

HINTS NEEDS ASSESSMENT
Screener Questions

Public reporting burden for this collection of information is estimated to average 6 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0046-17). Do not return the completed form to this address.

1. How would you best describe your occupation or career?

- Academic (professor, researcher at university, etc.)
- Cancer control planner
- UNC Health Communication Certificate Program student
- Cancer center communication director
- Cancer advocacy organization director
- CDC and/or other federal agency staff
- Student
- Other: _____

2. What is your highest level of education?

- Some college or less
- College graduate
- Master's level
- PhD
- MD or other professional degree

3. What do you consider your field or your area of expertise to be?

4. Do you use the Internet in your day to day work?

- Yes
- No [*Ineligible*]

The Health Information National Trends Survey (HINTS) is a national survey designed to collect nationally representative data on the American public's need for, access to, and use of cancer-related information. HINTS was developed by the National Cancer Institute (NCI) and was created to monitor changes in the rapidly evolving field of health communication.

5. Before today, have you ever heard of the HINTS?

- Yes
- No [*code as Potential*]

6. Which of the following do you think would be most useful to you in your work?

- Seeing or using reports or other publications that summarize the results of the survey [*code as results user*]
- Analyzing the data yourself for research or evaluation studies [*code as Data user*]
- Other: _____ [*if involves data analysis, code as Data user; if involves results, code as Results user*]
- I would not use data or findings from a national health survey [*END = Ineligible*]

[NOTE: Respondents that say both “analyzing the data” and “seeing and using reports” will be categorized according to research plans needs. That is, if we need more results users, we will code those who say both as a results user.]

7. Have you ever used or reviewed any of the following HINTS program resources? (Check/indicate all that apply).

- HINTS background information (e.g., fact sheet)
- HINTS website
- Survey questions and frequencies found on the HINTS website
- HINTS Briefs
- Publications or presentations using HINTS data
- HINTS technical reports and documentation (e.g., The Analytic Methods to Examine Change Across Years report; final reports on methods; survey instruments)
- I have never reviewed or used any HINTS program resources

[If answer is “never” code as Potential; for all other responses, code as Current]

8. ***Have you ever analyzed, or been part of a research team that analyzed, data from HINTS?***
- Yes [Go to Question 9] ***[code as Current data user]***
 - No ***[code as Potential data user]***
9. ***On this team, did you personally use a statistical program like SAS, SUDAAN, OR SPSS to analyze HINTS data?***
- Yes ***[code as Current data user]***
 - No