

Reactions to exhibits

at the Mokupapapa Discovery Center, Hilo HI

Information for visitors

1. The policy reasons for this study

The National Marine Sanctuary Program (NMSP), in its latest 10-year strategic plan, seeks to raise awareness, understanding and appreciation of marine ecosystems through interpretation efforts such as these exhibits. The NMSP education team seeks to evaluate this and other program activities to assess education program outcomes and impacts, and to link outcome measures to program efforts. The purpose of this effort is to evaluate if current and future education efforts are meeting the goals and objectives of the education and outreach programs and the educational mandates of the National Marine Sanctuaries Act.

2. The way in which the information will be used to further performance of agency functions.

The information from this survey will be used to align exhibit and educational programs developed in the future at Mokupapapa Discovery Center, to better deliver the NMSP's, and Papahānaumokuākea Marine National Monument's messages to the 60,000 people who come to this Discovery Center each year. All of this information will help us determine what messages are and are not being conveyed in our exhibits, and what we need to improve on in both exhibits and educational programs to fulfill agency goals.

3. An estimate of the average time involved:

Visitor participation for this collection of information is estimated to average 7-8 minutes per visitor group. Send comments regarding this estimate or any other aspect of this collection of information, including suggestions for reducing the burden to you, to:

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4. Your participation is voluntary.

5. Interviews are anonymous. You do not need to give your name or address.

6. Valid OMB Control Number:

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