

**Reminder E-Mail #2:**

Subject: AHRQ HSR Principal Investigator Survey – Your Input is Needed!

Dear [name];

We recently sent you an e-mail invitation to participate in the AHRQ HSR Principal Investigator Survey. We need your help in identifying what we have learned from research on healthcare costs, productivity, organization, and market forces, how those insights have been used, and also what can be done to strengthen support for conducting and disseminating such research in the future.

We have not heard from you yet. We urge you to take the time to complete the survey today. Below is a web link to the survey. Your responses are vital to the success of our study.

[insert link]

Your feedback on AHRQ's performance will be kept confidential. Your participation in this study will assist AHRQ in its mission of supporting the synthesis and dissemination of research for use by patients, consumers, practitioners, providers, purchasers, policymakers, and educators.

If you would like a hardcopy version of the survey mailed to you or have any questions about the survey, please call Tara Krissik at 202-484-9220.

Sincerely,

Marsha Gold, Sc.D.  
Senior Fellow  
Mathematica Policy Research, Inc  
600 Maryland Avenue, SW  
Suite 550  
Washington DC 20024

**Reminder E-Mail #3:**

Subject: Final Chance to Participate! AHRQ HSR Principal Investigator Survey

Dear [name];

We recently sent you an e-mail invitation to participate in the AHRQ HSR Principal Investigator Survey. We need your help in identifying what we have learned from research on healthcare costs, productivity, organization, and market forces, how those insights have been used, and also what can be done to strengthen support for conducting and disseminating such research in the future.

According to our records, you have not yet completed the survey. The data collection period is ending soon and we want to hear from you! I hope that you can find time to complete the survey today.

Below is a web link to the survey. Your responses are vital to the success of our study.

[insert link]

Your feedback on AHRQ's performance will be kept confidential. Your participation in this study will assist AHRQ in its mission of supporting the synthesis and dissemination of research for use by patients, consumers, practitioners, providers, purchasers, policymakers, and educators.

If you would like a hardcopy version of the survey mailed to you or have any questions about the survey, please call Tara Krissik at 202-484-9220.

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