## Agents, Brokers, or Electronic Markets

Firms that primarily arrange for the sale or purchase of goods owned by others, generally on a fee or commission basis
Examples include:

- Auction companies
- Merchandise brokers
- Commission merchants
- Purchasing agents
- Import or export agents
- Selling agents
- Electronic markets (business to business)
- Manufacturers' agents
- Manufacturers' representatives
FEDERAL EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) printed in the upper left corner of the address box the SAME as that used for this firm on its latest Employer's Quarterly Federal Tax Return, Treasury Form 941?
020YES $\longrightarrow G O$ to 2
$2 \square$
NO - Continue with (1)A
A. What is the current EIN for this firm?
B. When did you start reporting payroll under this EIN? $\qquad$



## 2 NUMBER OF AGENT, BROKER, AND ELECTRONIC MARKET LOCATIONS

What were the total number of agent, broker, and electronic market locations that
met the criteria below on December 31, 2007?
Include:

- Selling or purchasing locations where more than half of the volume of business is conducted
on a commission basis.
- Electronic markets where buyers and sellers are brought together using the Internet or other

electronic means and your company receives a commission or fee for the service | If you reported "0," please describe |
| :--- |
| the sales at locations owned by your |
| firm and its subsidiaries in item |
| Remarks section on page 3 |

## (3) dOLLAR VOLUME OF BUSINESS

## Total receipts and other operating revenue, should:

## INCLUDE

- All revenue from locations identified in item (2)
- Revenue from the sale of goods on your own account
- All revenue from businesses and household consumers
- Receipts from freight, installations, rentals, maintenance, repairs, alterations, storage, and other such services
- Excise taxes (such as those on gasoline, liquor, and tobacco) which are levied on the manufacturer and included in the cost of goods
- E-commerce receipts included in 4 B
- Commissions and selling or listing fees


## EXCLUDE

- Nonoperating receipts (such as interest income, income from
investments, and receipts from the rental or sale of real estate)
- Receipts from customers for carrying or other credit charges
- Taxes (sales and other) collected directly from customers and paid directly to a Federal, State, or local tax agency


## DEDUCT

- Refunds and allowances for returned products
- The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowance
A. What were total receipts and other operating revenues for the locations identified in item 2?

| 2007 |  |  |  |
| :--- | :--- | :--- | :--- |
| \$ Bil. | Mil. | Thou. | Dol. |
| 100 |  |  |  |
|  |  |  |  |

- NOTE: The sum of items (3A1 and (3)A2 should equal item (3)A

1. What were commissions and selling or listing fees?

| 140 |  |  |  |
| :--- | :--- | :--- | :--- |

2. What were product sales on your own account and other operating revenue?
 (Include e-commerce sales on own account)
B. Gross selling value of business conducted on the account of others on a commission basis

Exclude commissions, fees and goods that never enter the United States (Include e-commerce sales conducted for others)

| \$ Bil. | Mil. | Thou. | Dol. |
| :--- | :--- | :--- | :--- |
| 142 |  |  |  |

- NOTE: Gross selling value, item (3) $B$ should NOT equal the value in item (3) $A$ above
C. On average, what percentage rate do you earn for the products purchased or sold for others. (Line 3A1 divided by line 3B x 100)

D. Did you report receipts figures in 3 A for the period that began on January 1 and ended on December 31?



## E-COMMERCE

A. Did the agent, broker, and electronic market locations in 2 have any e-commerce or Electronic Data Interchange (EDI) network sales during 2007?
E-commerce sales and/or receipts are sales of goods and services, where an order is placed by the buyer, or the price and terms of the sale are negotiated over an Internet, extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.
$120 \quad 1 \square$ YES $\longrightarrow$ Continue with (4)B
$2 \square$ NO - Go to 5 below
2007
B. What is the GROSS SELLING VALUE of any e-commerce and EDI network sales and/or receipts for 2007 for your agent, broker, and electronic market?
(Exclude commissions)

| 2007 |  |  |  |
| :--- | :--- | :--- | :--- |
| $\$$ Bil. | Mil. | Thou. | Dol. |
| 113 |  |  |  |
|  |  |  |  |

- NOTE: Line (4) B should equal line (4B1 plus line (4B2

1. Did the agent, broker, and electronic market have EDI network sales during 2007? (This includes EDI over the internet)

131 1YES $\longrightarrow$ What was the amount of these sales?

| 115 |  |  |  |
| :--- | :--- | :--- | :--- |

$2 \square$ NO - Continue with (4) B 2
2. Did the agent, broker, and electronic market have Internet, extranet, electronic mail or other online system sales during 2007? (Exclude EDI)
$130{ }_{1} \square$YES $\longrightarrow$ What was the amount of these sales?
NO - Continue with 5

## TOTAL OPERATING EXPENSES OF AGENTS, BROKERS, AND ELECTRONIC MARKETS

What were the total operating expenses ONLY for your agent, broker, and electronic market locations?

| 2007 |  |  |  |
| :--- | :--- | :--- | :--- |
| $\$$ Bil. | Mil. | Thou. | Dol. |
| 500 |  |  |  |
|  |  |  |  |

## INCLUDE

Expenses arising from the normal course of business

## EXCLUDE

- Bad debt
- Purchases of goods for resale or cost of goods sold
- Income taxes
- Taxes (sales, excise, and other) collected directly from customers and paid directly to a local, State, or Federal tax agency
- Interest expenses
- Impairment (reduction in value of long-lived assets due to reappraisal)
- Capitalized expenses (except payroll and fringe benefits)
- Transfers made within the company

Remarks - Please use this space to explain any significant year-to-year changes, to clarify your responses, etc.

7 CONTACT PERSON - Certifies data are accurate and can assist with any questions

950
Name of person completing this report - Please print

952 $\qquad$

954
Telephone

| Area code | Number | Extension |
| :--- | :--- | :--- |

955 Fax

| Area code | Number |
| :--- | :--- |

$\qquad$

## THANK YOU

## for completing your Annual Wholesale Trade Report

We suggest you keep a copy for your records

Public reporting burden for this collection of information is estimated to average 30 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0195, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0195" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the top right corner of this form.

