

OMB# 0925-0046-14 (Exp. Date: 10/31/2006)

## HINTS Briefs Web Survey

The National Cancer Institute (NCI) is developing a series of one-page briefs summarizing findings from a national health information survey called the [Health Information National Trends Survey](#) (HINTS). The briefs will report findings from a number of topics related to Health Communications, Cancer Knowledge and Screening, and Primary Cancer Risk Behaviors. Since the HINTS questionnaire covers many topics, NCI would like to hear from you about your primary areas of interest. Please take a few minutes to fill out this brief survey, which should take approximately 15 minutes to complete.



- Your participation in this survey is completely voluntary.
- Your responses will be kept confidential and will not be disclosed to anyone except the researchers conducting the survey, except as otherwise required by law.
- Findings will be provided to the NCI in aggregate form only, with any potentially identifying information removed.

Questions about this survey should be directed to Mary Schwarz at [mary.schwarz@matthewsgroup.com](mailto:mary.schwarz@matthewsgroup.com).

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[Health Information National Trends Survey](#) (HINTS) Briefs Web Survey  
May 10, 2005

## Section I. Data Topics

Questions in this section ask about the different topic areas of HINTS questions that we can summarize into one-page briefs.



HINTS questions are organized under the three main topic areas below; each of which has several subtopics.

- *Health Communications,*
- *Cancer Knowledge and Screening, and*
- *Primary Cancer Risk Behaviors*

### Section IA. Health Communications

#### Instructions

There are 5 subtopics under the Health Communications topic area. Which of the following subtopics are most relevant to your health planning efforts? Please choose **up to 3**. Descriptions are provided beside each topic area to help you decide.

Subtopic Area	Description of Subtopic Area
<input type="checkbox"/> Provider-Patient Interaction	The questions under this subtopic ask about respondents' interactions with their providers. For example, how often a provider is seen; what type of provider is seen; and how respondents perceive the quality of the communication.
<input type="checkbox"/> Media Exposure	The questions under this subtopic ask about respondents' media consumption. For example, if the respondent had cable or satellite; if and how much they watched television or radio.
<input type="checkbox"/> Information Seeking	The questions under this subtopic ask about behaviors of respondents seeking cancer information. For example, how often and where the respondent looked for cancer information.
<input type="checkbox"/> Channel Credibility, Reliance	The questions under this subtopic ask about respondents' preferences for source of cancer information. For example, which source (i.e., health professional, Internet, television) do they prefer; and specifically what particular organization or Web site they prefer.
<input type="checkbox"/> Internet Usage: General	The questions under this subtopic ask about respondents' access to and use of the Internet for finding health information.

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## Section I. Data Topics

### Section IA. Health Communications



#### Instructions

You chose **Provider-Patient Interaction**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- Is there a particular health professional that you see most often? And what kind?
- During the last 12 months, how many times did you go to a doctor?
- During the past 12 months, how often did health providers:  
listen carefully to you? explain things in a way you could understand? show respect for what you had to say? spend enough time with you?...

## Section I. Data Topics

### Section IA. Health Communications



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Provider-Patient Interaction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IA. Health Communications



#### Instructions

You chose **Media Exposure**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- Do you have cable or satellite TV?
- On a typical weekday, about how many hours do you watch television? the radio?
- In the past seven days, how many days did you read a newspaper? a magazine?
- How much attention do you pay to information about health or medical topics: on TV? on the radio? in newspapers? in magazines? on the Internet?

## Section I. Data Topics

### Section IA. Health Communications



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Media Exposure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IA. Health Communications



#### Instructions

You chose **Information Seeking**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- Have you ever looked for information about cancer from any source?
- Has someone else ever looked for information about cancer for you? Who? And how long ago?
- Where did you look first? What type of information were you looking for in your most recent search?



## Section I. Data Topics

### Section IA. Health Communications



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Information Seeking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IA. Health Communications



#### Instructions

You chose **Channel Credibility, and Reliance**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- Where would you go first for information about cancer?
- Overall, how confident are you that you could get information about cancer if you needed it?
- Please tell me how you might like to get information about cancer: email or the internet (is there a site you particularly like? which one?)? video cassette? audio cassette? reading materials created for you based on your personal lifestyle and family history?...
- How much would you trust the information about cancer from: a doctor or other health professional? family or friends? newspapers? magazines?...
- Tell me how much you agree or disagree with the following statements: You wanted more information, but did not know where to find it. It took a lot of effort to get the information you needed. You did not have the time to get all the information you needed. You felt frustrated during your search for information....

## Section I. Data Topics

### Section IA. Health Communications



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Channel Credibility, Reliance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IA. Health Communications



#### Instructions

You chose **Internet Usage**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 5** questions that you would like to see summarized in a one-page brief.

