



**Interested in using images or designs of circulating coins or the quarters issued under the 50 State Quarters® Program?**

Consult the [United States Mint Circulating Coin Policy](#), which governs the use of United States circulating coins or the [United States Mint Quarters Design Use Policy](#), which governs use of the new quarter designs that have been approved by the United States Secretary of the Treasury.

Where did you see this image? Please specify.

Print: \_\_\_\_\_

Website (URL): \_\_\_\_\_

Other: \_\_\_\_\_

2. Have you been approved previously to produce and distribute licensed products using intellectual property of the United States Mint?

Yes. If yes, please indicate the date, intellectual property used and the product(s) developed and distributed.

No

# FINANCIAL INFORMATION

**Financial Requirements:**

1. Dun & Bradstreet Report analysis will be conducted.

**Financial Information Requested:**

1. General information regarding Licensee's total sales figures, showing gross vs. net sales, insurance, credit rating, bank references, and credit history. Provide sales and earnings reports and annual reports if available for the previous two years.
2. Projected Sales Forecast. Please provide the following information for each of the proposed products you would like us to consider for licensing:

	Product Name	Estimated Number of Unit Sales	Wholesale \$/Unit	Gross Sales \$/Term	Per Unit Retail Price	Target Market(s)
A.						
B.						
C.						
D.						
E.						
F.						

3. Proposed Term of Agreement? \_\_\_\_\_ Year(s)
4. Territory: \_\_\_\_\_
5. Proposed Royalty Rate: \_\_\_\_\_ %
6. Proposed Advance on Royalties: \$ \_\_\_\_\_
7. Proposed Minimum Royalty Guarantee: \$ \_\_\_\_\_
8. Product Launch Date (when product(s) will be available at retail): \_\_\_\_\_

## MANUFACTURING EXPERIENCE

1. Would these products be manufactured/assembled in the USA?  Yes  No  
If no, please indicate countries in which these products would be manufactured/assembled.
2. Is the manufacturing for this (or these products) done in house  or sub-contracted ? If subcontracted, the United States Mint reserves the right to request the same information in this application form for each applicable subcontractor.
3. Please provide a copy or explanation of your quality control policies and the policies of your subcontractor if applicable.
4. If you have previously produced licensed products for the United States Mint or other licensors, please provide us samples of the products for quality inspection. If no licensed products are available, please provide samples of some of your core products.
5. Please provide a manufacturing timeline for each proposed licensed product.

## LICENSING EXPERIENCE

Do you have previous experience as a Licensee?

Yes. Please explain your experience. Include the following:

a. List of Licensors and licenses held.

b. List of licensed products developed (provide samples of products as requested above).

c. Provide information regarding types of past and current licensed products.

No. Please provide the same information in this section regarding sample core products.



