



The LIFE Study

January 1, 2005

Mr. John Doe
1234 Anywhere Drive
Baltimore, MD 00000

Dear Mr. Doe:

I'm writing to ask for your help with an important health-related study that is being conducted in Maryland, Michigan, and Texas. The purpose of this study is to learn more about how lifestyle and the environment might affect a couple's ability to have a baby. You are being contacted regarding participation because you recently obtained a fishing license from the Maryland Department of Natural Resources.

Please take a moment to review the enclosed study brochure. One of our research assistants will be contacting you within the next several weeks to tell you more about the study and to ask if you would be willing to participate.

In the meantime, please contact us at (800) XXX-XXXX if you have any questions. You can also learn more by visiting our website at www.lifestudy.us.

Sincerely yours,

Lynn Goldman, MD MPH
Professor, Department of Environmental Health Sciences
The Johns Hopkins Bloomberg School of Public Health