



NOAA Fisheries  
Northwest Fisheries Science Center  
2725 Montlake Blvd East  
Seattle, WA 98112

Mr. John Doe  
123 Oceanside Drive  
Newport, OR 97365

Dear Mr. Doe,

Last week I sent you a letter inviting you to participate in a community economic survey being conducted by NOAA Fisheries. This letter contains the survey questionnaire, which will take about 30 minutes to complete. After completing the survey questionnaire, please place it in the enclosed self-addressed stamped envelope and deposit the envelope in the mail.

This survey is being conducted in eight coastal communities, including Newport. This survey will include collection of data from households, businesses, and visitors to the community. Data collected through this survey will enable the NOAA Fisheries to better estimate the impact of the fishing industry on coastal community economies and estimate the community economic impact of fishery management policies.

I hope you choose to participate in this voluntary survey. By collecting information from households such as yours, we can better understand the role of fisheries in coastal economies and the economic impact of fishery management policies. While the survey collects information on your individual household, it does not ask for the submission of any specific information that could be used to identify your household.

Thank you for your consideration.

Sincerely,

Carl Lian  
Economist  
NOAA Fisheries  
[carl.lian@noaa.gov](mailto:carl.lian@noaa.gov)  
(206)-302-2414



# West Coast Community Household Survey

**NOAA Fisheries**  
**Northwest Fisheries Science Center**

The following questions relate to your opinions about your community and how you value and use your community's marine resources. Your views on your community and its future are important and this is an opportunity for you to make your thoughts know.

#	Question	Response
1.	Compared to 5 years ago, how would you rate the overall quality of life in your community?	Much better <input type="checkbox"/> A little better <input type="checkbox"/> About the same <input type="checkbox"/> A little worse <input type="checkbox"/> Much worse <input type="checkbox"/>
2.	How would you rate the coastal and marine environment of your city (beach and near shore water)?	Very pristine <input type="checkbox"/> Fairly clean <input type="checkbox"/> Fair <input type="checkbox"/> Somewhat dirty <input type="checkbox"/> Very polluted <input type="checkbox"/>
3.	How important is a clean coastal and marine environment to you?	Very important <input type="checkbox"/> Fairly important <input type="checkbox"/> I am neutral <input type="checkbox"/> Fairly unimportant <input type="checkbox"/> Very important <input type="checkbox"/>
4.	How would you rate the following statement? A thriving fishing industry is vital to the <b>economic well-being</b> of this community.	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>
5.	How would you rate the following statement? A thriving fishing industry is vital to the <b>cultural identity</b> of this community.	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>

6.	How would you rate the following statement? It is important for your community to grow economically over the next decade?	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>
7.	How would you rate the following statement? It is important for your community's population to grow over the next decade?	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>
8.	What do you like best about living in this community?	<hr/> <hr/> <hr/> <hr/>
9.	What would you like to see improved in this community to make it a better place to live?	<hr/> <hr/> <hr/> <hr/>
10.	How long has your permanent residence been in this community?	Less than 1 year <input type="checkbox"/> Between 1 and 5 years <input type="checkbox"/> Between 5 and 10 years <input type="checkbox"/> Between 10 and 20 years <input type="checkbox"/> Between 20 and 40 years <input type="checkbox"/> Over 40 years <input type="checkbox"/>

The following questions are designed to determine how coastal communities use their marine resources in relation to all the activities the community engages in. It is important to know how marine resources are used in a community to help inform how these resources should be managed.

#	Question	Response		
11.	Approximately how many days <b>in the past 12 months</b> did you engage in any of the following activities? If you did not engage in an activity, feel free to leave those responses blank.	Activity	From an activity originating inside this city's limits	From an activity originating outside this city's limits
		Boating/Sailing	_____ (days)	_____ (days)
		Kayaking/Canoeing	_____ (days)	_____ (days)
		Fishing – Private boat	_____ (days)	_____ (days)
		Fishing – Charter boat	_____ (days)	_____ (days)
		Fishing – Shore/Dock	_____ (days)	_____ (days)
		Surfing	_____ (days)	_____ (days)
		Windsurfing	_____ (days)	_____ (days)
		Other ocean water sports	_____ (days)	_____ (days)
		Visiting the beach (non-sport related)	_____ (days)	_____ (days)
		Hiking/Camping	_____ (days)	_____ (days)
		Golfing	_____ (days)	_____ (days)
		Other participant sports	_____ (days)	_____ (days)
		Attending spectator sports	_____ (days)	_____ (days)
		Fine dining	_____ (days)	_____ (days)
		Other dining out	_____ (days)	_____ (days)
		Attending theater, symphony, or museums	_____ (days)	_____ (days)
		Attending movies	_____ (days)	_____ (days)
		Renting movies	_____ (days)	_____ (days)

