

SUBMISSION OF INFORMATION COLLECTION
UNDER GENERIC CLEARANCES

DATE OF REQUEST: 11/03/08

SUB AGENCY (I/C): NIH NIDCD, National Institute on Deafness and Other Communication Disorders

TITLE: Noisy Planet Web site User Satisfaction Survey 2008

GENERIC CLEARANCE UNDER OMB# 0925-0486 EXP. DATE: 07/31/2010

ABSTRACT:

This Web survey is designed to measure customer satisfaction with the Noisy Planet Web site; URL <http://noisyplanet.nidcd.nih.gov/>. Results from this survey will be used to improve the content and navigation of the site. The National Institute on Deafness and Other Communication Disorders (NIDCD) sponsors the "It's a Noisy Planet. Protect Their Hearing" campaign Web site. This national public education campaign is designed to increase awareness among parents of children ages 8 to 12 about the causes and prevention of noise-induced hearing loss (NIHL). With this information, parents and other adults can encourage children to adopt healthy hearing habits before and during the time that they develop listening, leisure, and working habits. Current Web site users include parents, caregivers, tweens, community organizations, health professionals, media, teachers and coaches. The target number of respondents for this survey is 1,000. To ensure that this target is reached, the survey is offered on the Noisy Planet Web site. Random site visitors will be presented with a pop-up window that allows them to link to the survey.

TOTAL ANNUAL BURDEN APPROVED: 8684.00

BURDEN USED TO DATE: 1931.10

BURDEN THIS REQUEST: 83.50

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

YES NO N/A

OBLIGATION TO RESPOND:

VOLUNTARY
 REQUIRED TO OBTAIN OR RETAIN BENEFITS
 MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

WEB SITE
 TELEPHONE INTERVIEW
 MAIL RESPONSE
 IN PERSON INTERVIEW
 OTHER

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