



**ATTACHMENT 8**  
**Formative Research to Assess Intermediate Outcomes of NCI's**  
**"Plan, Link, Act, and Network with Evidence-Based Tools" (PLANET) Resource**

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OMB #0925-0046-20  
Exp. Date: 10/31/2006

Cover Letter for Assessment of Intermediate Outcomes Survey Participant

< Date >

Dear <AIO Participant>:

We would like to invite you to participate in an evaluation (via a web-based survey) of the extent to which Cancer Control PLANET has achieved its goals. Cancer Control PLANET is a web portal that provides access to data and resources that can help planners, program staff, and researchers to design, implement and evaluate evidence-based cancer control programs. You have been invited to participate because you have attended one or more Cancer Control PLANET trainings.

The survey you are invited to complete is comprised of 23 questions which will assist the PLANET staff in understanding how the website and the PLANET materials are being used. The survey takes approximately 10-12 minutes to complete online.

Your responses to these questions will be confidential and not disclosed to any other parties, except as otherwise required by law. This survey is being conducted by an independent evaluator and all data will be reported to the National Cancer Institute (NCI) in aggregate form with all identifying information removed. Study staff will not contact you in order to discuss or clarify your responses; please be candid and as descriptive as possible. Your participation in this evaluation is appreciated and strictly voluntary—you may decline to participate at anytime before or during the completion of the survey, prior to submission of the survey instrument.

Please complete the web-based survey at <http://survey> no later than <date>. If you have any questions, please email [NickiBush@westat.com](mailto:NickiBush@westat.com). Thank you in advance for participating.

Sincerely,

Jon F. Kerner, Ph.D.

Deputy Director for Research Dissemination & Diffusion  
Division of Cancer Control & Population Sciences  
National Cancer Institute



## Assessment of Intermediate Outcomes

**PURPOSE:** Cancer control planners, program staff, and researchers have the same goals: to reduce cancer risk, the number of new cancer cases, and the number of deaths from cancer, as well as enhance the quality of life for cancer survivors. The Cancer Control PLANET is a Web portal that provides access to data and resources that can help planners, program staff, and researchers to design, implement, and evaluate evidence-based cancer control programs. The purpose of this evaluation is to determine the extent to which the PLANET has successfully achieved its goals since it was launched in April 2003.

**INSTRUCTIONS:** Please complete the following survey and click “submit” when you are finished. The survey should take 10-12 minutes to complete.

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### ABOUT YOU

Please tell us about yourself. This information is used to help us better meet the needs of the cancer control community. All information is strictly confidential.

1. Which one of the following best describes you? Check only one:

- |  |   |
|--|---|
| <input type="checkbox"/> Health Educator                         | <input type="checkbox"/> Program Planner or Manager   |
| <input type="checkbox"/> Healthcare Provider                     | <input type="checkbox"/> Researcher/Program Evaluator |
| <input type="checkbox"/> Human Resources Professional            | <input type="checkbox"/> Student                      |
| <input type="checkbox"/> Job Seeker                              | <input type="checkbox"/> Teacher                      |
| <input type="checkbox"/> Journalist                              | <input type="checkbox"/> Other, please specify: _____ |
| <input type="checkbox"/> Patient / Relative or friend of patient |   |
| <input type="checkbox"/> Policy Maker                            |   |

2. Which one of the following best describes your organization? Check only one:

- Advocacy
- Business – For Profit
- Non-profit Organization
- Community Health Center
- Government Agency – Federal
- Government Agency – State / Local
- Health System / HMO
- Hospital / Clinic
- School / College / University
- Other, please specify: \_\_\_\_\_



3. How often do you use the Internet?

- Several times a day
- About once a day
- 3-5 days a week
- 1-2 days a week
- Less often
- Never

4. What is your gender?

- Male
- Female

5. What is your age? \_\_\_

6. What is your ethnicity (select one)?

- Hispanic or Latino
- Not Hispanic or Latino

7. Which one or more of the following would you say is your race (Check all that apply)?

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

8. What is the highest level of education you have completed?

- Some high school or less
- High school graduate/GED
- Technical or vocational school
- Some college
- College graduate
- Graduate or professional degree

9. What is your postal or zip code? \_\_\_\_\_



10. How did you find out about the Cancer Control PLANET website? Check all that apply.

- Attended a PLANET training
- Colleague
- Government website
- Non-government website
- Flyer
- Search engine
- Visited Cancer PLANET exhibit at a professional meeting
- Other: please specify \_\_\_\_\_
- I have never heard of PLANET **(End of survey)**

11. How many times have you visited Cancer Control PLANET?

- 1 time
- 2-3 times
- 4-5 times
- 6-10 times
- More than 10 times
- I do not know
- I have never visited PLANET **(End of survey)**

12. How many times have you used information from Cancer Control PLANET?

- 1 time
- 2-3 times
- 4-5 times
- 6-10 times
- More than 10 times
- I do not know
- I have never used information from PLANET **(End of survey)**

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## ABOUT YOUR EXPERIENCE ON PLANET

Please tell us about your experience on PLANET.  
This information is used to help us improve PLANET.

