Pre-notification Email

Dear NAME,

You have been recommended by staff at the NOAA Coastal Services Center for participation in an upcoming customer survey related to Center products and services. In about one week, I will be sending you an invitation to participate in a brief online survey related to your past involvement and use of NOAA Coastal Services Center decision-support tools, data or information resources, or technical assistance services. You may be one of several people in your organization that receives the survey.

I will be sending you a link (URL) for the online survey on DATE.

Please feel free to contact me with any questions related to this study by email at Chris.Ellis@noaa.gov or by telephone at (843) 740-1195.

Best regards, Chris Ellis

NOAA Coastal Services Center Charleston SC Chris.Ellis@noaa.gov

NOAA Coastal Services Center Coastal Decision-support Tool, Data and Information Resource, and Technical Assistance Customer Survey

The National Oceanic and Atmospheric Administration (NOAA) Coastal Services Center would like input from you related to the following decision-support tools, data and information resources, and technical assistance services used by you and/or your organization. Your voluntary participation in the following survey would be greatly appreciated. Thank you for your time.

1. Please indicate which of the following tools, information resources, or services you/your organization currently use. (Check one for each item listed.)	I use this	I am aware of this but do not use it	l am unaware of this
Impervious Surface Analysis Tool (ISAT)			
Nonpoint Source Pollution and Erosion Comparison Tool (N-SPECT)			
Coastal Change Analysis Program (C-CAP) Land Cover			
Coastal Lidar Topography (Lidar data retrieval tool)			
Marine Managed Areas: Best Practices for Boundary Making (handbook)			
National Ocean Economics Program			
Habitat Priority Planner			
National Estuarine Research Reserve Social Assessments			
Onslow Bay Coastal Climate Information Website			
Southeast Coastal Climate Website			

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2. Please indicate how useful each of the following tools, information resources, or services is to you/your organization.	Not at all				
(Check one for each item listed.)	useful	Low	Moderate	High	NA
Impervious Surface Analysis Tool (ISAT)					
Nonpoint Source Pollution and Erosion Comparison Tool (N-SPECT)					
Coastal Change Analysis Program (C-CAP) Land Cover					
Coastal Lidar Topography (Lidar data retrieval tool)					
Marine Managed Areas: Best Practices for Boundary Making (handbook)					
National Ocean Economics Program					
Habitat Priority Planner					
National Estuarine Research Reserve Social Assessments					
Onslow Bay Coastal Climate Information Website					
Southeast Coastal Climate Website					

	Management Principles								
3. Which of the following management principles do you address using the tools listed below? (Check all that apply.)	To develop management approaches that consider the entire ecosystem, including humans.	To involve stakeholders through collaborative processes.	To integrate ecological, social, economic, and institutional perspectives in decision- making.	To incorporate adaptive management strategies into planning and decision- making that draw from past efforts.	To coordinate resource management across political and jurisdictional boundaries.	To consider the multiple connections among biological and physical natural resources.	To consider cumulative effects of different activities on the diversity and interactions of species.		
Impervious Surface Analysis Tool (ISAT)									
Nonpoint Source Pollution and Erosion Comparison Tool (N- SPECT)									
Coastal Change Analysis Program (C-CAP) Land Cover									
Coastal Lidar Topography (Lidar data retrieval tool)									
Marine Managed Areas: Best Practices for Boundary Making (handbook)									
National Ocean Economics Program									
Habitat Priority Planner									
National Estuarine Research Reserve Social Assessments									
Onslow Bay Coastal Climate Information Website									
Southeast Coastal Climate Website									

4. What are some of the barriers, constraints, or limitations for you or your organization with regard to the use of each of the tools, information resources, or technical assistance services listed below?

Impervious Surface Analysis Tool (ISAT)

□ Check if not familiar with this resource

Nonpoint Source Pollution and Erosion Comparison Tool (N-SPECT)

Coastal Change Analysis Program (C-CAP) Land Cover

Coastal Lidar Topography (Lidar data retrieval tool)

Marine Managed Areas: Best Practices for Boundary Making (handbook)

National Ocean Economics Program

Check if not familiar with this resource

Habitat Priority Planner

Check if not familiar with this resource

National Estuarine Research Reserve Social Assessments Check if not familiar with this resource

Onslow Bay Coastal Climate Information Website

Check if not familiar with this resource

Southeast Coastal Climate Website

Check if not familiar with this resource

5. Which of the following best reflects the primary duties for your position? (Check one.)

- Communication, public relations, outreach
 - Extension/education
 - GIS/remote sensing
 - Land-use planning
 - Permitting/regulation
 - Policy development
- Program management
- Research, science, engineering
- □ Other (please specify): _

6. Which of the following best represents your professional affiliation? (Check one.)

- Local government (county, municipal)
- □ State government
- Federal government
- University/Academic, excluding Sea Grant
- Sea Grant
- Nongovernmental organization
- Other (please specify): _____

7. Please use the space below to provide any additional feedback you may have. [text box]

Thank you for your time and participation!

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Paperwork Reduction Act Information: In accordance with Executive Order 12862, the National Performance Review, and good management practices, NOAA offices seek to determine whether their customers are satisfied with the services and/or products they are receiving and whether they have suggestions as to how the services or products may be improved or made more useful. The information will be used to improve NOAA's products and services. Responses to this survey are completely voluntary. No confidentiality can be provided for responses, but you need not supply your name or address. Public reporting burden for this collection of information is estimated to average 20 minutes per response. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to NOAA PRA Clearance Officer, OFA81, Station 9823, 1315 East-West Highway, Silver Spring, MD 20910. Notwithstanding any other provision of the law, no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.