- Do you ever go on-line to access the Internet or World Wide Web or to send and receive e-mail?
- What are the reasons you do not access the Internet?  
not interested. costs too much. too complicated to use. do not think it is useful.
- Do you ever go on-line to use the Internet from home? Do you mainly access it through a telephone modem, a cable or satellite modem, a DSL modem, a wireless device, or some other way?
- In the past 12 months, did you use the Internet, whether from home or somewhere else to look for health or medical information for yourself? For someone else? How often?
- In the past 12 months, have you done the following things while using the Internet?  
Bought medicine or vitamins on-line. Participated in an on-line support group for people with a similar health or medical issue? Used e-mail or the Internet to communicate with a doctor or a doctor's office?
- When was the last time you used the Internet to look for information about health or medical care? Was this from home, from work, or from someplace else?
- Have you ever visited an Internet web site to learn specifically about cancer?
- Did you get to this web site by doing an Internet search, or did you find out about it some other way?
- Overall, how useful was the cancer-related information you got from the Internet?
- In the past 12 months, how often have you used the Internet to look for advice or

information about cancer?

Why did you decide to use the Internet to look for information about cancer?

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## Section I. Data Topics

### Section IA. Health Communications



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Internet Usage: General	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

There are 5 subtopics under the Cancer Knowledge and Screening topic area. Which of the following subtopics are most relevant to your health planning efforts? Please choose **up to 3**. Descriptions are provided beside each topic area to help you decide.

Subtopic Area	Description of Subtopic Area
<input type="checkbox"/> Cancer History	The questions under this subtopic ask about personal and family cancer history. For example, whether the respondent or someone in his/her family has had cancer.
<input type="checkbox"/> General Cancer Knowledge	The questions under this subtopic ask about general perceived risk, behavior, knowledge, and concerns about cancer. For example, how often the respondent worried about getting cancer.
<input type="checkbox"/> Colon Cancer	The questions under this subtopic ask about perceived risk, screening behavior, knowledge, and concerns about colon cancer.
<input type="checkbox"/> Breast Cancer	The questions under this subtopic ask about perceived risk, screening behavior, knowledge, and concerns about breast cancer.
<input type="checkbox"/> Cervical Cancer	The questions under this subtopic ask about screening behaviors. For example, when did the respondent last have a Pap test.
<input type="checkbox"/> Prostate Cancer	The questions under this subtopic ask about perceived risk, screening behavior, knowledge, and concerns about prostate cancer.

## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

You chose **Cancer History**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- Have you ever been told by a doctor that you had cancer?
- What type of cancer was it, or in what part of the body did the cancer start?
- At what age or in what year were you first told that you had cancer?
- Have any close family members ever had cancer?



## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Cancer History	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

You chose **General Cancer Knowledge**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 4** questions that you would like to see summarized in a one-page brief.

- Can you think of any thing people can do to reduce their chances of getting cancer?
- What specific changes should people make in their eating habits to reduce their chances of getting cancer?
- How likely do you think it is that you will develop cancer in the future?
- How often do you worry about getting cancer?
- Is there anything about your behavior or your lifestyle that you would like to change to reduce your chances of getting cancer?
- What specific changes should you make in your eating habits to reduce your chances of getting cancer?
- Which of the following do you think increases a person's risk of cancer? Smoking, eating a high fat diet, exposure to the sun, pesticides or food additives, not eating much fiber, not eating many fruits and vegetables, stress, pollution, radon, drinking a lot of alcoholic beverages, hit in the breast, having many sexual partners, having a family history of cancer, being a particular race or ethnicity, not getting much exercise
- Do you agree with the following statements:  
It seems like almost everything causes cancer. There's not much people can do to lower their chances of getting cancer. There are so many recommendations about preventing cancer, it's hard to know which ones to follow.
- Which type of cancer do you think will cause the most deaths this year in the U.S.?

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
General Cancer Knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

You chose **Colon Cancer**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 8** questions that you would like to see summarized in a one-page brief.

- How likely do you think it is that you will develop colon cancer in the future?
- Compared to the average {man/woman} your age, would you say that you are more likely to get colon cancer, less likely, or about as likely?
- How often do you worry about getting colon cancer?
- In general, once people start doing home blood stool tests, about how often should they do them?
- Have you ever had a sigmoidoscopy? A colonoscopy?
- During the past 12 months, did a health professional advise you to do a stool blood test using a home test kit?
- Did a doctor, nurse, or other health professional ever advise you to get a sigmoidoscopy? A colonoscopy?
- When did you have your most recent sigmoidoscopy or colonoscopy to check for colon cancer?
- In general, once people start having sigmoidoscopy or colonoscopy exams, about how often should they have them?
- How long before that sigmoidoscopy/colonoscopy was your last one?
- Is there any particular reason why you haven't gotten a sigmoidoscopy or colonoscopy?

