

From CDC:

Dear Colleague,

To provide better service and management of the Risk Communication Network, the Emergency Risk Communication Branch (ERCB) of the Centers for Disease Control and Prevention (CDC) is conducting a needs-assessment of *The Risk Communicator* readership.

Your experience with *The Risk Communicator* makes you an indispensable part of this evaluation effort.

We are asking that you take a little of your valuable time to complete an online survey that will help us in this endeavor.

Soon you will receive an e-mail from our evaluator, Dr. Lynn Short, containing a link to the survey.

Your participation is entirely voluntary. Your responses will help us create the most useful newsletter possible.

Thank you in advance for your valued assistance.

Sincerely,

Marcia Vanderford, xxx?

Branch Chief, Emergency Communication System (ECS), Division of Health Communication and Marketing (DHCM), National Center for Health Marketing (NCHM), Centers for Disease Control and Prevention (CDC)

Nadya Belins, PhD(c)

Lead, Public Health Workforce Team, Emergency Communication System (ECS), Division of Health Communication and Marketing (DHCM), National Center for Health Marketing (NCHM), Centers for Disease Control and Prevention (CDC)

From Evaluator:

Dear _____,

To provide better service and management of the Emergency Risk Communication Network, the Emergency Risk Communication Branch (ERCB) of the Centers for Disease Control and Prevention (CDC) is preparing a needs assessment of *The Risk Communicator* readership.

You recently received a letter from the Emergency Risk Communication Branch (ERCB) of the Centers for Disease Control and Prevention (CDC) requesting your participation in an evaluation of *The Risk Communicator*. As the project evaluator, I am following that request with your link to the online survey. Clicking on the link below will take you directly to the survey.

Please understand that your responses are voluntary. Only I and the evaluation team at Analytic Systems Associates, Inc. will work directly with the information you provide. The evaluation report will provide summary information taken from all respondents, or all respondents in a particular category (e.g., discipline or type of affiliation for specific subsets of questions.)

Please reserve about 10 to 15 minutes to provide your thoughtful feedback. Your responses will help CDC create the most useful newsletter possible.

Please do not delay. We would appreciate receiving your completed form within the next two days.

When you are ready to complete the survey, please follow this link:
http://www._____

If you have any questions or concerns, please do not hesitate to contact me at LMSHORT@comcast.net or by phone at 770-736-8867.

Again, thank you for your participation. Your insights and assistance are greatly appreciated.

Sincerely,

Lynn M. Short, PhD, MPH
Executive Director
Analytic Systems Associates, Inc.
P.O. Box 54205
Atlanta, GA 30308