

**Screening Instrument: Women
National Children's Study Messages and Materials**

We are conducting research with women to talk about 11some health issues. We are not selling or promoting any product or service. If you qualify and complete the focus group, you will be paid \$[Amount]. The focus group will be conducted in [city] and will last about 90 minutes. The focus group will be recorded and saved; however no one will know your name or contact information.

To see if you qualify to participate, I would like to ask you a few questions. Do you have a few minutes now? These questions will take less than five minutes to answer.

Please use the following language for termination of screening:

“Thank you very much for your time today. We are looking to recruit a wide variety of women to help with this study, and we have already recruited enough people with backgrounds similar to yours. Again, thank you for your interest.”

1. Are you a woman between the ages of 18 and 45?
 Yes..... Continue
 No Thank and Terminate

2. Which of the following age categories best describes you?
 Age 19-29 Continue
 Age 30 to 39 Continue
 Age 40 or older..... Continue

3. In the past 6 months have you participated in a market research study, focus group or interview, not including online surveys, where you were paid for your time and/or for providing your opinions?
 Yes..... Thank and Terminate
 No..... Continue

4. Are you or anyone in your home currently studying, working in, or retired from any of the following?
 Medical/health field (e.g., doctor, nurse) or public health..... Thank and Terminate
 Media outlet or field..... Thank and Terminate
 Market research, public relations, or advertising fields..... Thank and Terminate
 None of the above..... Continue

* Public reporting burden for this collection of information is estimated to average 5 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0590). Do not return the completed form to this address.

5. Are you currently pregnant, considering pregnancy, or the mother of at least one child 12 months or younger?
- Yes..... Continue
 - If yes, are you:
 - Currently pregnant..... Recruit a mix
 - Considering pregnancy..... Recruit a mix
 - Mother of at least one child 12 months or younger..... Recruit a mix
 - No..... Thank and Terminate

6. Are you comfortable reading and reviewing materials in English?
- Yes Continue
 - No/Don't know Thank and Terminate after Question 8

7. Which of the following categories best describes your level of education
- Less than high school..... Recruit into SC or less
 - Some high school..... Recruit into SC or less
 - Completed high school/GED..... Recruit into SC or less
 - Some college/technical training/associate's degree..... Recruit into SC or less
 - Completed college/bachelor's degree..... Recruit into college or more
 - Graduate degree (master's or higher)..... Recruit into college or more

Recruit a mix

8. Which of the following categories best describes your ethnic background?
- Hispanic or Latino
 - Non-Hispanic or Non-Latino
 - Intentionally withheld

9. Which of the following racial categories best describes your racial background?
- African American/Black..... Continue
 - Caucasian/White..... Continue
 - Asian..... Continue
 - American Indian or Alaska Native..... Continue
 - Native Hawaiian or other Pacific Islander Continue
 - Other..... Continue
 - Intentionally withheld Continue

Recruit a mix

10. Which of the following categories best describes your total annual household income?
- Less than \$15,000..... Continue
 - \$15,001 to \$30,000..... Continue
 - \$30,001 to \$40,000..... Continue
 - \$40,001 to \$60,000..... Continue
 - \$60,001 to \$75,000..... Continue
 - More than \$75,000..... Continue
 - [Refuse—do not read out loud]..... Continue

[Recruit a mix. If participant refuses, record and continue.]

- Are you willing to attend?
- Yes..... Recruit
 - No..... Thank and terminate

Name _____
Address _____
City/State/Zip _____
Day Number _____ Cell/Other Number _____

Invitation

Thank you for answering my questions. I would like to tell you a little more about the focus group. The focus group will take place on **[Date]** at **[Time]** at our facility in **[City, address]**. It will last about 90 minutes. You will receive \$**[Amount]** for participating. Some researchers may observe the focus group from behind a one way mirror. The focus group will also be audio taped, but your name will not be used in connection to the research or any reports that are written.

So that we can start and end on time, please plan to arrive about 15 minutes early to pick up your nametag and to have some refreshments. We are counting on your participation, so please be sure to contact us as soon as possible if something comes up and you can't attend. **(GIVE YOUR NAME AND PHONE NUMBER.)**

Also, do you wear glasses or use a hearing aid? If so, please remember to bring them. Some activities will involve reading and listening.

() Has hearing aid

() Has glasses

Before we hang up, let me confirm the contact information we have already collected so we can send you a confirmation letter with directions to our facility and give you a reminder call the day of the group.

YOUR NAME IS (read information)_____

YOUR HOME PHONE IS (read information)_____

YOUR ADDRESS IS _(read information)_____

YOUR WORK PHONE IS (read information)_____

YOUR CELL PHONE IS (read information) _____

YOUR E-MAIL IS (read information)_____

Thanks again for your time and we'll see you at [date/time]!