

Thank you for coming to the 2008 TTB Expo. We would like for you to take a few minutes to tell us how we did because we want you to return in the future.

Overall Satisfaction with the Expo					
	Very Satisfied 5	Somewhat Satisfied 4	Neutral 3	Somewhat Dissatisfied 2	Very Dissatisfied 1
Class Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Booths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration Process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How far did you travel to the Expo?

- 0-100 miles
 100-250 miles
 250+ miles

How far are you willing to travel in the future?

Will you come back in the future if another Expo is held?

- Yes
 No

Comments _____

Would you come back to Northern Kentucky/Cincinnati area for another Expo?

- Yes
 No

Suggestion on a better location _____

How often should we hold an Expo?

- Twice a year
 Once a year
 Every two years
 Other _____
-

Continued . . .



How did you initially hear about the Expo?

- | | |
|---|--|
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Conversation with TTB personnel |
| <input type="checkbox"/> TTB's Web site | <input type="checkbox"/> Colleague/Supervisor |
| <input type="checkbox"/> Other _____ | |

What influenced you to attend the Expo?

- | | |
|---|---|
| <input type="checkbox"/> Expo Content | <input type="checkbox"/> Information posted on the Web site |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Conversation with TTB personnel |
| <input type="checkbox"/> Colleague/Supervisor | <input type="checkbox"/> Other _____ |

Please specify the primary reason for attending the Expo?

- | | |
|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Class | <input type="checkbox"/> Booths |
| <input type="checkbox"/> Content | <input type="checkbox"/> Networking |
| <input type="checkbox"/> Other _____ | |

Were your expectations for the Expo met?

- | |
|---|
| <input type="checkbox"/> Yes |
| <input type="checkbox"/> No |
| <input type="checkbox"/> Comments _____ |

What is the best time of year to hold the Expo?

Any suggestions/comments about the TTB Expo Web site?

How did you like the online registration process?

Suggestions/Comments _____

Are there any topics we should cover that we didn't?

Do you have any suggestions to make this better in the future?

Thank you for taking time out of your busy schedule. We really appreciate you attending the Expo and answering these questions to help us improve. *The TTB Expo Coordinators*

