



NOAA Fisheries
Northwest Fisheries Science Center
2725 Montlake Blvd East
Seattle, WA 98112

Mr. John Doe
Acme Grocers
123 Oceanside Drive
Newport, OR 97365

Dear Mr. Doe,

Last week I sent you a letter inviting Acme Grocers to participate in a community economic survey being conducted by NOAA Fisheries. This letter contains the survey questionnaire, which will take about 45 minutes to complete. After completing the survey questionnaire, please place it in the enclosed self-addressed stamped envelope and deposit the envelope in the mail.

This survey is being conducted in eight coastal communities, including Newport. This survey will include collection of data from households, businesses, and visitors to the community. Data collected through this survey will enable the NOAA Fisheries to better estimate the impact of the fishing industry on coastal community economies and estimate the community economic impact of fishery management policies.

I hope you choose to participate in this voluntary survey. By collecting information from businesses such as yours, we can better understand the role of fisheries in coastal economies and the economic impact of fishery management policies. Data collected through this survey will be held confidential under the provisions of Exemption 4 of the Freedom of Information Act.

Thank you for your consideration.

Sincerely,

Carl Lian
Economist
NOAA Fisheries
carl.lian@noaa.gov
(206)-302-2414



WEST COAST COMMUNITY BUSINESS SURVEY

NOAA Fisheries – Northwest Fisheries Science Center

Please provide the following information about the person completing this questionnaire:

Name: _____
 Title/Position: _____
 Address: _____
 Phone: _____ Email: _____

I. Business Characteristics and Ownership

1. Please provide the following information about this business.

Name of Business	
Business Address (Street, City, State, Zip Code)	
Business Telephone Number	
If know, please provide the NAICS or SIC code of this business.	
What are the primary goods or services that your business sells?	

2. Please provide the most recent assessed value of the capital associated with this business.

- a. Buildings \$ _____
- b. Industrial Equipment \$ _____
- c. Office equipment/Computers \$ _____
- d. Vehicles \$ _____
- e. Other _____ \$ _____

What year was the most recent assessment? _____ (year)

II. Expenditure Data

3. Please provide the number of full and part time employees you employed in 2006.

- a. Full Time Employees (25+ hours/week) _____(employees)
- b. Part Time Employees (Less than 25 hours/week) _____(employees)

4. Please provide the total wages paid to employees in 2006.

- a. Total wages paid in 2006 \$ _____

CONFIDENTIAL
 NOAA Fisheries – Northwest
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OMB Control #xxxx-xxxx expires xx/xx/xx. Notwithstanding any other provisions of the law; no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with a collection of information subject to the requirement of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number. Public reporting burden for this survey is estimated to average 45 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Carl Lian, NWFSC FRAM, 2725 Montlake Blvd. E, Seattle, WA 98112-2097

5. Please provide the following information about amount and location of non-labor related expenditures in 2006. The sum of the Total Expenditure column should equal your total non-labor related expenditures.

Input	Total Expenditure	Amount or % purchased in the city this business is located	Amount or % purchased in same state but not same city	Amount or % purchased on West Coast but not same state	Amount or % purchased outside of West Coast but within the U.S.	Amount or % purchased outside the U.S.
Wholesale Merchandise	\$					
Wholesale Inputs or Ingredients	\$					
Solid Waste	\$					
Electricity	\$					
Water	\$					
Sewer	\$					
Packing Materials	\$					
Shipping Expenses	\$					
Financial Services and Insurance	\$					
Maintenance or Repairs	\$					
State property taxes	\$					
State income taxes	\$					
State sales taxes						
Local property taxes	\$					
Local sales taxes	\$					
Local utility taxes	\$					
Other local taxes	\$					
Other Operational Expenses	\$					

III. Revenue Data

6. Please provide the Total 2006 revenue associated with this business.

a. Total Sales \$ _____

7. Please provide the 2006 revenue associated with each category listed below. The sum of all the categories should equal total revenue of this business, or if percentages are reported, then the sum of all categories will sum to 100%.

Revenue from:							
	Direct sales to consumers in the city this business is located	Sales to retailers in the city this business is located	Sales to distributors or processors in the city this business is located	Sales in the state, but outside the city this business is located	Sales in CA, OR, or WA, but outside the state this plant is located	Sales inside the U.S. but outside CA, OR, or WA	Sales outside the U.S.
	(\$ or %)	(\$ or %)	(\$ or %)	(\$ or %)	(\$ or %)	(\$ or %)	(\$ or %)
Sales							