ATTACHMENT 3 IPSOS Invitation

The standard intro:

Thank you for your participation in our I-Say online surveys. Your opinions are very important to us.

This survey will take about thirty minutes and you'll earn up to [ENTER MAX POINTS] reward points upon completing it. You'll also get a chance to play our It's Your Lucky Day Instant Win Game with several prizes awarded daily. Click <u>here</u> for full contest Rules and Regulations.

Your opinions are very important to us. All information you provide is kept strictly confidential and is used for research purposes only.

Thank you for your participation on the i-Say panel.

The standard invitatu\ion

Dear i-Say Member,

Take our latest survey and earn i-Say reward points. Information about the reward points you'll earn and the time needed appear at the beginning of the survey.

To get started, please click on the link below.

^SLINK^

If your e-mail program doesn't allow hypertext links, please copy and paste the entire address into your browser's URL Window.

Thank you for your participation. As always, your responses will be kept confidential.

Emily Martin Director of Research

i-Say Panel 100 Charles Lindbergh Blvd Unioindale, NY, 11553

We have great news! Starting on April 1, 2008, you will earn reward points for the surveys you take. Points can be redeemed for gift cards and other great stuff from popular retail merchants For more information, please visit our website at http://www.i-say.com/rewards.aspx

Please note that survey lengths may vary from what is stated in the survey introduction. If many panelists with traits similar to yours have already responded, your survey may end sooner. This ensures that survey responses include the appropriate balance of panelists by city, age group, etc. This is one more step towards better quality research!

Ipsos i-Say does not send unsolicited email messages. You have received this message because either you or someone else using this email address has registered to become a member. To be removed from our panel, simply click here or log-on to http://www.i-say.com/unsubscribe.aspx

This email was sent to: ^EMAIL^

If you require any help with this survey, please quote survey number: ^PID^

The first page of the survey

Dear i-Say member,

We invite you to participate in a scientific research project funded by the **National Institutes of Health**. This research is focused on the health and well being of individuals with different neurological conditions. By neurological conditions we mean conditions that affect the nervous system such as Stroke, Epilepsy, Multiple Sclerosis, Parkinson's disease, Amyotrophic Lateral Sclerosis or Muscular Dystrophy. **However, you <u>do not</u> need to have a neurological condition to participate in this internet survey. We are also seeking responses from people in the general United States population who may not be diagnosed with a neurological condition.**

This research is being sponsored by Dr. David Cella from Evanston Northwestern Healthcare (ENH) in Evanston, IL

The purpose of this study is to develop a questionnaire that helps to assess the quality of life of people with neurological conditions. This study will help develop a questionnaire that addresses the most important health-related aspects of people's quality of life.

FREQUENTLY ASKED QUESTIONS

What more can you tell me about the purpose of this study?

Good measures of health can be used in many ways, such as monitoring the health of groups of individuals over time and providing information about how well services to individuals with neurological conditions are working. Our overall goal is to improve the measurement of symptoms and concerns of people with neurological conditions which can help healthcare researchers and providers address and improve quality of life.

Who are you interviewing for this survey?

We are seeking adults and children from the United States population to complete one survey, which will take approximately 30 minutes to complete. Your participation will be valuable in helping researchers to develop tools to better measure how neurological conditions and their treatments can affect individuals' quality of life. The information that you provide also will help us understand how to interpret the results of the final health assessment tool

Remember, all the information you provide us is kept strictly confidential. It is used for classification purposes only. Your personally identifying information will never be given to anyone outside of Ipsos i-Say, and we absolutely promise never to try to sell you anything.

Please indicate if you agree to participate.

Q.A Yes I agree to participate No I do not agree

[IF AGREE, CONTINUE. IF DO NOT AGREE, TERMINATE.]