

Month (date), 2008

Dear Resident:

An adult member of your household will be asked to complete a survey in the next few weeks. The survey will ask their opinions about the Census of the United States. The survey results help with planning for the next census.

Each household in the nation has a chance of being chosen for this survey. Your address was selected at random by a computer. We ask that you to take part in this important survey when visited. In appreciation of your time and effort, we will be offering a \$10 cash gift. This gift is yours to keep even if you are unable to complete the survey.

A representative from our research partner company, Human Resources Research Organization (HumRRO), will visit households. They will show identification and inform you that they are visiting on behalf of Macro International. The interviewer will ask one adult in your household to answer questions. The interview takes about 20 - 25 minutes. If the visit comes at a busy time, please tell the interviewer a better time to come back.

Taking part in the survey, or answering any of the questions, is voluntary. All information is anonymous. We do not know or ask for your name.

We value your participation and appreciate your time. Thank you for taking part in this important activity.

Please call our survey information line at 1-XXX-XXX-XX if you have any questions or would like more information.

Sincerely,

James Dayton
Senior Vice President
Macro International, Inc.