

GENERIC SUB-STUDY SUBMISSION – 0925-0046

DATE OF REQUEST: November 27, 2009

SUB AGENCY (I/C): NIH/NCI/OCE and DCCPS

TITLE OF SUB-STUDY: Evaluation and Needs Assessment of the HINTS Program

GENERIC CLEARANCE UNDER OMB #0925-0046-17 **EXP. DATE:** 1/31/2010

TOTAL ANNUAL BURDEN APPROVED: 2010 hours

BURDEN APPROVED TO DATE: 1688 hours

BURDEN THIS REQUEST: 103 hours

ABSTRACT:

The National Cancer Institute (NCI) proposes a formative research study designed to collect and analyze feedback from different stakeholders regarding NCI's Health Information National Trends Survey (HINTS) program. Conducting this formative research is critical to ensuring that NCI products and tools are meeting the needs of their target audiences. Results will be used to improve the HINTS program by informing the development messages, materials, and dissemination strategies that meet the needs of both current and potential users of HINTS data and results.

NCI has identified six target audiences of interest for this investigation: academic researchers, cancer control planners, cancer center communication directors, students, cancer advocacy organizations, and staff at the Centers for Disease Control and Prevention (CDC) and other federal agencies. We will gather feedback regarding their experiences with and perceptions of the HINTS program through a combination of focus groups, triad interviews, and in-depth interviews. To reach the target audiences, we will use a variety of different recruitment strategies including email invitations, in-person invitations from NCI staff at professional meetings, and telephone calls to individuals to whom research staff are referred from NCI staff. A qualitative analysis and summary will be conducted.

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

YES NO N/A

OBLIGATION TO RESPOND:

VOLUNTARY
 REQUIRED TO OBTAIN OR RETAIN BENEFITS
 MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

WEB SITE
 TELEPHONE INTERVIEW
 MAIL RESPONSE
 IN PERSON INTERVIEW
 OTHER: FOCUS GROUPS

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