

Federal Communications Commission  
Washington, DC 20554

Approved by OMB 3060-0647  
Expiration Date: 02/28/09

**2007/2008 Annual Cable Price Survey**  
(Save file under CUID code in Question 1)

**A. Community**

1. 6-digit community unit identification (CUID)
2. Name of the community associated with this CUID
3. Name of county in which the community is situated
4. 5-digit Zip Code in community with the highest number (or a significant portion) of subscribers

Below, Questions 5 and 6 pertain to "Effective Competition" status. Local governments have authority to regulate the price of the basic service tier unless the FCC grants an "Effective Competition" petition for the franchise area. If the FCC has granted Effective Competition status, the answer to question 5 is "yes" and the answer to question 6 is "no". If the FCC has not granted Effective Competition status, the answer to question 5 is "no" (even if you have competition in the community) and the answer to question 6 depends on whether the local government exercises its authority to regulate the price of the basic service tier.

5. Has the FCC made a finding of "Effective Competition" for this community? (yes or no)
6. Does the local government regulate the basic tier rate in this community? (yes or no)

**B. System**

7. Name of cable system
8. Street address and/or POB
9. City, state and Zip Code
10. System's operating capacity in the community, in MHz (e.g., 750)
- |                                                                                                    | 1/01/07              | 1/01/08              |
|----------------------------------------------------------------------------------------------------|----------------------|----------------------|
| 11. Is system part of a geographic cluster of systems sharing personnel or facilities? (yes or no) | <input type="text"/> | <input type="text"/> |

**C. Parent Company**

12. Name of ultimate parent entity
13. Name of survey contact person
14. E-mail address of contact person
15. Area Code & telephone number
- |                                                       | 1/01/07              | 1/01/08              |
|-------------------------------------------------------|----------------------|----------------------|
| 16. Number of subscribers nationwide of parent entity | <input type="text"/> | <input type="text"/> |

**D. Certification**

I certify that I have examined this report and all statements of fact herein are true, complete, and correct to the best of my knowledge, information, and belief, and are made in good faith. Willful false statements made on this form are punishable by fine and/or imprisonment (US Code, Title 18, Section 1001) and/or forfeiture (US Code, Title 47, Section 503).

17. Name
18. Title
19. Date

**E. Households & Cable Television Subscribers in System Area**

This survey uses the cable system as a point of reference for many questions, because we have found that cable operators responding to this survey are more likely to maintain, or are better able to estimate, information at the system level in comparison to a specific community. In defining cable system, use the smallest physical system area surrounding the community for which you maintain subscriber counts for cable system services.

- |                                                                                                                                                                      | 01/01/06             | 01/01/07             | 01/01/08             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------|----------------------|
| 20. <b>Number of households</b> your cable system is authorized to serve regardless of whether or not your system buildout reaches those households                  | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 21. <b>Number of households passed</b> (households in Question 20 that your system reaches, regardless of whether or not these households subscribe to your service) | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 22. <b>Number of subscribers</b> to your cable television service                                                                                                    | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 23. <b>Number of expanded basic subscribers</b> (number of those cable subscribers in Question 22 that subscribe to expanded basic service) *                        | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 24. Best estimate of Direct Broadcast Satellite (DBS) subscribers in system area                                                                                     | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 25. Does DBS offer local broadcast channels (local into local) in your system area? (yes or no)                                                                      | <input type="text"/> | <input type="text"/> | <input type="text"/> |

\* See Section H, below, for definition of expanded basic service.

