Attachment A: Self-administered Web Survey Questions

Welcome!

Unlike some other TryMyUI studies, you will not be using a website to complete a task for this study. Instead you’ll be answering survey questions.

You’ll only be asked to talk aloud as you complete some of the sections, but feel free to do so at any point. The instructions will tell you when you need to talk aloud.

The Bureau of Labor Statistics is exploring ways to better measure how Americans spend their money. We will be asking you about recent clothing purchases. Some questions may sound similar, but they are different, so please read each carefully.

**Part 1: Global Clothing**

*Instructions:* Please provide a response to each question. You do not need to think aloud as you answer these questions, only type in your response.

1. How much have you or any member of your household spent on clothing since the first of [refmonth]? $\_\_\_\_\_\_\_\_\_\_\_\_
2. How much have you or any member of your household spent on footwear since the first of [refmonth]? $\_\_\_\_\_\_\_\_\_\_\_\_
3. How much have you or any member of your household spent on jewelry and accessories since the first of [refmonth]? $\_\_\_\_\_\_\_\_\_\_\_\_
4. Now, please talk about how you arrived at your answer for question 1. Describe what you thought about or what you remembered as you answered the question.

**Part 2: Detailed Clothing**

*Instructions:* Please provide a response to each question. You do not need to think aloud as you answer these questions, only type in your response.

1. What clothing items have you or any member of your household bought since the first of [refmonth] and how much did each cost?

|  |  |
| --- | --- |
| **What clothing did you buy?** | **How much did it cost?** |
|  |  |
|  |  |

1. What footwear have you or any member of your household bought since the first of [refmonth] and how much did each cost?

|  |  |
| --- | --- |
| **What footwear did you buy?** | **How much did it cost?** |
|  |  |
|  |  |

1. What jewelry or accessories items have you or any member of your household bought since the first of [refmonth] and how much did each cost?

|  |  |
| --- | --- |
| **What jewelry or accessories did you buy?** | **How much did it cost?** |
|  |  |
|  |  |

**Part 3: Examples**

*Instructions:* Please list as many examples as you can for each category. You do not need to think aloud as you answer these questions, only type in your response.

These do not have to be things you have purchased in the past, just all examples you can think of.

Please list as many examples of clothing as you can

|  |
| --- |
|  |
|  |
|  |
|  |
|  |
|  |

Please list as many examples of footwear as you can

|  |
| --- |
|  |
|  |
|  |
|  |
|  |
|  |
|  |

Please list as many examples of jewelry and accessories as you can

|  |
| --- |
|  |
|  |
|  |
|  |
|  |

**Part 4: Categorization**

*Instructions:* For each of the following items, please mark a column to indicate if the item is clothing, footwear, jewelry and accessories or something else. If you think the item falls into another category, please write it down.

You do not need to think aloud as you answer these questions, only type in your response.

