

SUBMISSION OF INFORMATION COLLECTION
UNDER GENERIC CLEARANCES

DATE OF REQUEST: 12/10/2008

SUB AGENCY (I/C): National Institute of Child Health and Human Development (NICHD)

TITLE: Socioeconomic, Cultural, and Political Facilitators and Barriers to Access, Recruitment, and Retention in Orange County, California

GENERIC CLEARANCE UNDER OMB# 0925-0590

EXP. DATE: 06/30/2011

ABSTRACT:

The purpose of this formative research study is to identify the socioeconomic, cultural, and political facilitators and barriers to access, recruitment, and retention in Orange County, California.

Orange County Vanguard Center investigators and staff will begin by conducting key informant interviews with community-level individuals, with the goal of obtaining information and contacts for further focus group and survey research as well as developing NCS "champions" near segments. With input from key informants, focus groups will be conducted in segments and participants identified for those groups.

The information gathered will be used to:

- Identify recurrent themes that would explain the rate of participation and retention in diverse social and cultural groups
- Identify relationships between cultural beliefs, traditions and values, and facilitators of or barriers to participation
- Identify factors that might affect reliability and validity of information collected for the NCS
- Provide guidance and information to refine and modify research procedures for specific populations
- Identify specific engagement approaches for specific populations and segments
- Generate guidelines for recruiter selection and training
- Generate segment-specific strategies for promotion and recruitment

TOTAL ANNUAL BURDEN APPROVED: 5825 hours

BURDEN USED TO DATE: 0 hours

BURDEN THIS REQUEST: 170 hours

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

YES NO N/A

OBLIGATION TO RESPOND:

VOLUNTARY

REQUIRED TO OBTAIN OR RETAIN BENEFITS

MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

WEB SITE

TELEPHONE INTERVIEW

MAIL RESPONSE

IN PERSON INTERVIEW

OTHER: _____

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