**F. Number of Cable Services Customers in System Area**

	01/01/07	01/01/08
26. Do you offer <b>digital programming</b> ? (yes or no)		
27. If yes, number of basic cable TV subscribers that also subscribe to digital service		
28. Do you offer a <b>high definition</b> (HD) digital converter? (yes or no)		
29. If yes, number of basic cable TV subscribers that lease an HD digital converter		
30. Do you offer high-speed <b>Internet access</b> over cable system facilities? (yes or no)		
31. If yes, number of basic cable TV subscribers that also subscribe to your cable Internet service		
32. Total of customers (TV subscribers & non-subscribers) taking your cable Internet service		
33. Do you offer <b>cable telephony</b> (circuit-switched or VOIP) over cable facilities? (yes or no)		
34. If yes, number of basic cable TV subscribers that also subscribe to <b>circuit-switched</b>		
35. Total of customers (TV subscribers & non-subscribers) taking your circuit-based telephony		
36. Number of basic TV subscribers that also subscribe to <b>Voice over Internet Protocol</b>		
37. Total of customers (TV subscribers & non-subscribers) taking your VOIP telephony service		

**G. Programming Expense in System Area, Expanded Basic Service**

Below, Question 38 refers to programming expenses for expanded basic service at the system level for which you are reporting. Do not include expenses for digital tiers, premium channels, pay-per-view channels, and other programming services that are not part of expanded basic service. Expense may equal the sum of monthly per-subscriber fees levied by programmers, multiplied by number of subscribers times 12 months. Include copyright, retransmission consent, and other fees paid to programmers and broadcasters.

	Year 2005	Year 2006	Year 2007
38. Annual programming expense in system area for expanded basic service			

**H. Expanded Basic Service for the Community**

**Basic tier** (or limited basic) refers to the entry level tier that all video subscribers must purchase, consisting of local broadcast stations; public, educational, and governmental access channels; and typically a few additional channels. **Cable programming service tier** refers to the most highly subscribed tier other than the basic tier. **Expanded basic service** (or standard service) refers to the offering of both the basic tier and cable programming service tier as a package. Expanded basic channels do not include digital tiers, HDTV channels, premium channels, pay-per-view including video-on-demand channels, and music and other audio channels.

	01/01/05	01/01/06	01/01/07	01/01/08
39. Monthly price: basic tier				
40. Monthly price: cable programming service tier				
41. Monthly price: expanded basic service (39+40) *	\$0.00	\$0.00	\$0.00	\$0.00
42. Number of channels: basic tier				
43. Number of channels: cable programming service tier				
44. Number of channels: expanded basic service (42+43) *	0	0	0	0

\* Automatically calculated.

Are the channels in Question 44 (answer either yes or no):

45. Fully digital wherein all channels above are transmitted only in digital format?	
46. Digitally simulcast wherein separate analog & digital signals are transmitted for those channels?	

**I. Monthly Equipment Charges**

	01/01/06	01/01/07	01/01/08
47. Do you offer an <b>addressable analog converter</b> & remote control? (yes or no)			
48. If yes, monthly charge to lease (enter 0 if always free of charge)			
49. Number of basic subscribers that lease an addressable analog converter			
50. Charge to lease a standard definition ( <b>SD</b> ) <b>digital converter</b> & remote *			
51. Does this SD digital converter include DVR technology (yes or no)			
52. Monthly charge to lease a high definition ( <b>HD</b> ) <b>digital converter</b> & remote *			
53. Does this HD digital converter include DVR technology (yes or no)			

\* If you lease converter with and without DVR service, report the price for the converter without a DVR. If you only lease a converter with a DVR, report that price. If no converter has a separate list price (always free of charge or always bundled with a programming package) enter 0. Report the price to lease the 1st converter and remote control (in contrast to a household that leases two or more).

54. Do you lease a one-way single stream <b>CableCARD</b> ? (yes or no)			
55. If yes, monthly charge to lease (enter 0 if always free of charge)			
56. Do you sell a one-way single stream CableCARD? (yes or no)			
57. If yes, one-time charge to purchase			

**J. Non-Recurring Installation Charges**

The following questions refer to one-time service installation charges. If installation is free, enter 0. In addition to the fixed charge, if an hourly charge typically applies in lieu of or in addition to a fixed charge, report the total of fixed plus the estimated hourly charge.