|  | **Categorize** |
| --- | --- |
| **Item** | **Clothing** | **Footwear** | **Jewelry and Accessories** | **Other (specify)** |
| Apron |  |  |  |  |
| Athletic shirt |  |  |  |  |
| Athletic shorts |  |  |  |  |
| Bandannas |  |  |  |  |
| Bedroom slippers |  |  |  |  |
| Belts |  |  |  |  |
| Biking shoes |  |  |  |  |
| Blazer |  |  |  |  |
| Boots |  |  |  |  |
| Bra |  |  |  |  |
| Bridal headpiece |  |  |  |  |
| Casual shoes |  |  |  |  |
| Dance costume |  |  |  |  |
| Down vest |  |  |  |  |
| Dress shirt |  |  |  |  |
| Dress shoes |  |  |  |  |
| Dress slacks |  |  |  |  |
| Dresses |  |  |  |  |
| Ear muffs |  |  |  |  |
| Football cleats |  |  |  |  |
| Fur coat |  |  |  |  |
| Gloves |  |  |  |  |
| Golf skirts |  |  |  |  |
| Hair accessories |  |  |  |  |
| Halloween costume |  |  |  |  |
| Handkerchiefs |  |  |  |  |
| Housecoat |  |  |  |  |
| Hunting wear |  |  |  |  |
| Jacket |  |  |  |  |
| Jogging suit |  |  |  |  |
| Jump suit |  |  |  |  |
| Knee-highs |  |  |  |  |
| Knit blouses |  |  |  |  |
| Leotard |  |  |  |  |
| Maternity Pants |  |  |  |  |
| Men’s suit |  |  |  |  |
| Mittens |  |  |  |  |
| Night gown |  |  |  |  |
| Night shirt |  |  |  |  |
| Non-prescription sunglasses |  |  |  |  |
| Overalls |  |  |  |  |
| Pajamas |  |  |  |  |
| Panty-hose |  |  |  |  |
| Pullover |  |  |  |  |
| Purse |  |  |  |  |
| Raincoat |  |  |  |  |
| Robe |  |  |  |  |
| Sandals |  |  |  |  |
| Scarves |  |  |  |  |
| School uniforms |  |  |  |  |
| Shape wear |  |  |  |  |
| Shawl |  |  |  |  |
| Short sets |  |  |  |  |
| Ski suit |  |  |  |  |
| Ski sweater |  |  |  |  |
| Skirts |  |  |  |  |
| Shorts |  |  |  |  |
| Sneakers |  |  |  |  |
| Snow suit |  |  |  |  |
| Soccer cleats |  |  |  |  |
| Socks |  |  |  |  |
| Sport coat |  |  |  |  |
| Sport shirt |  |  |  |  |
| Sports jersey |  |  |  |  |
| Sports uniforms |  |  |  |  |
| Sweat shirt |  |  |  |  |
| Swimwear |  |  |  |  |
| Swim accessories  |  |  |  |  |
| Tailored Jacket |  |  |  |  |
| Tennis outfit |  |  |  |  |
| Tennis shoes |  |  |  |  |
| Tennis skirts |  |  |  |  |
| Thermal underwear |  |  |  |  |
| Ties |  |  |  |  |
| Tights |  |  |  |  |
| t-shirt |  |  |  |  |
| Umbrellas |  |  |  |  |
| Undershirt |  |  |  |  |
| Underwear |  |  |  |  |
| Vests |  |  |  |  |
| V-neck sweater |  |  |  |  |
| Wallet |  |  |  |  |
| Wedding gown |  |  |  |  |
| Windbreaker |  |  |  |  |
| Winter coat |  |  |  |  |
| Woman’s suit |  |  |  |  |
| Work uniforms |  |  |  |  |

**Part 5. CEQ Clothing Questions**

*Instructions.*  For this last set of questions, please think aloud, describing what you’re thinking about as you answer each one.

Since the first of the [refmonth], have you or has any member of your household purchased any of the following items, either for members of your household or for someone outside your household?

*NOTE: For each yes response, participant will be asked to specify item and cost*

1. Coats, jackets or furs,
2. Sport coats or tailored jackets
3. Suits
4. Vests
5. Sweaters or sweater sets
6. Pants, jeans, or shorts
7. Dresses
8. Skirts
9. Shirts, blouses, or tops
10. Undergarments
11. Hosiery
12. Nightwear or loungewear
13. Accessories
14. Swimsuits or warm-up or ski suits
15. Uniforms, for which the cost is not reimbursed
16. Costumes
17. Footwear, including athletic footwear
18. Diapers
19. Layettes
20. Watches
21. Jewelry

*If yes:* What did you buy? Describe briefly the item purchased and cost (e.g. sweater, $20) \_\_\_\_\_\_\_\_\_\_\_\_\_

Attachment B: Cognitive Interviewing Protocol

*Global Clothing Questions*

GC1. How much have you spent on clothing since the first of [refmonth]?

GC2. How much have you spent on footwear since the first of [refmonth]?

GC3. How much have you spent on jewelry and accessories since the first of [refmonth]?

