

CURRENT INDUSTRIAL REPORTS SERIES

2007

MA335E — ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)

DEFINITIONS AND SPECIAL INSTRUCTIONS

1. Scope of Survey

This survey covers manufacturers of electric housewares and fans in the United States.

2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

a. Quantity and value of shipments

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

Include products shipped from your plant with private brand names as well as products shipped under your own company brand name.

b. Columnar structure of report

When entering your figures on the report form, please be sure to report the information in the correct columns as follows:

Column 1 – Quantity

Column 2 – Value (report shipments in thousands of dollars. Example: \$1,000,000, report as \$1,000)

3. Definitions

The product detail for this survey is defined according to standard nomenclature for this industry.

Electrothermal — Relating to the generation of heat electricity.

Electromechanical (includes cordless) — Relating to those appliances having a self-contained electric motor.

4. Comparability

Data reported in this survey should correspond to data reported in the Economic Census - Manufacturing Sector form. The sum of values for item codes shown in column (a) should correspond to dollar values reported under product codes indicated in column (b) below.

Current Industrial Reports (Form MA335E) Item Codes (a)	Economic Census - Manufacturing Sector Product Codes (b)
4171, 4198	3352111100
4340 through 4495	3352114100
4584 through 4597	3352114100
4799	3352115100

CURRENT INDUSTRIAL REPORTS SERIES

REFERENCE LIST

FORM MA335E		
ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)		
Product code	Item code	Item description
		ELECTRIC FANS (Except Industrial type)
*3352111100	4171	Window fans (household) permanent, portable and roll-abouts
*3352111100	4198	All other electric fans (except industrial) including ceiling (paddle) fans, electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans
*3352111100	4199	TOTAL ELECTRIC FANS (Sum of item codes 4171–4198)
		SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS
		Electrothermal type
*3352114100	4340	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens (include toasted ovens), roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets
*3352114100	4350	Air space heaters, portable room heaters, and for fixed installation, all types (exclude wall and baseboard heating units for permanent installation, NAICS 333414)
*3354114100	4396	Portable humidifiers (include vaporizers)
*3352114100	4495	Other small electrothermal appliances
XXX	4499	TOTAL SMALL ELECTROTHERMAL HOUSEHOLD APPLIANCES (Sum of item codes 4340–4495)
		Electromechanical type (include cordless)
*3352114100	4584	Household food preparation appliances, except food mixers and food processors (include drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders)
*3352114100	4592	Portable air purifiers and portable dehumidifiers
*3352114100	4597	All other small electromechanical appliances (including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, can openers, etc.)
XXX	4599	TOTAL SMALL ELECTROMECHANICAL HOUSEHOLD APPLIANCES (Sum of item codes 4584–4597)
*3352114100	4600	TOTAL SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS (Sum of item codes 4499 and 4599)

* New or revised for 2007

CURRENT INDUSTRIAL REPORTS SERIES

REFERENCE LIST — Continued

FORM MA335E		
Product code	Item code	Item description
*3352115100	4799	Parts and attachments for small electric appliances
		SELECTED NONMANUFACTURING REVENUES OF THIS ESTABLISHMENT (<i>Report value only</i>)
9999998900	9973	Resales – Sales of products bought and sold without further manufacture, processing, or assembly.

NOTES:

10/30/07

* New or revised for 2007

DUE DATE: 30 Days After Receipt

OMB No. 0607-0395: Approval expires 08-31-10

REPORT FOR CALENDAR YR 2007

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORM **MA335E**

CURRENT INDUSTRIAL REPORTS

ELECTRIC HOUSEWARES AND FANS
Annual Report

The 8-digit number that appears above indicates that the Office of Management and Budget has approved this survey. If that number is not displayed, do not complete this form. YOUR RESPONSE IS REQUIRED BY LAW (Title 13, United States Code). By section 9 of the same law, YOUR REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this establishment's report,
please refer to the 11 digit Identification Number (ID) **89100532510**



ID 89100532510 560 00 0701 17 MA335E
40 2007A1 MA335E

SEQ: 1

ATTN: Controller
TF

TF DC 99999-9999

If you have questions regarding this report form please contact:

KAREN BAUM EXT 1
1(800)201-4647

EMPLOYER IDENTIFICATION (EI) NUMBER. Identification number used on Employer's Quarterly Federal Tax Return (U.S. Treasury Department Form 941) *(Enter if not shown, correct if wrong.)*

CONTACT PERSON *(Enter information if not shown, correct if wrong.)*
Name ATTN: Controller

Area code Number

Fax number

(Please correct any error in name and address including ZIP Code)

Enter or correct email address: [_____]

PART I FOR EACH ITEM LISTED BELOW, ENTER FIGURES OR "0" for current period. (The figures shown in the shaded areas were reported for the previous two periods.) PLEASE REFER TO THE INSTRUCTIONS BEFORE COMPLETING THIS REPORT FORM.