58. Charge for unwired home installation  
 59. Charge for pre-wired home installation  
 60. Charge for reconnection of service  
 61. Charge to install/configure a CableCARD, existing cable subscriber  
 62. Charge to install/configure a CableCARD, new cable subscriber

01/01/06	01/01/07	01/01/08

**K. Digital Television Service**

Below, the digital tier is separate from the charges for expanded basic service. For example, if expanded basic equals \$45, and the digital tier equals \$10, and a digital converter and remote control equals \$5, the answer to Question 65 is \$10 and Question 66 equals \$15. Answers to Questions 65 and 66 are the same if the digital tier includes a converter and remote at no additional charge.

**Digital Tier (Most-Highly Subscribed)**

63. Do you offer a digital tier of channels? (yes or no)  
 64. Number of channels on the most-highly-subscribed digital tier \*  
 65. Monthly charge for the most-highly-subscribed digital tier without equipment  
 66. Monthly charge for this digital tier plus a converter & remote control

01/01/06	01/01/07	01/01/08

\* Do not include expanded basic channels, and premium and pay-per-view channels to which the subscriber may gain access but would have to pay extra, and do not include music and other audio channels.

Below, a sports tier refers to at least two channels offered 365 days per year and not offered on a pay-per-channel or pay-per-view basis. Products such as MLB Extra Innings and NBA League Pass which are only available during their respective sports' seasons do not qualify as sports tiers. The monthly charge refers to the amount separate from other programming tiers and separate from a converter and remote control. If the charge is less frequently than monthly (e.g., quarterly), convert the charge to a monthly basis.

**Sports Tier (Most-Highly Subscribed)**

67. Do you offer a tier primarily limited to sports channels? (yes or no)  
 68. Monthly charge for the sports tier  
 69. Number of channels on this sports tier \*  
 70. Name or brief description of this sports tier

01/01/06	01/01/07	01/01/08

\* Do not include expanded basic channels, and premium and pay-per-view channels to which the subscriber may gain access but would have to pay extra, and do not include music and other audio channels.

The following questions refer to the ability to view in HD format the local broadcast stations offered in HD format. The monthly charge refers to the amount separate from other programming tiers, and separate from a converter and remote control. The lowest monthly charge may refer to the sum of charges for individual HD broadcast channels, a charge for a HDTV tier (which may include both HD broadcast and HD non-broadcast stations), or may equal \$0 if all HD broadcast channels can be received at no additional charge after lease of an HDTV converter and remote control.

**High-Definition Television**

71. Do you carry (in HD) **local broadcast stations** offered in HD format? (yes/no)  
 72. Number of local broadcast stations you carry in HD format  
 73. Lowest monthly charge to receive all broadcast stations you carry in HD format  
 74. If charge refers to an HD tier, number of **non-broadcast channels** on tier \*

01/01/06	01/01/07	01/01/08

\* Do not include HDTV premium and pay-per-view channels to which the subscriber may gain access but would have to pay extra, and do not include music and other audio channels.

**L. Family Tier**

If you offer a tier limited to "family-friendly" programming, answer Questions 75-84. If not, answer Question 75 and skip to Section M.

	01/01/07	01/01/08
75. As of Jan. 1, 2007 and Jan. 1, 2008, did you offer a family tier in this community? (yes or no)		
If yes, answer questions 76-84 and complete Column F in the channel lineup tab. Question 76 refers to the price to receive the family tier. In addition, we ask for the price of the "limited" basic tier, required to subscribe to the family tier, and the price to lease digital equipment, if necessary to subscribe to the family tier.		
76. Price of <b>family tier</b> (do not include the price of the limited basic tier)		
77. Total price for <b>limited basic plus family tier</b> ( 39+76, automatically calculated)	\$0.00	\$0.00
78. Is a digital converter required to receive this family tier? (yes or no)		
79. If yes, is a digital converter included in the total price in Question 77? (yes or no)		
80. If no, additional price to lease the 1st converter and remote control		
81. To subscribe to the family tier, in addition to programming and equipment charges in Questions 77 and 80, are any other video services charges required? (yes or no)		
82. If yes, total of those charges that were not included in Questions 77 and 80		
83. Brief description of those charges		
84. Number of subscribers in Question 22 that subscribe to the family tier		

**M. Receipts and Customers for Cable Services in System Area**

Section M refers to the total receipts from residential customers for the month of January for the specified services, including taxes & fees, and any extra charges such as for premium services, installation, etc.