12.	In the past year, approximately many times per week did you eat <b>seafood</b> ?	Location	Frequency of seafood consumption
		At home	_____ (days)
		At a restaurant in town	_____ (days)
		At a restaurant outside of town	_____ (days)

Please answer the following questions about yourself and your household. For statistical purposes, we need to know a little about you to provide context to your responses.

#	Question	Response			
13.	In the following categories, approximately what percentage of your household shopping takes place in the following locations? Each row should sum to 100%.	Expenditure category	Inside the city limits	Outside the city but within 30 miles	Online or further than 30 miles away
		Groceries	_____ (%)	_____ (%)	_____ (%)
		Restaurants	_____ (%)	_____ (%)	_____ (%)
		Clothes	_____ (%)	_____ (%)	_____ (%)
		Household goods	_____ (%)	_____ (%)	_____ (%)
		Durable goods (appliances/ hardware/ furniture etc.)	_____ (%)	_____ (%)	_____ (%)
		Cars	_____ (%)	_____ (%)	_____ (%)
		Boats/ Recreation equipment	_____ (%)	_____ (%)	_____ (%)
		Gasoline	_____ (%)	_____ (%)	_____ (%)
		Mechanic services	_____ (%)	_____ (%)	_____ (%)
		Home/Auto insurance	_____ (%)	_____ (%)	_____ (%)
		Medical care	_____ (%)	_____ (%)	_____ (%)
		Legal services	_____ (%)	_____ (%)	_____ (%)
Financial services	_____ (%)	_____ (%)	_____ (%)		

14.	Approximately what percent of total household comes from employment in the following?	Percent of Household Income:	Sector
		_____ %	Commercial Fish harvesting
		_____ %	Fish Processing
		_____ %	Recreational Fishing (Charter/Guides)
		_____ %	Agriculture
		_____ %	Forestry
		_____ %	Mining
		_____ %	Manufacturing
		_____ %	Transportation/Shipping
		_____ %	Communications
		_____ %	Utilities
		_____ %	Wholesale Trade
		_____ %	Retail Trade
		_____ %	Hotel/Motel/Trailer Park
		_____ %	Health/Legal Services
		_____ %	Finance/Insurance
		_____ %	Restaurant
		_____ %	Other Services
		_____ %	Tourism/Hospitality
		_____ %	Education
_____ %	Government		
_____ %	Other Sector (please specify) _____		

15.	What is the range of the income of people in your household?	<p>Household Income:</p> <hr/> <input type="checkbox"/> <\$10,000 <hr/> <input type="checkbox"/> 10,001 to 25,000 <hr/> <input type="checkbox"/> 25,001 to 40,000 <hr/> <input type="checkbox"/> 40,001 to 60,000 <hr/> <input type="checkbox"/> 60,001 to 75,000 <hr/> <input type="checkbox"/> 75,001 to 100,000 <hr/> <input type="checkbox"/> 100,001 to 150,000 <hr/> <input type="checkbox"/> 150,001 to 200,000 <hr/> <input type="checkbox"/> >\$200,001
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Thank you for your time and assistance. Please return this survey in the self addressed stamped envelope provided. If you have any comments or questions please contact:

Carl Lian  
NOAA Fisheries  
Northwest Fisheries Science Center - FRAMD  
2725 Montlake Blvd E  
Seattle, WA 98112  
(206) 302-2414  
[philip.watson@noaa.gov](mailto:philip.watson@noaa.gov)

If you have any additional comments please feel free to include them here:

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OMB Control #0648-xxxx expires xx/xx/xx. Notwithstanding any other provisions of the law; no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with a collection of information subject to the requirement of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number. Public reporting burden for this survey is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Carl Lian, NWFSC FRAM, 2725 Montlake Blvd. E, Seattle, WA 98112-2097