

Agricultural Resource Management Survey (ARMS)

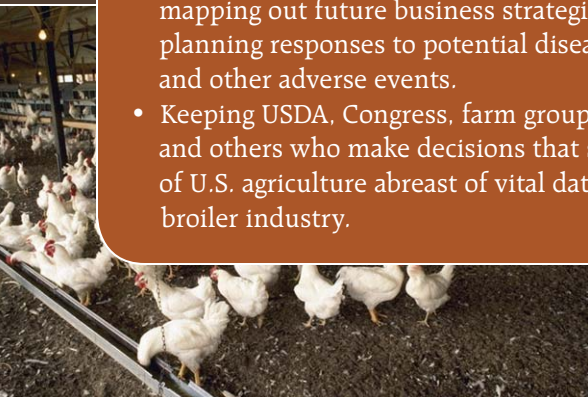
Just about every federal policy and program that affects U.S. farmers and farm families is based on information from the **Agricultural Resource Management Survey (ARMS)**. ARMS is the U.S. Department of Agriculture's primary source of information on the production practices, resource use and economic well-being of America's farm households.

For the first time, broilers at the grower level will be a target commodity for ARMS.



ARMS will benefit the broiler industry by:

- Giving U.S. broiler meat producers the opportunity to set the record straight about the issues that affect them – and to ensure that policies and programs are based on accurate, real-world data.
- Providing the broiler industry with important baseline data that will be a valuable tool when mapping out future business strategies and when planning responses to potential disease outbreaks and other adverse events.
- Keeping USDA, Congress, farm groups, agribusiness and others who make decisions that shape the future of U.S. agriculture abreast of vital data about the broiler industry.



**BETTER DATA =
BETTER DECISIONS**

Beginning in late January, selected broiler growers will be contacted by local representatives from USDA's National Agricultural Statistics Service (NASS) to participate in ARMS. Your cooperation ensures that decisions affecting you, your family, your business and your community are based on the facts, straight from the source.



NATIONAL AGRICULTURAL STATISTICS SERVICE
U.S. DEPARTMENT OF AGRICULTURE

For more information on ARMS or other NASS surveys, visit www.nass.usda.gov.