	January 2007	January 2008
85. Total gross receipts for month from all residential customers purchasing one or more cable services (cable TV, Internet, telephony)		
86. Total number of residential customers purchasing one or more cable services		
87. Total gross receipts for the month from residential customers that <b>only</b> purchase <b>video services</b> (exclude customers that also purchase cable Internet access and/or telephony)		
88. Number of residential customers that only purchase video services		
89. Total gross receipts for the month from residential customers that purchase both <b>video services</b> and <b>high-speed cable Internet access</b> (exclude receipts from customers that only purchase video services and/or telephony)		
90. Number of residential customers that purchase both video services and cable Internet access (exclude customers that only purchase video services and/or telephony)		
91. Total gross receipts for the month from residential customers that purchase all three services: <b>video services, high-speed Internet access, and telephony</b> (exclude receipts from customers that only purchase video services and/or Internet access)		
92. Total number of residential customers that purchase all three services: video, high-speed Internet, and telephony (exclude customers that only purchase video and/or Internet)		
93. Total gross receipts for the month for <b>pay-per-view</b> and <b>video-on-demand</b> services for residential customers		
94. Total number of residential customers that made at least one pay-per-view or video-on-demand purchase during the month		

**N. Package Prices**

- 95. Price of most-highly-subscribed cable and Internet package (double play)
- 96. Total number of video programming channels included in that package
- 97. Maximum downstream speed of the high-speed Internet access (Mb/s)
- 98. Does price include one or more premium channels? (yes or no)
- 99. Does price include a converter and remote control? (yes or no)
  
- 100. Price of most-highly-subscribed cable, Internet, and telephony package (triple play)
- 101. Total number of video programming channels included in that package
- 102. Maximum downstream speed of the high-speed Internet access
- 103. Number of phone lines included in the package
- 104. Does price include one or more premium channels? (yes or no)
- 105. Does price include a converter and remote control? (yes or no)
- 106. Is the telephony service voice-over-Internet-protocol (VOIP)? (yes or no)

01/01/07	01/01/08

- 107. Name of most-highly-subscribed premium channel package
- 108. Number of premium channels in the package
- 109. Price of this premium package


**O. Networks Sold Individually**

- 110. As of 1/01/07 and 1/01/08, did you offer any networks on an individual basis? (yes or no) \*

01/01/07	01/01/08

\* If yes, complete Columns G through K in the **Channel Lineup** Section of this questionnaire.

**P. Commercial Leased Access**

- 111. Pursuant to 45 USC 532, what is the maximum number of channels the system could be required to make available for commercial leased access?

01/01/07	01/01/08

**Q. Cable Telephony/Voice Services and Internet Access Service**

Question 10 asked for system capacity and the question below asks for the amount of that capacity which is devoted to upstream and downstream Internet access and/or telephony/voice services. For example, if devoted capacity is 9 MHz upstream and 3 MHz downstream, the answer to the question below would be 12. If no capacity is devoted, enter 0. Note that telephony/voice services could be provided using Internet access capacity or on a circuit switched basis using separate bandwidth. In the case of circuit switched, add together the separate Internet and telephony/voice bandwidths.

- 112. Of the amount of capacity reported in Question 10, how much MHz is devoted to cable telephony / voice services / Internet Access?

01/01/07	01/01/08

## R. Channel Lineup

**Note: Please ensure that the form located on the other tab labeled "Channel Lineup" is complete.**

### Instructions for rows 5-10, Columns B-E of channel lineup tab

**Number of local broadcast stations (row 5):** On row 5, Column B of the channel lineup tab, enter the number of local broadcast stations on the basic tier. Count each station only once, even if carried separately as a digital channel. If a station is carried half-time, add ".5" (for one-half).

**Local broadcast stations carried digitally (row 6):** On row 6, Column D, enter the number of stations reported in row 6 that are transmitted digitally by broadcasters and carried by your system separately as a digital channel.

**Local broadcast multicast channels (row 7):** On row 7, Column E, enter the number of channels devoted to multicast programming sent by broadcasters and carried by your system, other than the main channels.

