

Appendix B – Summary of Methods and Segments

Segment	Segment Name	Key Informant Interviews	Target Data Collection¹
1	Rancho Santa Margarita	2	English - SURVEY
2	Aliso Viejo	2	English ² - FG1
3	Laguna Beach	2	3a. English - SURVEY 3b. Spanish – FG2
4	Irvine	2	English – SURVEY and FG3
5	Costa Mesa	2	5a. English - FG4 5b. Spanish - SURVEY
6	Santa Ana East	2	Spanish ² – FG5
7	Santa Ana West	2	7a. Spanish – SURVEY & FG5 7b. Vietnamese – SURVEY & FG6
8	Westminster	2	8a. English – SURVEY 8b. Vietnamese – FG6
9	Huntington Beach	2	English – SURVEY and FG4
10	Garden Grove	2	10a. English – FG7 10b. Spanish - SURVEY 10c. Vietnamese ² – FG6
11	Tustin	2	English – FG3
12	Anaheim East	2	12a. English – FG7 12b. Spanish - SURVEY 12c. Vietnamese -SURVEY
13	Anaheim West	2	Spanish - SURVEY
14	Fullerton	2	14a. English - SURVEY 14b. Korean/English ² – FG8
15	Yorba Linda	2	English - SURVEY

Note: ¹Some focus groups will include participants from multiple segments close in proximity. Focus groups are numbered and designated as FG#. ² These focus groups will include breakout sessions where males and females will meet separately with different facilitators (10-12 members). Future surveys designed following compilation of Focus Group results will be administered to targeted populations in various segments, including all those without Focus Groups.