

ATTACHMENT B. EMAIL TO POTENTIAL RESPONDENTS

Potential respondents who currently receive IES NewsFlash and WWC email updates.

Thank you for your continued interest in the What Works Clearinghouse. We are interested in learning more about your experience with WWC publications.

Please take a few moments [to answer our web-based survey](#). This should take about 10 minutes to complete.

Participation is voluntary, but your responses to this survey are very important and will help the What Works Clearinghouse develop publications and web tools that are more useful to you and your education decision making needs. Your answers will be used only for statistical purposes. The reports prepared for this assessment will summarize findings across respondents and will not associate responses with a specific individual. We will not provide information that identifies you to anyone outside the survey and assessment team, except as required by law.

Thank you once again for you interest in the What Works Clearinghouse!

Potential respondents who visited a WWC Exhibit Hall Booth at a recent conference.

Thank you for visiting the What Works Clearinghouse booth at the recent **[insert conference name]** Conference. We enjoyed speaking with you!

Please take a few moments [to answer our web-based survey](#). This should take about 7 minutes to complete.

Participation is voluntary, but your responses to this survey are very important and will help the What Works Clearinghouse develop publications that are more useful to you and your education decision making needs. Your answers will be used only for statistical purposes. The reports prepared for this assessment will summarize findings across respondents and will not associate responses with a specific individual. We will not provide information that identifies you to anyone outside the survey and assessment team, except as required by law.

Thank you once again for you interest in the What Works Clearinghouse!

Disclaimer at the bottom of all emails:

What Works Clearinghouse

A central and trusted source of scientific evidence of what works in education. The What Works Clearinghouse (WWC) was established in 2002 by the U.S. Department of Education's Institute of Education Sciences (IES) to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 1800-0011. The time required to complete this information collection is estimated to average no more than 10 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collected. If you have any comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Education, Washington, DC 20202-4537. If you have comments or concerns regarding the status of your individual submission of this form, write directly to: Ashley Branca, U.S. Department of Education, Institute of Education Sciences, Room 500A, 555 New Jersey Avenue, NW, Washington, D.C. 20208.