

GGNRA Correspondences

GGNRA Postcard

Dear Golden Gate National Recreational Area Friend,

The National Park Service is conducting a survey of park users like you to gain a better understanding of one of the many recreational uses of Golden Gate National Recreation Area. This information is important as we plan for the future of dog walking and recreation through the Dog Management Plan/Environmental Impact Statement. The survey results will help us to better understand the current level of user satisfaction among dog-walkers and other visitors in the park and surrounding areas.

Provided below is the web link to the survey. Your input is very important. The survey should take approximately 15 minutes to complete. After we receive your completed on-line survey, your contact information will be deleted from the survey database. All responses will be released only as summaries and not linked in any way to individuals.

To begin the survey, please go to the website below and enter your unique access code which is located beside your mailing address on this postcard. If you do not have online access, please contact us at the number listed below and we will provide you with a hardcopy of this survey. Please do not forward this survey link to others, only responses from those randomly selected will be counted.

www.surveymonkey.com/GGNRA

Your Unique Access Code: XXX

If you have any questions or concerns about completing the survey, or if you would like to receive a paper copy in the mail, please call the Dog Management Information line at 415-561-4728; park staff will respond to your message.

Follow up reminder letter (e-mail)

Dear Golden Gate National Recreational Area Friend,

A few days ago, we sent you a postcard asking you to participate in a survey regarding current recreational uses at Golden Gate National Recreational Area (GGNRA). To the best of our knowledge, you have not completed the survey. Please take this opportunity to complete or begin the survey now by clicking on the following link:

www.surveymonkey.com/GGNRA

Your Unique Access Code: XXX

People who have responded have described their experiences while visiting GGNRA. Their input will be extremely useful to park managers and decision makers currently discussing the next generation of park uses.

For this survey to be successful, your input is vital. Only by hearing from nearly everyone we've contacted can we be sure that the results are as accurate as possible.

Your email address will be deleted from our database after we receive your completed on-line survey. Results will be released only as summaries and not linked in any way to individuals.

If you have any questions or concerns about completing the survey, or if you would like to receive a paper copy in the mail, please call the Dog Management Information line at 415-561-4728 and park staff will respond to your message.

Sincerely,

Follow up reminder letter (mail)

Dear Golden Gate National Recreational Area Friend,

A few days ago, we sent you a postcard asking you to participate in a survey regarding current recreational uses at Golden Gate National Recreational Area (GGNRA). You contacted us requesting a paper copy of the survey. Enclosed you will find a short survey that will help us to better understand the current level of user satisfaction among dog-walkers and other visitors in the GGNRA and surrounding areas.

The survey should take approximately 15 minutes to complete. After we receive your completed survey, your contact information will be deleted from our survey database. All responses will be anonymous and released only as summaries so that they will not be linked in any way to specific individuals.

For this survey to be successful, your input is vital. Only by hearing from nearly everyone we've contacted can we be sure that the results are as accurate as possible. Please use the enclosed, stamped self-addressed envelope to return the completed survey to our office. If you have any questions or concerns about completing the survey please call the Dog Management Information line at 415-561-4728 and park staff will respond to your message.

Sincerely,

GGNRA Non- response Survey Letter

Dear Golden Gate National Recreational Area Friend,

Over the past few weeks we have invited you to participate in a survey regarding current recreational uses at Golden Gate National Recreational Area (GGNRA). We are contacting the remaining individuals that have not responded to this request. Please consider taking 3 minutes to complete a very short version of the survey. To complete the survey, just click on the following link:

www.surveymonkey.com/GGNRA.nonresponse

Your Unique Access Code: XXX

Your email address will be deleted from our database after we receive your completed on-line survey. The results will be released only as summaries and not linked in any way to individuals.

Thank you very much for considering this request. If you have any questions or concerns about completing the survey, please call the Dog Management Information line at 415-561-4728; park staff will respond to your message.

Sincerely,