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«Title» «First_Name» «Last_Name»
«Company_Name»
«Address_Line_1»
«Address_Line_2»
«City», «State» «ZIP_Code»

Dear «Title» «Last_Name»:

In support of its efforts to educate key target audiences about hydrogen and fuel cells, the U.S. Department of Energy (DOE) Hydrogen Program is conducting a survey to assess current levels of awareness of hydrogen and fuel cell technology and applications. Survey audiences include safety and code officials, state and local government representatives, potential end users, students, and the public. Data collected through the survey will inform and guide the development of DOE hydrogen education activities, as well as help to measure changes in knowledge over time. This survey effort follows a baseline survey conducted in 2004 (see www.hydrogenandfuelcells.energy.gov/hydrogen_publications.html for more information).

In the next few weeks, you will be contacted by Opinion Research Corporation, an independent public opinion research firm located in Princeton, New Jersey, with a request for your input to the DOE survey. We encourage and appreciate your participation. The survey will be conducted over the phone and take approximately 10 minutes. Your responses are voluntary; however, every response is important. None of the responses will be associated with you or your office in any way. (Confidentiality of individual respondents will be maintained by deleting information identifying respondents and the organizations they work for, once each survey interview is completed.) There will be both knowledge and opinion questions; responses of “no opinion” or “don’t know” are perfectly acceptable.

Notices of the surveys appeared in the *Federal Register* on January 3, 2008, and April 30, 2008. For more information about DOE’s hydrogen and fuel cell activities, please visit www.hydrogenandfuelcells.energy.gov. If you have any questions, please contact Christy Cooper of my staff, at 202-586-1885 or Christy.Cooper@ee.doe.gov.

If you need to assign someone in your office to take the survey as the agency representative, please contact Janet Ulrich, Opinion Research Corporation, at 800-999-0213, ext. 5464 or by email at Janet.Ulrich@opinionresearch.com, and provide the name, title, and phone number of the person who will take the survey in your place. Thank you in advance for your participation in this extremely important effort.

Sincerely,

JoAnn Milliken
Program Manager
DOE Hydrogen Program