

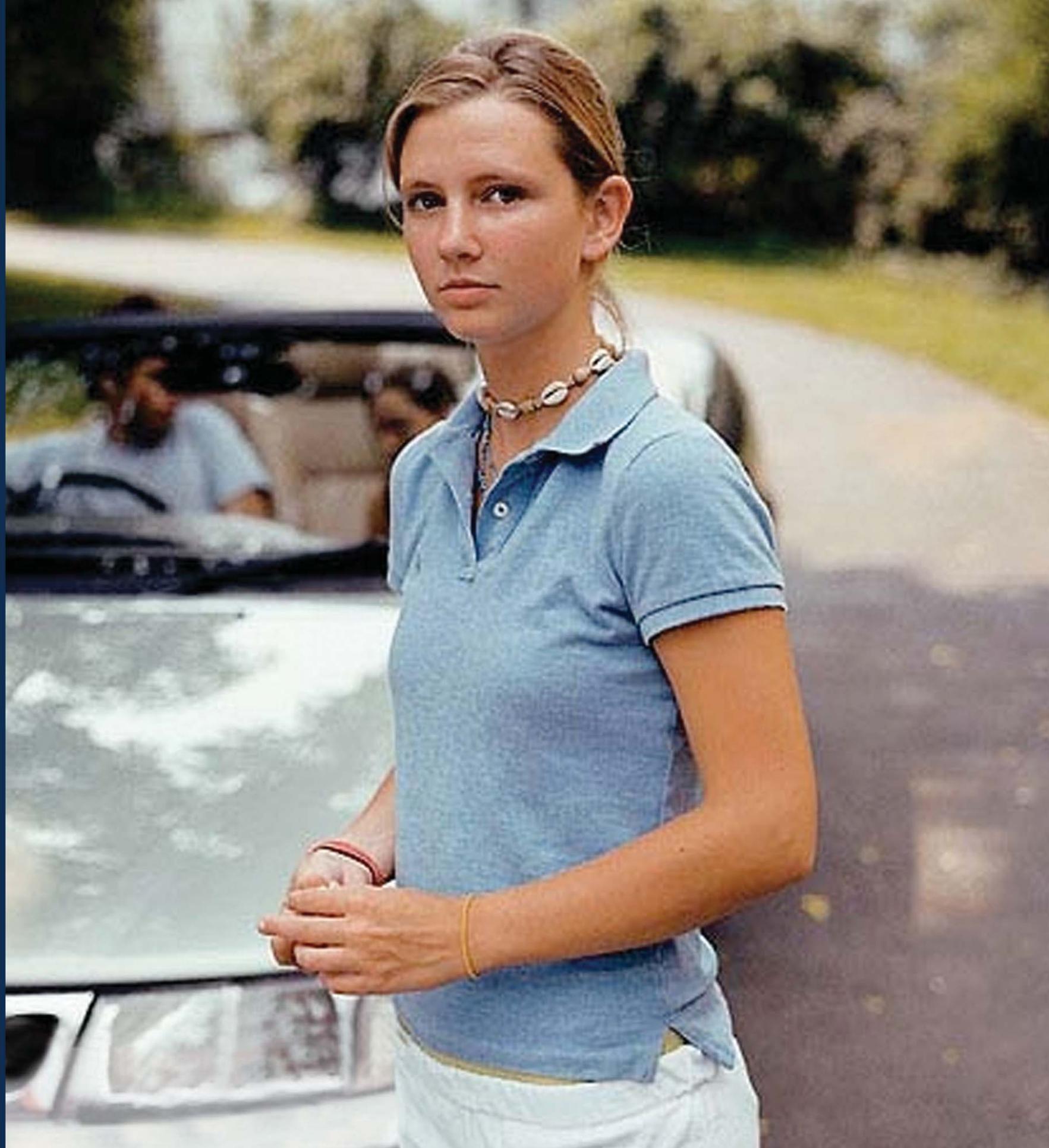
It's time for that BIG TALK with your teen.

It's not about sex. It's not about drugs.
It's simply the most important conversation
you can have with your child,
and it can save a life.

Talk with your teen about safe driving.
Believe it or not, they will listen.
Do it now, then keep talking.



800.555.TALK | drivesmart.org



It's time for that BIG TALK with your teen.

It's not about sex. It's not about drugs.
It's simply the most important conversation
you can have with your child,
and it can save a life.

Talk with your teen about safe driving.
Believe it or not, they will listen.
Do it now, then keep talking.



800.555.TALK | drivesmart.org





**16 years old. Great student.
Keeps his room clean.
Listens to Mom and Dad.**

He can still die in a car crash.

Being a good kid doesn't make you a good driver. The fact is that motor vehicle crashes are the leading cause of death for 15- to 20-year-olds. And there is one simple reason—lack of experience behind the wheel. Good parents help their kids build road skills and good driving habits. Sit down and talk with your teen. Draft a safe driving contract. Because crashes can happen to any kid.

Visit www.drivesmart.org

YOU ARE HANDING YOUR TEEN
THE CAR KEYS.

ARE YOU
WORRIED ?



**AS A PARENT:
TRUST YOUR INSTINCTS**

Teen drivers have much higher crash rates than any other age group, because they lack experience. You can make a difference and keep your young driver safe. Get educated and enforce your state's Graduated Drivers License (GDL) laws with your teen. GDL ensures your teen gets the driving experience they need to prevent a deadly crash. Hand over the keys with confidence.

**TALK TO YOUR TEEN
ABOUT SMART DRIVING**

Learn how at
drivesmart.org

YOU ARE HANDING YOUR TEEN
THE CAR KEYS.

ARE YOU
WORRIED ?



**PARENTS: YOU CAN
MAKE A DIFFERENCE**

Teen drivers have much higher crash rates than any other age group because they lack experience. Graduated Driver Licensing (GDL) laws allow teens to gain experience under low-risk conditions before they face situations that increase the likelihood of a crash, such as driving at night and driving with teen passengers. Get educated and enforce your state's GDL laws with your teen. Hand over the keys with confidence.

**TALK TO YOUR TEEN
ABOUT SMART DRIVING**

Learn how at
drivesmart.org