### **Step 1** Assess program priorities

Step 1 of the PLANET provides information about cancer incidence and mortality at the county, state, and national level through State Cancer Profiles. Data on risk factors are also available to identify high-risk populations and cancer control priorities.

13. Have you used data provided in Step 1 (State Cancer Profiles) of the PLANET (<http://cancercontrolplanet.cancer.gov/>)?

- Yes  
 No (Go to Question 14) **Go to Question 14**

a. Please indicate the kind(s) of data you have used from PLANET and provide a brief description of how you have used these data: (Check all that apply)

KIND OF DATA USED	HOW DATA WERE USED
<b>Quick Profiles</b>	
<input type="checkbox"/> Data by Geographic Area(s) (Please Specify):	
<input type="checkbox"/> Data by Cancer Site(s) (Please Specify):	
<b>Comparison Tables</b>	
<input type="checkbox"/> Rate/Trend Comparisons	
<input type="checkbox"/> Death Rates	
<input type="checkbox"/> Incidence Rates	

KIND OF DATA USED	HOW DATA WERE USED
<b>Interactive Graphs and Maps</b>	
<input type="checkbox"/> 5-Year Rate Changes	
<input type="checkbox"/> Historical Trends	
<input type="checkbox"/> Latest Rates, Percents, and Counts	
<input type="checkbox"/> Interactive Maps	
<b>Support Data</b>	
<input type="checkbox"/> Screening and Risk Factors	
<input type="checkbox"/> Peer Counties	
<input type="checkbox"/> Age Distribution	

b. How useful were the data and reporting capabilities available in Step 1 of PLANET in accomplishing your goals?

- Not at all useful
- A little useful
- Moderately useful
- Very useful
- Extremely useful

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## Step 2 Identify potential partners

Step 2 of PLANET provides contact information for potential program and research partners.

*Program partners* include the American Cancer Society's (ACS) Regional Cancer Control Planners, the Centers for Disease Control and Prevention's (CDC) Comprehensive Cancer Control funded Network of State Health Department staff, and NCI's Cancer Information Service.

*Research partners* include researchers funded by PLANET partners (e.g., ACS, CDC, and NCI) organized by state and topic expertise.

14. Are you listed as a Program Partner [\[link \(or anchor\) to definition above\]](#) on PLANET (<http://cancercontrolplanet.cancer.gov/>)?

- Yes  
 No (Go to Question 15) **Go to question 15**  
 I do not know

a. Have you been contacted by a PLANET user to discuss collaborating or partnering in a program capacity?

- Yes  
 No (Go to Question 15) **Go to question 15**  
 I do not know (Go to Question 15) **Go to question 15**

b. If you have been contacted from the Program Partner list by a PLANET user, please describe the nature of the collaboration and any activities resulting from that partnership:

Nature of collaboration	Resulting activities

15. Are you listed as a Research Partner [\[link \(or anchor\) to definition above\]](#) on PLANET?

- Yes  
 No (Go to Step 3) **Go to Question 16**  
 I do not know





a. Have you been contacted by a PLANET user to discuss collaborating or partnering in a research capacity?

- Yes
- No (Go to Question 16) **Go to Question 16**
- I do not know (Go Question 16) **Go to Question 16**

b. If you have been contacted as a Research Partner by a PLANET user, please describe the nature of the collaboration and any activities resulting from that partnership:

Nature of collaboration	Resulting activities

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### Step 3 Research reviews of different intervention approaches

Step 3 of PLANET provides information about recommended comprehensive cancer control approaches, and the research synthesis (from multiple studies) summarizing the effectiveness of various intervention strategies.

16. Which of the following PLANET resources (<http://cancercontrolplanet.cancer.gov/>) have you used for your work? Check all that apply:

Guide to Community Preventive Services

- Accessed through the PLANET
- Accessed from someplace other than the PLANET

Guide to Clinical Preventive Services

- Accessed through the PLANET
- Accessed from someplace other than the PLANET

Other Evidence Reviews

- Accessed through the PLANET (please specify which review):
- Accessed from someplace other than the PLANET (please specify which review):
- I have not used any of these PLANET resources. (Go Question 18) **Go to Question 18**

17. For those resources that you selected above, please provide a brief description of how you have used this information:

Resource	Description of how information was used
Guide to Community Preventive Services	
Guide to Clinical Preventive Services	
Other Evidence Reviews	

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## Step 4 Find research-tested intervention programs and products

Step 4 of PLANET (<http://cancercontrolplanet.cancer.gov/>) provides a storehouse of cancer control programs proven efficacious or effective in individual scientific studies. On PLANET, these programs are called Research-tested Intervention Programs (RTIPs). Many RTIPs can be downloaded or ordered free of cost.