**Public, educational, or governmental (PEG) access channels (row 8):** On row 8, enter the number of PEG channels carried on the basic cable service tier (Column B); cable programming service tier (Column C); most-highly subscribed digital tier (Column D); or other tiers or individual channels (Column E). Count each channel once (and no more than once) in either of Columns B, C, D, or E.

**Other state or local government, legislative, or public affairs networks (row 9):** On row 9, enter the number of state and local channels which are similar to PEG channel content, but not technically a PEG channel, such as a state legislative network that is not a PEG channel. Count each channel once (and no more than once) in either of Columns B, C, D, or E.

**Commercial leased access channels (row 10):** On row 10 enter the number of commercial leased access channels. Count each channel once (and no more than once) in either of Columns B, C, D, or E.

**Starting in row 11, enter "1" next to each network carried. List each network once (and only once) in one of columns B-E. If a network is not listed, enter the name and "1" in one of the blank rows at the end of the list. If a video-on-demand (VOD) channel is a suite of different networks or content, enter a name and report "1", but do not identify the separate networks or content. If you carry East & West feeds, report "2". If a network is half-time, enter ".5" (for one-half). Do not report audio-only music channels.**

**Basic cable service tier (Column B):** Enter "1" in Column B next to each network carried on the basic tier. In Column B, do not report premium or pay-per-view, nor other networks for which the subscriber must pay extra.

**Cable programming service tier (Column C):** Enter "1" in Column C next to each network carried on the cable programming service tier. Do not report networks reported in Column B. Do not report premium, pay-per-view, nor other networks for which extra charges apply.

**Most-highly-subscribed digital tier (Column D):** Enter "1" in Column D next to each network carried on the most-highly-subscribed digital tier. Do not report networks reported in columns B and C. Do not report premium, pay-per-view channels, nor other channels for which separate charges apply.

**Other networks (Column E):** Enter "1" in Column E next to premium, pay-per-view, and other networks carried. Do not report networks already reported in Columns B, C or D.

### Instructions for family tier networks, Column F

**Family tier (Column F):** Enter "1" in Column F next to each network carried on the family tier. Networks you report in Column F should also have been reported in one of Columns C, D, or E. Because the basic cable service tier is a prerequisite, do not report the basic channels reported in Column B. Do not report premium, pay-per-view, or other networks for which separate charges apply.

### Instructions for networks purchased individually, Columns G-K

**Price for networks purchased individually (Columns G & H):** Enter the monthly price for the months of January 2007 and 2008 in Column G next to each network that could be purchased individually on January 1, 2007 or January 1, 2008. Do not report cable network "multiplexes" (for example, HBO multiplex) but do, for example, report HBO if sold as a stand-alone channel.

**Number of subscribers (Columns I & J):** For each channel that can be purchased individually, report the number of system subscribers as of January 1, 2007 and January 1, 2008.

**Minimum level of service required (Column K):** For each network purchased individually, briefly describe the minimum level of programming service required as a prerequisite to ordering, as of January 1, 2008. For example, if the subscriber must purchase expanded basic, state "expanded basic." Do not be concerned if the description runs beyond Column K.





























Number of Channels (January 1, 2008)	Number of channels				If also on Family Tier (Enter 1)	Networks Purchased Individually				
	Basic Cable Service Tier	Cable Prog. Service Tier	Major Digital Tier	Other Ntks.		Price		System Subscribers Purchasing		Service level required (basic, digital, etc.)
						1/1/07	1/1/08	1/1/07	1/1/08	

If a network you carry is not listed above, enter name and number of channels in a row below. Do not list individual local broadcast stations, PEG, and commercial leased access channels.


Enter notes in rows below:

<p style="text-align: center;">FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT</p>
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We have estimated that each response to this collection of information will take, on average, 10.0 hours per response. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write to the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-0647), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to cathy.williams@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0647.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, p.l. 104-13, October 1, 1995, 44 U.S.C. 3507.

**Note: Please ensure that the form located on the other tab labeled "Survey" is complete.**