*Global Clothing Debriefing*

1. You said you’ve spent \_\_\_\_ on clothing in the last month. How did you arrive at that answer? *Probe for recall strategies as possible, enumeration, estimation, etc.*
	1. *Ask if thought of specific stores, events, timeframe, etc.*
2. What specific clothing items have you, or someone in your household, purchased since the first of [refmonth]?
3. Other than the clothing items you just named, please give me some examples of items that are in the category of clothing
4. On a scale from one to ten, with ten being absolutely certain and 1 being totally uncertain, how sure are you that your answer of \_\_ is accurate?
	1. *If less than ten*: Please think about the question again, but this time give me a range from the lowest amount to the highest amount that you think definitely includes how much you and members of your household spent on clothing since the first of [refmonth].
5. You said you’ve spent \_\_\_\_ on footwear in the last month. How did you arrive at that answer? *Probe foras much detail as possible to identify the recall strategies as possible, enumeration, estimation, etc.*
	1. *Ask if thought of specific stores, events, timeframe, etc.*
6. What specific footwear items have you, or someone in your household, purchased since the first of [refmonth]?
7. Other than the footwear items you just named, please give me some examples of items that are in the category of footwear.
8. On a scale from one to ten, with ten being absolutely certain and 1 being totally uncertain, how sure are you that your answer of \_\_ is accurate?
	1. *If less than ten:* Please think about the question again, but this time give me a range from the lowest amount to the highest amount that you think definitely includes how much you and members of your household spent on footwear since the first of [refmonth]
9. You said you’ve spent \_\_\_\_ on jewelry and accessories in the last month. how did you arrive at that answer? *Probe for recall strategies as possible, enumeration, estimation, etc.*
	1. *Ask if thought of specific stores, events, timeframe, etc.*
10. What specific jewelry and accessories items have you, or someone in your household, purchased since the first of [refmonth]?
11. Other than the jewelry and accessories items you just named, please give me some examples of items that are in the category of jewelry and accessories
12. On a scale from one to ten, with ten being absolutely certain and 1 being totally uncertain, how sure are you that your answer of \_\_ is accurate?
	1. *If less than ten*, Please think about the question again, but this time give me a range from the lowest amount to the highest amount that you think definitely includes how much you and members of your household spent on jewelry and accessories since the first of [refmonth]

*Standard CEQ Clothing Questions*

Now I’m going to ask you some other questions about purchases you or your household have made since the first of [refmonth]. Please tell me about everything you’ve bought, even if we’ve already talked about it.

Since the first of [refmonth], have you or has any member of your household purchased any of the following items, either for members of your household or for someone outside your household?

1. Coats, jackets or furs
2. Sport coats or tailored jackets
3. Suits
4. Vests
5. Sweaters or sweater sets
6. Pants, jeans, or shorts
7. Dresses
8. Skirts
9. Shirts, blouses, or tops
10. Undergarments
11. Hosiery
12. Nightwear or loungewear
13. Accessories
14. Swimsuits or warm-up or ski suits
15. Uniforms, for which the cost is not reimbursed
16. Costumes
17. Footwear, including athletic footwear
18. Diapers
19. Layettes
20. Watches
21. Jewelry

 *If yes:* What did you buy? Describe briefly the item purchased \_\_\_\_\_\_\_\_\_\_\_\_\_

*Standard CEQ Clothing Debriefing*

1. At first, I asked three questions about clothing, footwear and jewelry and accessories. Just now I asked 20 questions about the same topics. The first set were much more general and the second set were more detailed. After hearing the detailed set of questions, would you change your answers to the set of three general questions?
	1. *If yes.* How so? What would you change your answers to?
2. Which set of questions do you think gave the most accurate answers?
3. Were there any questions in the detailed set (give show card with list[[1]](#footnote-1)) that surprised you? Any that you didn’t think of before when we were talking?
4. Are there any types of clothing, footwear or accessories that you think should be added to the list (show card)?

1. Show card will list expenditure questions [↑](#footnote-ref-1)