Item (Product code - Description)	Item code	Report period	-----Shipments-----		{Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.}					
			Quantity Number	Value {\$1000}						
ELECTRIC FANS {except industrial}			1	2	3	4	5	6		
3352111100-Window {household} permanent type, portable & roll-abouts	4171	2007								
		2006								
		2005								
3352111100-All other {except industrial}, incl. ceiling fans, elec. range hoods, etc. {see ref. list}	4198	2007								
		2006								
		2005								
3352111100-Total electric fans {sum of codes 4171-4198}	4199	2007								
		2006								
		2005								

* Figures not received when form was prepared. PLEASE ENTER, if not previously submitted.

CURRENT INDUSTRIAL REPORTS - Continued

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PART I - Continued

Item (Product code - Description)	Item code	Report period	-----Shipments-----		{Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.}			
			Quantity	Value				
			Number	(\$1000)				
			1	2	3	4	5	6
SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS Electrothermal								
3352114100-Small electric household appliances {see ref. list}	4340	2007						
		2006						
		2005						
3352114100-Air space heaters, portable room heaters and for fixed installation, all types {see ref. list}	4350	2007						
		2006						
		2005						
3354114100-Portable humidifiers {include vaporizers}	4396	2007						
		2006						
		2005						
3352114100-Other small electrothermal household appliances	4495	2007						
		2006						
		2005						
X X X - Total small electrothermal household appliances {sum of items 4340-4495}	4499	2007	XXXXX					
		2006	XXXXX					
		2005	XXXXX					
SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS- Electromechanical {include cordless}								
3352114100-Food prep. appliances incl. juicers, grinders, ice crushers, coffee grinders, etc. {see ref. list}	4584	2007						
		2006						
		2005						
3352114100-Portable air purifiers and portable dehumidifiers	4592	2007						
		2006						
		2005						
3352114100-Other small electromechanical appliances - knives, knife sharpeners, scissors, etc. {see ref. list}	4597	2007						
		2006						
		2005						

CURRENT INDUSTRIAL REPORTS - Continued

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PART I - Continued

Item (Product code - Description)	Item code	Report period	----Shipments-----		{Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.}			
			Quantity Number	Value {\$1000}				
X X X -Total small electromechanical household appliances {sum of items 4584-4597}	4599	2007	XXXXX					
		2006	XXXXX					
		2005	XXXXX					
3352114100-Total small electric household appliances, except fans {sum of items 4499 and 4599}	4600	2007	XXXXX					
		2006	XXXXX					
		2005	XXXXX					
PARTS AND ATTACHMENTS								
3352115100-Total parts and attachments for small electric household appliances	4799	2007	XXXXX					
		2006	XXXXX					
		2005	XXXXX					
SELECTED NONMANUFACTURING REVENUES OF THIS ESTABLISHMENT {Report value only}								
9999998900-Resales-Sales of products bought & sold w/o further manufacture, processing, or assembly	9973	2007	XXXXX					
		2006	XXXXX					
		2005	XXXXX					

PART I - Continued								
Item (Product code - Description)	Item code	Report period						
			1	2	3	4	5	6

If all your items are not listed, please use additional lines or a blank sheet of paper.

PART II Has there been any change in the ownership or operation of this establishment during this period?
 Yes - Indicate type of change below. No - Skip to Part III.

	Name of company	Address (Number and street, city, State, ZIP Code)	Date of change
A. <input type="checkbox"/> Purchased from			
B. <input type="checkbox"/> Sold to			
C. <input type="checkbox"/> Plant discontinued all operations	Date		
D. <input type="checkbox"/> Plant operations no longer covered by this survey - Describe in "Remarks" the products currently produced.			
E. <input type="checkbox"/> Reorganized - Describe in "Remarks;" e.g., partnership change or change in corporate status.			

PART III Do the figures shown on this report and on your last report cover the identical establishments?
 Yes No - Indicate reasons for difference in "Remarks."

PART IV Remarks

PART V CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.

Signature of authorized official	Title	Date
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Complete and return this form in the envelope provided or to:	Bureau of the Census 1201 East Tenth Street Jeffersonville, IN 47132	NOTE: Please make a photocopy of this for your records.
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