

# Water Quality Information Center Website User Survey 2011

## 1. Introduction

The National Agricultural Library's Water Quality Information Center (WQIC) is conducting a survey of website users. The information gathered by this survey will help us with content development and website design. The survey consists of 10 questions and will take 3-5 minutes to complete. Thank you for your time.

NOTE: Public reporting burden for this collection of information is estimated to average 3-5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NAL, Information Systems Division, 10301 Baltimore Ave., Beltsville, MD 20705-2351, ATTN: PRA (0518-0040) John Gladstone. Do not return the completed form to this address.

## 2. Tell us about you!

### 1. What best describes you?

- Administrator or program manager
- Conservation district or NRCS field staff
- Extension educator or agricultural consultant
- Farmer or rancher
- Lawyer
- Librarian or information specialist
- Other (please specify)
- Policy maker or legislator
- Researcher or analyst
- Student
- Teacher
- Writer or reporter

### 2. What is your affiliation?

- No affiliation, private individual
- Educational Institution: K-12
- Educational Institution: College or university
- Association or non-profit organization
- For-profit organization or business
- International organization
- Media
- Other (please specify)
- US Government: White House or Congress
- US Government: USDA
- US Government: Other Federal agency
- US Government: State agency
- US Government: Local agency
- US Government: Tribal agency
- Non-US Government

## 3. What best describes your education?

- Graduate or professional degree
- Some graduate education
- Bachelor's degree
- Some college
- High school diploma
- Some high school
- Elementary education
- Other (please specify)

## 3. Information Needs

### 4. What information were you looking for today?

### 5. Were you successful in finding what you needed?

- Yes
- No
- Partially

### 6. What additional topics would you like to see covered on the website?

## 4. Additional Information and Comments

### 7. When looking for information on this website, I

- Searched using the free text search box
- Browsed using menus, tabs, links, etc.
- Both browsed and searched
- Neither - I was referred (or came) directly to the content

### 8. How likely are you to recommend this website to your colleagues, friends, or family?

- Very Likely
- Likely
- Unlikely

### 9. How important to you is mobile access to this website (by smart phone, tablet computer, etc.)?

- Not important
- Somewhat important
- Very important

### 10. Do you have any additional comments about this website?

## 5. Thank You!

Thank you for participating in this survey! Your responses will help us provide a better website experience for our customers. We greatly appreciate your time and feedback.