (please specify) .......9 (DNR) American Association of Attorney-Certified Public Accountants (AAACPA)....1 (DNR) National Society of Tax Professionals (NSTP)......2 (DNR) National Society of Accountants (NSA)......3 (DNR) National Conference of CPA Practitioners (NcCPAP).....4 (DNR) National Association of Tax Professionals (NATP)......5 (DO NOT READ) (DO NOT READ) Not Sure......11 Refused......12 (DO NOT READ) Do you belong to any State organizations for CPAs, Enrolled Agents, or other tax 70a. (102b.) professionals? (DO NOT READ) Yes......1 Not sure......3 Refused.....4 (IF CODE 1 IN Q70a (Q102b) ASK NEXT QUESTION; ELSE SKIP TO Q71 (Q103)) 70b. (102c.) What is the extent of your involvement with your state tax professional organization? Do you...? (READ, MARK ALL THAT APPLY) M Stay current via newsletters or Website......2 Attend seminars or conferences......3 Or are you a member only, with no other participation......4 (DNR) Not sure......5 (DNR) Refused......6 Do you receive periodic electronic IRS updates such as Key Messages and minutes from local Practitioner Liaison Meetings? (DO NOT READ) Yes......1 Refused.....4 How often do you interact with most of your SBSE clients? Is it...? (READ LIST) 71. (103.) Once or twice a year.....1 Three or four times a year.....2 More often than four times a year.....3 (DO NOT READ) Not sure......4

		(DO NOT RE	EAD)	Refused	b		5	
72. (104.)	How do	you <u>charge</u> most of	f your clie	nts? Do	you ch	arge? (R	EAD LIST)	
		OO NOT READ) OO NOT READ)	A fee per A flat fee Not sure	<u>r return</u> o or retaii	or servio ner	e	<u>S</u> 2 3 4	
73. (104a.) LIST)	) What is	the size of the popu	ulation wh	nere mos	t of you	r clients live	e? Is it? (REA	۹D
5,0 20,	01 to 20,000 001 to 200,0 more than 2 (D	people Doo DOO,000 people DO NOT READ) DO NOT READ) Specialize in prepar	Not sure Refused	for a sports Yes No Not Sur	ecific ind	dustry or ty		<b>,</b>
75. (104c.)		04b) ASK Q75 (Q10 ndustry or type of bo w about?		E SKIP)		and you car		to
	- ,			<u>Yes</u>	<u>No</u>	(DO NOT READ) Not Sure	(DO NOT READ)	
(1	5_1 .04c_1) 5_2 (104c	Retail sales Wholesale sales a	nd	1	2	3	4	

				(DO NOT	(DO NOT READ)
75 4	Detail calca	<u>Yes</u>	<u>No</u>	READ) Not Sure	Refused
75_1 (104c 1)	Retail sales	1	2	3	4
75_2 (104c	Wholesale sales and	1	2	3	4
_2)	distribution				
75_3 (104c _3)	Construction	1	2	3	4
75_4 (104c _4)	Finance and insurance	1	2	3	4
75_5 (104c	Manufacturing	1	2	3	4
_5) 75_6 (104c _6)	Transportation	1	2	3	4
75_7 (104c _7)	Real estate	1	2	3	4

75_8 (104c 8)	Arts, entertainment, and recreation	1	2	3	4
75_9 (104c	Health care and social assistance	1	2	3	4
_9) 75 10 (104c		1	2	3	4
75_10 (1040 _10)	illoillation	1	۷	3	4
75_11 (104c	Education services	1	2	3	4
_11)					
75_12 (104c	Food and beverage	1	2	3	4
_12)	services				
75_13 (104c	Professional, scientific,	1	2	3	4
_13)	and technical services				
75_14 (104c	Other services	1	2	3	4
_14)					
75_15	Another industry or type	1	2	3	4
(104c_15)	of business I didn't				
	mention,				
	specify				
	_				

Those are all the questions I have for you today. My supervisor may want to verify that I spoke with you. May I please confirm that I reached you at (INSERT TELEPHONE NUMBER),

And may I have your first name only please? (DO NOT READ. CONFIRM NAME)

<u>.</u>	S
Yes	1
No	

Thank you so much for your time!

That's the end of our survey. I'd like to thank you very much for your willingness to participate in our research. Thanks again, and have a wonderful day / evening!