

**NIDDK NKDEP's Family Reunion Initiative Web site User Satisfaction Survey (Partner/Promoter Track)**

Public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0486). Do not return the completed form to this address.

**Respondent will be tracked to the PARTNER/PROMOTER version of the survey if she chooses the following responses from the main/USER survey:** "I promoted the Guide to people I work with, or people who are members of an organization I belong to, AND/OR, "I distributed the Guide to 50 or more people." **Questions are as follows:**

- 3) How did you first learn about the Family Reunion Initiative (FRI) (the Guide, the partner materials, etc.)? (Select the best answer to describe your situation.)
- Through an NKDEP eNewsletter
  - NKDEP staff emailed and/ or called me directly
  - From the NKDEP Website
  - Another organization's Website, newsletter, or listserv
  - At a conference
  - A friend, family member, or colleague
  - The Washington Post* article published in the summer of 2007
  - Can't remember/Not sure
  - Other: Please specify: \_\_\_\_\_

- 4) How many times did you promote the Guide or FRI to others over the past year?
- Once
  - Twice
  - Three or more times
  - Can't remember/Not sure
  - Other: Please specify: \_\_\_\_\_
- 5) What year did you first promote the Guide or FRI?
- 2008
  - 2007
  - 2006
  - 2005
  - Can't remember/Not sure
- 6) How many reunion seasons have you been able to promote the FRI?
- One
  - Two
  - Three
  - Four
  - None
  - Don't know/Can't remember
- 7) Why did you decide to promote the Guide or FRI to others?
- \_\_\_\_\_
- 8) Will you promote the Guide again?
- Yes
  - No
  - Not sure
  - Other: Please specify: \_\_\_\_\_
- 9) Is it part of your job to promote such materials and initiatives to your peers, constituents, or other "public"?
- Yes

- No
- Not sure
- Yes and no: Please explain: \_\_\_\_\_
- Other: Please specify: \_\_\_\_\_

10) What general approach have you used to promote the Guide or FRI? (Select all that apply)

- Email
- In person (e.g., at a conference or meeting)
- Phone calls
- Newsletter
- Other: Please specify: \_\_\_\_\_

11) Please indicate which **NKDEP tools** (downloadable on the NKDEP Website) you used to promote the Guide or Initiative (select all that apply).

- The actual Guide
- Newsletter article
- Announcements
- HTML or text emails
- Web banners
- Kidney disease flyer (previously known as “church bulletin inserts”)
- Postcards
- Can’t remember/Not sure
- None
- Other: Please specify: \_\_\_\_\_

12) How would you describe the individuals to whom you promoted the Guide or FRI? (Please select all that apply.)

- Fellow members of an organization of which I am a member (If you check here, which organization?) \_\_\_\_\_
- Constituents of an organization that I work for (or hold a position in) (If you check here, which organization?) \_\_\_\_\_
- Others who hold a position similar to mine (e.g., health promotion planners at local health departments)

Not sure

Other: Please specify: \_\_\_\_\_

13) Assuming family reunion season takes place during the summer months, when should NKDEP contact partners like you about new FRI materials (or revised versions of promotional language)?

January-February

March-April

May-June

July-August

September-October

November-December

Several times throughout the year

Other: Please specify: \_\_\_\_\_

14) Is promoting the FRI something you can or could do more than once a year?

Yes. If yes, how often:

i.  Monthly

ii.  Quarterly

iii.  Semi-annually

iv.  Annually

v.  Other: Please specify: \_\_\_\_\_

b.  No

c.  Not sure

d.  Other: Please specify:  
\_\_\_\_\_

15) How often do you visit the NKDEP Family Reunion Website?

Daily

Weekly

Monthly

Can't remember/Not sure

Other: Please specify: \_\_\_\_\_

i. What, if anything, would motivate you to visit more frequently?

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16) Please tell us any changes you think NKDEP should consider making to the promotional materials found in the "Partners" section of the Website. (If you need to review, please cut and paste this URL into a new browser page: <http://www.nkdep.nih.gov/familyreunion/partners.htm>)

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17) Do you have any suggestions for additions to the Family Reunion section of the NKDEP Website (e.g., other products you think family reunion planners can use)? If so, please explain. (If you need to review the site, please cut and paste this URL into a new browser page: <http://www.nkdep.nih.gov/familyreunion/index.htm>)

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18) Has NKDEP staff contacted you through email and/or phone calls?

Yes. If yes, has NKDEP staff been helpful?

i.  Yes

ii.  No

iii.  Can't remember/Not sure

iv.  Other: Please specify:

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No

Can't remember/Not sure

Other: Please specify: \_\_\_\_\_

19) You're on our FRI email update list. Have you found the updates useful?

Yes

No

Can't remember/Not sure

Other: Please specify: \_\_\_\_\_

20) Are you aware of any other family reunion-related initiatives promoted by other organizations?

Yes. If yes, please briefly describe: \_\_\_\_\_

No

Can't remember/Not sure

Other: Please specify: \_\_\_\_\_

21) What other suggestions do you have or feedback can you provide about the FRI?

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Thank you for completing this survey. Please email NKDEP at [nkdep@info.niddk.nih.gov](mailto:nkdep@info.niddk.nih.gov) if we can provide you with additional print materials or answer any questions for you.