

**National Institute for Literacy
Publications Dissemination Audiences Survey**

A. Information about Your Organization

1. What is your role in your organization?

2. How would you describe your organization?

Organization Type	
a. State education organization	O
b. Local school district/school	O
c. Private school	O
d. Before-school care provider	O
e. After-school care provider	O
f. Daycare provider	O
g. Public library	O
h. Other (please specify):	O

[Other, please specify TEXT BOX]

3. Given your organization’s mission and target audiences, how important are issues associated with how K-3 children learn to read?

Importance of Evidence-Based Publications	
O	Not Very Important
O	Somewhat Important
O	Very Important
O	Don’t Know

4. How often does your organization refer clients or members to National Institute for Literacy publications for evidence-based resources for reading?

Frequency of Referral to National Institute for Literacy	
O	Not Very Often
O	Somewhat Often
O	Very Often
O	Don’t Know

B. Information about Distribution of National Institute for Literacy Publications for K-3 Reading

1. Did your organization receive sample copies of any of the following K-3 publications of the National Institute for Literacy?

National Institute for Literacy Publications		
	Yes	No
a. <i>Dad's Playbook</i>	<input type="radio"/>	<input type="radio"/>
b. <i>Big Dreams</i>	<input type="radio"/>	<input type="radio"/>
c. <i>Shining Stars K</i>	<input type="radio"/>	<input type="radio"/>
d. <i>Shining Stars 1</i>	<input type="radio"/>	<input type="radio"/>
e. <i>Shining Stars 2-3</i>	<input type="radio"/>	<input type="radio"/>

If you answered "Yes" to any of these publications, please complete the survey by answering the remainder of the questions. If your organization did not receive any of these publications, please stop at this point and do not answer any more survey questions.

2. Did your organization order additional copies of any of the following publications?

National Institute for Literacy Publications		
	Yes	No
a. <i>Dad's Playbook</i>	<input type="radio"/>	<input type="radio"/>
b. <i>Big Dreams</i>	<input type="radio"/>	<input type="radio"/>
c. <i>Shining Stars K</i>	<input type="radio"/>	<input type="radio"/>
d. <i>Shining Stars 1</i>	<input type="radio"/>	<input type="radio"/>
e. <i>Shining Stars 2-3</i>	<input type="radio"/>	<input type="radio"/>

3. If you answered "Yes" to any of the publications in the previous question, how did your organization distribute these additional copies?

Distribution Methods			
	Yes	No	Don't Know
a. Sent home with children	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Made available to organization's visitors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Shared with staff members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Other (please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Other, please specify TEXT BOX]

4. If you know, what feedback have you received about National Institute for Literacy K-3 publications from people with whom copies have been shared?

C. Your Perspective

1. Please indicate your level of agreement with the following statements (choose a response in each row).

	<i>Strongly Disagree</i>			<i>Strongly Agree</i>	
	1	2	3	4	5
a. The National Institute for Literacy publications are the types of resources my organization seeks to provide to families about how K-3 children learn to read.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. This dissemination effort was a good way for organization members or target audiences to receive information about evidence-based resources for K-3 student reading.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. The National Institute for Literacy publications provided information about how K-3 children learn to read in a more useful way than other resources we distribute.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. I believe that my organization's participation in this dissemination effort will benefit teachers, fathers, or other family members interested in supporting how K-3 children learn to read.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Overall, this was a convenient way to disseminate National Institute for Literacy resources that promote evidence-based information about K-3 reading to families.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. What additional information or assistance do you need to help your organization's efforts to inform educators or parents about National Institute for Literacy K-3 resources?

3. What additional evidence-based information do you think should be addressed to help families support K-3 students' reading? (choose all that apply)

Other Evidence-Based Information Needs	
<input type="radio"/>	Research on the cognitive processes of how children learn to read.
<input type="radio"/>	Research on various assessments used to measure a child's early reading strengths or weaknesses.
<input type="radio"/>	Research about practices for teaching reading to non-English background students.
<input type="radio"/>	Research about teaching reading to students with learning disabilities.
<input type="radio"/>	Other (please specify):