- Have you thought about getting a sigmoidoscopy or colonoscopy?
- Would you say that you plan to get one, you don't plan to get one, or you're undecided?
- When do you expect to have a sigmoidoscopy/colonoscopy?
- At what age are people supposed to start having sigmoidoscopy or colonoscopy exams?
- Do you agree with the following statements?  
Arranging to get checked for colon cancer would be easy for you. You are afraid of finding colon cancer if you were checked. Getting checked regularly for colon cancer increases the chances of finding cancer when it's easy to treat. Getting checked for colon cancer is too expensive.
- At what age would you say the risk of colon cancer is the highest?

## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Colon Cancer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

You chose **Breast Cancer**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 6** questions that you would like to see summarized in a one-page brief.

- How likely do you think it is that you will develop breast cancer in the future?
- Compared to the average woman your age, would you say that you are more likely to get breast cancer, less likely, or about as likely?
- How often do you worry about getting breast cancer?
- During the past 12 months, did a health professional advise you to get a mammogram?
- Have you ever had a mammogram?
- When did you have your most recent mammogram to check for breast cancer?
- How long before that mammogram was the last one?
- Is there any particular reason why you haven't had a mammogram?
- Have you thought about getting a mammogram?
- Would you say that you plan to get one, you don't plan to get one, or you're undecided?
- When do you expect to have your next mammogram?
- At what age are women supposed to start having mammograms?



In general, once women start having mammograms, about how often should they have them?

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Breast Cancer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

You chose **Cervical Cancer**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- Have you ever had a Pap smear?
- When did you have your most recent Pap smear to check for cervical cancer?
- How long before that Pap smear was the last one?
- Have you had a hysterectomy?
- When do you expect to have your next Pap smear?

## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Cervical Cancer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



#### Instructions

You chose **Prostate Cancer**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 4** questions that you would like to see summarized in a one-page brief.

- How likely do you think it is that you will develop prostate cancer in the future?
- Compared to the average man your age, would you say that you are more likely to get prostate cancer, less likely, or about as likely?
- How often do you worry about getting prostate cancer?
- Have you ever heard of a PSA or prostate-specific antigen test?
- During the past 12 months, did a health professional advise you to get a PSA test?
- Have you ever had a PSA test?
- When did you have your most recent PSA test to check for prostate cancer?
- How long before that PSA test was the last one?

## Section I. Data Topics

### Section IB. Cancer Knowledge and Screening



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Prostate Cancer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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[Health Information National Trends Survey](http://hints.matthewsgroup.com/survey/page1b-demo.asp) (HINTS) Briefs Web Survey  
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## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



#### Instructions

There are 4 subtopics under the Primary Cancer Risk Behaviors topic area. Which of the following subtopics are most relevant to your health planning efforts? Please choose **up to 3**. Descriptions are provided beside each topic area to help you decide.

Subtopic Area	Description of Subtopic Area
<input type="checkbox"/> Tobacco Use	The questions under this subtopic ask about smoking behavior and perceived risk of lung cancer. For example, how many cigarettes does the respondent smoke in a day.
<input type="checkbox"/> Fruits and Vegetables	The questions under this subtopic ask about respondents' fruit and vegetable consumption.
<input type="checkbox"/> Exercise	The questions under this subtopic ask about respondents' frequency of exercise and perception of cancer risk related to exercise.
<input type="checkbox"/> Overweight/Obesity	The questions under this subtopic ask about the respondent's weight and height to determine Body Mass Index (BMI).

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## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



#### Instructions

You chose **Tobacco Use**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 4** questions that you would like to see summarized in a one-page brief.

- Have you smoked at least 100 cigarettes in your entire life?
- Do you now smoke cigarettes every day, some days, or not at all?
- Would you say that you plan to quit smoking, you don't plan to quit, or you're undecided?
- Would you say you strongly agree, somewhat agree, somewhat disagree, strongly disagree or you have no opinion with the following statements:  

Exercise can undo most of the effects of smoking. Vitamins can undo most of the effects of smoking. There's no risk of getting cancer if someone only smokes a few years. Whether a person gets lung cancer depends more on genes than anything else.
- What type of cigarette do you now smoke most often -- a regular, light, ultra light or some other type? Is the main reason you now smoke this type of cigarette because it is a way to reduce the health risks of smoking, to try to quit smoking, because of the taste, or for some other reason?
- If a new cigarette was advertised as less harmful than current cigarettes, how interested would you be in trying it?
- How likely do you think it is that the average {male/female} cigarette smoker will develop lung cancer in the future?
- How likely do you think it is that you will develop lung cancer in the future?
- Would you say the average smoker has about the same lung cancer risk as a non-smoker. a little higher lung cancer risk than a non-smoker. twice the non-smoker's risk.



