

Hi, we're talking with people to help us consider whether to CHANGE or ADD TO these exhibits – may I ask you some questions about your visit today? [if they didn't look at exhibits, discontinue]

1. Have you been here before? no (1st time) yes → How many times? _____

2. Where do you live? _____
[town if Big Isl. / island if other HI / state if mainland US / country if not US]

3. Thinking about your **experience here today**, would you say this was
 great good OK fair or disappointing?

b. What did YOU PERSONALLY like the most here? [check if parent asks child/ren, who answer]

4. Did you think the exhibits here were **about any place specifically**, or were they **about Hawaii and the Pacific IN GENERAL**?
[if specific place:] What place? _____

5. In your opinion, what's the **main idea or theme** of the exhibits here? (whatever you think)

no main idea; there are different exhibits on different topics didn't see enough to figure that out

6. Using a 10-point scale, how **worthwhile** do you think these exhibits are, for people like yourself (yourselves) – '1' would be the lowest: not at all worthwhile, '10' would be the highest: very worthwhile – what number would you say? _____

[if rating # less than 5, ask this] Is there anything worthwhile about them?

[otherwise, ask:] What's "worthwhile" about them? _____

7. If you were to come back again, is there an exhibit that you would like to spend more time at, or not really? yes no

[if yes] Which one? _____

8. **Which of these exhibits did you see ...(or have you seen)** [circle Yes or No; incl. prior visits]
[use photo board]

- a) Yes No large map on the wall, showing a chain of islands
- b) Yes No the submarine control room, with robotic arms
- c) Yes No the diving bell that you can walk into
- d) Yes No the pile of trash, or the large photo mural of trash
- e) Yes No the aquarium
- f) Yes No the computer simulation of geology and volcanoes

[if NWHI already mentioned by visitor, skip to 9.b]

[if NWHI not already mentioned, ask 9.a and 9.b:]

9.a These exhibits are intended to be about the Northwest Hawaiian Islands – a chain of small islands. Had you heard of that name before: the "Northwest Hawaiian Islands"? yes no

9.b Did you find out anything new (specific, interesting, surprising) about the NWHI from these exhibits? yes no [if yes:] What? _____

10. Here are some ideas. Which of these ideas or themes **did you see** in the exhibits? – just tell me Yes or No for each one:

10. Which of these ideas or themes **did you see** in the exhibits? – just tell me Yes or No for each one:

Yes No a. multiple types of land forms including atolls?

Yes No b. the number of islands?

Yes No c. complex ecosystems?

Yes No d. fragile ecosystems?

[ask:] What does that mean, “fragile ecosystem,” in terms of an island?

Did you see anything in the exhibits about the next idea [say the letter]....or not?

Yes No e. these islands are already or might become a marine protected area, a safe haven?

Yes No f. unique species?

Yes No g. that people have a long history in the NWHI?

[ask:] What kind of history would that be? Do you imagine people lived there, or not?

yes no other comment: _____

Yes No h. it’s a sacred place with cultural significance?

Yes No i. human actions today are affecting the NWHI?

11. Do you think that human actions affecting those islands would be:

almost all negative? or almost all positive? or some negative and some positive?

What kinds of negative impacts are you aware of? (or would you guess?)

What kinds of positive impacts are you aware of? (or would you imagine are possible?)

12. Is there anything that you or I could do for the benefit of the Northwest Hawaiian Islands, or not really? no

yes → What? _____

[if yes:] Are you likely to do anything differently, or not really?

no yes → What? _____

I’d like to finish by asking:

13. Do YOU have any questions about any of this? something that I or the exhibits could try to answer?

14. How many ____ adults and ____ children under 18 are in your group?

Ages of children: _____

PLEASE ANSWER THE 3 QUESTIONS IN THE BOX (helps us know we’re talking with a cross-section of people)

Your Age:	Education, so far:	Ethnic/racial heritage (check one or more):
___ 18-29	___ some school	___ American Indian or Alaska Native
___ 30’s	___ high school graduate	___ Asian
___ 40’s	___ some college	___ Black or African-American
___ 50’s	___ college graduate	___ Hispanic/Latino
___ 60’s	___ graduate school	___ Native Hawaiian, other Pacific Islander
___ 70+		___ White
		___ OR your own description: _____

PLEASE RETURN CLIPBOARD TO THE INTERVIEWER.

Thank you for taking the time to share your opinions!

Person interviewed: man woman

ESL/LEP

Date: _____

Day of week: _____

Time: _____

Interviewer: _____