18. Have you accessed any research-tested intervention programs (RTIPs) available through Step 4 of the PLANET?

- Yes  
 No (Go to Question 20) **Go to Question 20**

a. Please indicate how you accessed the program(s) and rate how easy it was to obtain the program, where 1 is very easy and 5 is very difficult:

Method of Access	Ease of Access				
	1 = very easy; 5 = very difficult				
Downloaded program from PLANET	1 0	2 0	3 0	4 0	5 0
Ordered program through PLANET	1 0	2 0	3 0	4 0	5 0
Purchased program from developer website	1 0	2 0	3 0	4 0	5 0

19. Have you used any research-tested intervention programs (RTIPs) accessed through Step 4 of the PLANET (this includes implementing the RTIPs fully, using the RTIPs for reference, incorporating aspects of the RTIPs into existing or developing programs, etc.)?

- Yes  
 No (Go to Question 20) **Go to Question 20**

a. Please list which RTIPs programs you have used and provide a brief description of how you have used them:

Name of RTIP program	Degree to which RTIP was used	How you used the RTIP program	How you modified the RTIP program
	<input type="radio"/> Looked at program(s) from RTIP but did not use any <input type="radio"/> Used program from RTIP as inspiration for other program development <input type="radio"/> Implemented program from RTIP with major modifications <input type="radio"/> Implemented program from RTIP with minor modifications <input type="radio"/> Implemented program from RTIP as recommended with no modifications		

Name of RTIP program	Degree to which RTIP was used	How you used the RTIP program	How you modified the RTIP program
	<input type="radio"/> Looked at program(s) from RTIP but did not use any <input type="radio"/> Used program from RTIP as inspiration for other program development <input type="radio"/> Implemented program from RTIP with major modifications <input type="radio"/> Implemented program from RTIP with minor modifications <input type="radio"/> Implemented program from RTIP as recommended with no modifications		
	<input type="radio"/> Looked at program(s) from RTIP but did not use any <input type="radio"/> Used program from RTIP as inspiration for other program development <input type="radio"/> Implemented program from RTIP with major modifications <input type="radio"/> Implemented program from RTIP with minor modifications <input type="radio"/> Implemented program from RTIP as recommended with no modifications		
	<input type="radio"/> Looked at program(s) from RTIP but did not use any <input type="radio"/> Used program from RTIP as inspiration for other program development <input type="radio"/> Implemented program from RTIP with major modifications <input type="radio"/> Implemented program from RTIP with minor modifications <input type="radio"/> Implemented program from RTIP as recommended with no modifications		
	<input type="radio"/> Looked at program(s) from RTIP but did not use any <input type="radio"/> Used program from RTIP as inspiration for other program development <input type="radio"/> Implemented program from RTIP with major modifications <input type="radio"/> Implemented program from RTIP with minor modifications <input type="radio"/> Implemented program from RTIP as recommended with no modifications		

b. Has your use of an RTIP program changed your cancer prevention and control program(s)?

- Yes  
 No  
 Do not know



c. If you answered YES to Question 18c, please briefly describe your work in cancer prevention and control, and how the RTIP program(s) changed your cancer prevention and control programs:

Role in cancer prevention and control	Nature of change due to RTIP

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## Step 5 Plan and evaluate your program

Step 5 of PLANET (<http://cancercontrolplanet.cancer.gov/>) provides guidelines and resources for planning, implementing, and evaluating comprehensive cancer control programs, and tools for putting prevention into practice.

20. Have you prepared any program implementation/program delivery grant applications (i.e., not a research or evaluation grant) using PLANET resources?

- Yes  
 No (Go to Question 21) **Go to Question 21**

a. If YES, please describe the primary aims of each grant application and how you have used PLANET resources in preparation of grant application. Please also indicate the funding status.

Primary aim of grant application	Use of PLANET resources in preparation of grant application	Funding status (CHECK ONE)
		<input type="checkbox"/> Application under review <input type="checkbox"/> Application funded <input type="checkbox"/> Application not funded
		<input type="checkbox"/> Application under review <input type="checkbox"/> Application funded <input type="checkbox"/> Application not funded
		<input type="checkbox"/> Application under review <input type="checkbox"/> Application funded <input type="checkbox"/> Application not funded

21. Have you implemented any cancer prevention or control programs using PLANET resources?

- Yes  
 No (Go to Question 22) **Go to Question 22**

a. Please describe each program and how you have used PLANET resources in this work. Please also briefly describe the number and type of individuals served by each program.

Program Description	How You Used PLANET Resources	# and type of individuals served by program

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22. Have you been involved in any activities related to developing a comprehensive cancer control plan for your state, tribe or territory?

Yes

No (Go to Question 23) **Go to Question 23**

a. Have you used PLANET as part of your involvement in these activities?

Yes

No (Go to Question 23) **Go to Question 23**

b. Please describe your work in developing a comprehensive cancer control plan and how you have used PLANET resources in this work:

23. Please provide any additional information or feedback about your experience with the Cancer Control PLANET. We welcome your suggestions for how we may improve this resource.

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**Thank you for your participation in this evaluation of the Cancer Control PLANET! Please submit your results by clicking on the “Submit” button below.**

**SUBMIT**

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**Your responses have been submitted. Thank you again for taking the time to contribute to the evaluation of Cancer Control PLANET.**