5 times the non-smoker's risk or 10 or more times the non-smoker's risk?

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## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Tobacco Use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<div style="display: flex; gap: 10px;"> <input type="button" value="Submit"/> <input type="button" value="Reset"/> </div>									

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## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



#### Instructions

You chose **Fruits and Vegetables**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- During the past month, how often did you eat fruit?
- During the past month, how often did you drink 100% fruit juice?
- During the past month, how often did you eat vegetables?
- During the past month, how often did you eat potatoes?
- How many servings of fruits and vegetables do you think a person should eat each day for good health?

## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Fruits and Vegetables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



#### Instructions

You chose **Exercise**. Below is a list of actual HINTS questions that fall under this subtopic. The briefs will summarize answers to these questions. For this subtopic, select **up to 2** questions that you would like to see summarized in a one-page brief.

- During the past month, did you participate in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise?
- At least once a week, do you engage in regular activity such as brisk walking, jogging, bicycling, or another activity long enough to work up a sweat?
- Can exercise help to lower the chances of getting some types of cancer or does exercise not make much difference?
- Which type of cancer?

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[Health Information National Trends Survey](#) (HINTS) Briefs Web Survey  
June 17, 2005

## Section I. Data Topics

### Section IC. Primary Cancer Risk Behaviors



**Instructions**

Some of the information presented in the one-page briefs can be separated by different demographics. *For example, we can summarize Information Seeking behaviors by different age groups.* For each of the subtopics below, select **up to 5** demographics that would be useful to you.

	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Exercise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<div style="display: flex; gap: 10px;"> <input type="button" value="Submit"/> <input type="button" value="Reset"/> </div>									

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	Race/ Ethnicity	Age	Gender	Employment status	Marital Status	Income	Self- Perception of Health Status	Mental Status	Health Care Coverage
Overweight / Obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<div style="display: flex; gap: 10px;"> <input type="button" value="Submit"/> <input type="button" value="Reset"/> </div>									

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## Section II. Presentation Style and Dissemination



### Instructions

Summaries of HINTS findings will be presented as one-page briefs. Please look at the three samples below in terms of layout, formatting, and overall visual appeal.

Which sample do you like **best** (in terms of overall visual appeal)?



Please explain why:

Which sample do you like **least** (in terms of overall visual appeal)?





Please explain why:

Please share any examples of other results summaries (e.g. *American Cancer Society's Cancer Facts and Figures*) that you find useful:

The briefs will be posted online. Are there other ways that you would like to have the information disseminated? (Check all that apply.)

- CD
- E-mail
- Hard copy
- Other: \_\_\_\_\_

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### Section III. Knowledge About HINTS

Before taking this survey, were you familiar with the National Cancer Institute's HINTS dataset?

Yes  No  Don't Know

- **If yes**, how did you hear about it? (Please be as specific as possible)

\_\_\_\_\_

- **If yes**, have you ever used HINTS findings?

Yes (**If Yes Skip to #5**)  No

- **If yes**, how did you use the findings?

\_\_\_\_\_

Now that you know about some of the topics in HINTS, how likely are you to use the findings?

- Very likely  
 Somewhat likely  
 Somewhat unlikely  
 Very unlikely  
 Don't know

What would make you more likely to use HINTS findings?

\_\_\_\_\_

How would you use HINTS findings

\_\_\_\_\_



Please share any additional information that you think would help us to develop these communication briefs?

Submit

Reset

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## Section IV. Please tell us about yourself.

Which **best** describes your role in your current position? (please choose **only 1**)



- Health care provider
- Health communications specialist
- Health educator
- Public affairs professional
- Social worker
- Student
- Other: \_\_\_\_\_

What type of organization **best** describes where you work? (please choose **only 1**)

- Cancer center
- Government agency
- Health department
- Hospital, doctor's office, or health care facility (other than cancer center)
- Nonprofit
- University or other academic institution
- Community-based or advocacy organization
- Other: \_\_\_\_\_

Is the main focus of your work related to cancer?

- Yes  No

Submit

Reset

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### HINTS Briefs Web Survey

Thank you for your help. Your assistance helps the National Cancer Institute better serve public health professionals and community representatives like you. If you would like to be notified when the briefs become available, please [send us your e-mail address](#). For more information on HINTS, visit the [Health Information National Trends Survey \(HINTS\) Web Site](#).

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[Health Information National Trends Survey \(HINTS\) Briefs Web Survey](#)  
May 10, 2005