

Teen Focus Group Screener

City 2 - Two Teen Focus Groups (12 participants for each group)

Day 1: Girl Focus Group – 4 to 5:45 PM

Day 2: Boy Focus Group – 4 to 5:45 PM

Teens recruited for these focus groups cannot be related to parents participating in Parent Group.

Focus Group Screener

Parent Introduction: May I speak to the head of the household, please. We are conducting focus groups with teenage drivers to identify strategies for reducing unsafe driving behaviors in this age group. Is there a teenager aged 15 to 18 in your household?

If Yes, Continue

If No TERMINATE

May I have your permission to ask your child some questions to see if they would be a candidate for this focus group?

◆ Is your child a boy or a girl?

Boy

Girl

(Recruit for appropriate focus group depending on response)

Teen Introduction

We are conducting focus groups on teenage driving. We are interested in finding out what younger drivers think about driving and what you think might be good ways to get teen drivers to change these behaviors. Would you be interested in participating in this focus group scheduled for XX at _____ o'clock? A \$60 incentive would be provided in exchange for your time.

If Yes, continue.

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If aged between 15-18 – (see quotas below)

- Age 15- (3-4 per group max.)**
- Age 16-(3-4 per group max.)**
- Age 17-(2-3 per group max.)**
- Age 18-(2-3 per group max.)**

- ◆ Do you currently have your driver's license or learner's permit?
 - No – Terminate**
 - Yes - -Continue**

- ◆ Which of the following types of licenses do you have?
 - Learner's Permit
 - Restricted or provisional license
 - Full or unrestricted license

(Goal is even distribution across three license types)

- ◆ Do you have any "behind the wheel" experience?
 - Yes_____ **Continue**
 - No_____ **Terminate**

- ◆ How often do you drive?
 - Never **Terminate**
 - Rarely
 - Frequently
 - Every day

(Goal is to get a mix of driving frequency)

- ◆ Do you have access to a car?
 - No – **Terminate**
 - Yes – I have access to the family car
 - Yes – I have my own car

(Goal is to have mix of teens driving family car and teens who have their own car)

- ◆ Which of the following types of driving do you do:
 - Drive to school
 - Drive for errands
 - Drive to work
 - Drives for other reasons, - ask teen to identify

- ◆ One of the topics we will be discussing is Graduated Driver Licensing (or provisional licensing) for new drivers. How much would you say you know about Graduated Driver Licensing in _____(insert State name)
 - I have no knowledge of GDL laws
 - I am familiar with GDL laws
 - I have a very solid understanding of the GDL laws n my State

(Goal is to have a mix of familiarity with GDL)

- ◆ How would you describe your parents with regard to your driving?
 - They don't impose rules on my driving.
 - They have established rules for my driving and enforce them some of the time.
 - They have a long list of rules and are constantly enforcing them and checking up on me.

(Goal is to get a mix of parent strictness)

- ◆ Have you or a friend of yours ever been involved in a car crash
 - Yes
 - No

(Goal is to have at least two teens who at least know a teen with crash experience)

Secondary Screening Question:

- ◆ What is your race/ethnicity?
 - White _____ **(7 per group)**
 - Black or African American _____ **(2-3 per group)**
 - Hispanic or Latino _____ **(1-2 per group)**
 - Asian/American Indian or Alaska Native/Native Hawaiian or Other Pacific Islander/Other Ethnicity _____ **(1-2 per group)**

Confirm Date and Time and Location of Focus Group. Remind participants that they must bring their driver's license or learners permit with them to the focus group.