

Gallup Poll - Census tracking survey items

Intro: The next few questions are about the 2010 Census which will occur on April 1st, 2010.

1. How much have you seen or heard recently – within the last week or so – about the 2010 Census?
Would you say a great deal, some, a little or nothing at all?

A great deal.....1
Some.....2
A little.....3
Nothing about it..4
Don't Know98

2. How likely are you to participate in the 2010 Census? By participate we mean fill out and mail in a Census form. Would you say you definitely will, probably will, might or might not, probably will not, or definitely will not participate?

Definitely will.....1
Probably will.....2
Might or might not...3
Probably will not.....4
Definitely will not....5
Don't Know98

3. Do you believe that answering and sending back your census form could personally benefit you in any way, personally harm you, or neither benefit nor harm?

Personally benefit.....4
Personally harm.....3
Neither harm nor benefit...2

BOTH BENEFIT AND HARM (volunteered).....1
Don't Know.....98

I am going to read some opinions about the Census. As I read each one, tell me if you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree: [ROTATE ORDER FOR 4-7]

4. It is important for everyone to be counted in the Census. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?

Strongly agree.....5
Agree.....4
Neither agree nor disagree..3
Disagree.....2
Strongly disagree.....1

5. I just don't see that it matters much if I personally fill out the Census or not. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?

Strongly agree.....5
Agree.....4
Neither agree nor disagree..3
Disagree.....2
Strongly disagree.....1

6. The Census Bureau promise of confidentiality can be trusted. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?

- Strongly agree.....5
- Agree.....4
- Neither agree nor disagree..3
- Disagree.....2
- Strongly disagree.....1

7. It takes too long to fill out the Census information, I don't have time. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?

- Strongly agree.....5
- Agree.....4
- Neither agree nor disagree..3
- Disagree.....2
- Strongly disagree.....1

8. Do you believe the Census is used to locate people living in the country illegally?

- Yes, believe.....1
- No, don't believe....2
- Don't Know98

Here are some things that you might have heard about the Census. For each one, please let me know if you have heard it or not.

9. Have you heard that the Census form has 10 questions and takes about 10 minutes to complete, or have you not heard that.

- Yes, have heard.....1
- No, not heard.....2
- Don't Know.....98

10. Have you heard that information from Census forms is used to decide how \$400 billion in federal money is spent on schools and other programs, or have you not heard that?

- Yes, have heard.....1
- No, not heard.....2
- Don't Know.....98