

NHTSA Media Survey Questionnaire for Tucson, Arizona DSMPATE Project (Draft 04/08/09)

SAMPLE READ-IN

COUNTY (FIPS CODE)
METRO STATUS

Date: _____ CATI ID: _____
Interviewer: _____
Telephone Number: _____
Time Start: _____ Time End: _____ TOTAL TIME: _____

INTRODUCTION

Good afternoon/evening. My name is ____ and I am conducting a brief survey on behalf of the U.S. Department of Transportation, National Highway Traffic Safety Administration (NHTSA) concerning the enforcement of speed limits in Tucson, Arizona. May I speak with someone who is age 18 or older? (For comparison jurisdiction substitute location name "Southwest Phoenix Metropolitan Area" for "Tucson".)

(CONFIRM AGE BEFORE PROCEEDING)

DUMMY QUESTION FOR BIRTHDAY QUESTIONS

Has had the most recent.....1
Will have the next.....2

A1. Have I reached you at [telephone number]?

- 1) Yes
- 2) No – **I am very sorry, I must have dialed incorrectly. Thank you, goodbye.**

A2. Is this phone number used for...

- home use** **1**
- home and business use, or** **2**
- business use only** **3**

(If 3) – I am very sorry; I'm trying to reach a residence. Thank you.

Goodbye.

A3. How many persons, age 18 and older, live in this household?

_____ Number of 18+ persons

IF ONLY 1 PERSON, SKIP TO A3 (VOL) None.....THANK AND SCREEN OUT

Refused.....4 Thank and end, [Soft Refusal]

A4. **How many of those adults are (women/men)?**

- a. ____ women (VOL) None.....00
- b. ____ men (VOL) None.....00

Refused.....99

A5. IF A3 = 1 read "May I please speak to him or her?"
If A3 >1 read "In order to select just one person to interview, may I please speak to the (GENDER, If Refused in A4, read-in: "person") in your household, age 18 or older, who (has had the most recent/will have the next) birthday?"

- Designated Respondent on line.....1 **GO TO C**
- Someone else.....2 **GO TO B**
- SCHEDULE CALLBACK.....3

Refused.....4 Thank and end, [Soft Refusal]

B. Hello, I'm _____ calling for the U.S. Department of Transportation. We are conducting a study concerning the enforcement of speed limits. (If you would like to learn more about the survey, you can call our toll-free number at 1-888- or visit the DOT website at www.nhtsa.dot.gov.)

C. The interview is voluntary and the information you provide us will be used for statistical purposes only. We will not collect any personal information that would allow anyone to identify you. If there is a question you don't want to answer, that's OK. The interview takes about 10 minutes to complete.

- CONTINUE INTERVIEW.....1** **SKIP TO Q1**
- Arrange Callback.....2
- Want to think about it/Not sure.....3 **CALLBACK**
- Refused.....4 **END INTERVIEW**

1. Do you drive a motor vehicle? (READ LIST)

- 1) Yes
- 2) No (Skip to Question 5)
- 8) Don't Know
- 9) Refused

Purpose: To determine the relationship of being a driver (or not) with other responses.

2. What kind of motor vehicle do you drive most often? (READ LIST)

- 1) Automobile
- 2) SUV
- 3) Van
- 4) Pick-up Truck
- 5) Medium or Heavy Truck
- 6) Motorcycle/Moped

- 7) Bus
- 97) Other (Specify) _____
- 98) (VOL) Don't Know
- 99) (VOL) Refused

Purpose: To determine the relationship of type of vehicle with other responses.

3. Do you drive that motor vehicle within the city limits of Tucson? (READ LIST)

- 1) Yes
- 2) No (Skip to Question 5)
- 8) Don't Know
- 9) Refused

Purpose: To determine if respondent is regular user of Tucson roads and relationship to other responses.

4. How many days in a typical week do you drive that vehicle in Tucson?

- Record Number _____
- 8) Don't Know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To determine the relationship between frequency of being a driver and other responses.

5. How many days in a typical week are you a passenger in a motor vehicle in Tucson? (READ LIST)

- Record Number _____
- Type zero if Don't ride as a passenger (If Question 5=0 and Question 1 or 3 = 1 Yes, Skip to Question 7)
- 8) Don't Know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To determine the relationship between the frequency of being a passenger and other responses.

(If Question 1 and 3 = "2 No" and Question 5 =0, terminate interview and thank person.)

6. In what kind of motor vehicle are you most often a passenger? (READ LIST)

- 1) Automobile
- 2) SUV
- 3) Van
- 4) Pick-up Truck
- 5) Medium or Heavy Truck
- 6) Motorcycle/Moped
- 7) Bus
- 97) Other (Specify) _____
- 98) (VOL) Don't Know
- 99) (VOL) Refused

Purpose: To determine the relationship between the type of vehicle driven and other

responses.

7. Do you believe speed limits on Tucson highways are reasonable?

- 1) Yes
- 2) No
- 8) Don't Know
- 9) Refused

Purpose: To determine relationship between perceived reasonableness of speed limits and other responses.

8. Have you heard, read or seen any information about Tucson police officers currently using photo radar enforcement cameras to record if drivers are exceeding the speed limit?

- 1) Yes
- 2) No (Skip to question 10)
- 8) Don't Know
- 9) Refused

Purpose: To determine relationship between Public Information and Education Campaign awareness and other responses.

9. Where did you hear, read or see that Tucson police officers are using photo radar enforcement cameras to record if drivers are exceeding the speed limit? (DO NOT READ LIST; MULTIPLE RESPONSES ACCEPTED.)

- 1) Television
- 2) Radio
- 3) Billboards
- 4) Word of mouth
- 5) Newspapers
- 6) Magazines
- 7) Saw a camera
- 8) Someone I know received a ticket from photo radar enforcement camera
- 97) Other (Specify)_____
- 98) Don't Know
- 99) Refused

Purpose: To determine where the respondent received information from and relationship to other responses.

10. How do you feel about photo radar enforcement cameras recording drivers exceeding the speed limit? READ LIST

- 1) Strongly Approve
- 2) Approve
- 3) Disapprove
- 4) Strongly Disapprove
- 8) Don't Know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To determine whether the respondents approve or disapprove of using

automated speed cameras for enforcement and that view's relationship to other questions.

11. Why do you feel this way?

(If approve "1" or "2" ask 11a.; if disapprove "3" or "4" ask 11b.)
(DO NOT READ LIST; MULTIPLE RESPONSES ACCEPTED)

11a. Strongly/Approve

- 1) Will reduce crashes
- 2) Will reduce injuries
- 3) Will reduce deaths
- 4) Police should use whatever legal tools that are available
- 5) Will reduce speeding
- 6) Is good source of revenue generation for jurisdiction
- 7) Other (Specify) _____
- 8) Don't Know
- 9) Refused

Purpose: To determine why the respondent approves of using photo radar enforcement cameras for speed enforcement.

11b. Strongly/Disapprove

- 1) Gives police an unfair advantage
- 2) Could give wrong person the ticket (ask 11c)
- 3) Is illegal, violation of constitutional rights to privacy, personal freedom, is entrapment.
- 4) Is too much like "big brother" watching over us.
- 5) Is too impersonal; can't tell your side of story.
- 6) Will not reduce speeding
- 7) Other (Specify) _____
- 8) Don't Know
- 9) Refused

Purpose: To determine why the respondent does not approve of using automated speed cameras for speed enforcement.

11c. **Do you approve of photo radar enforcement cameras taking a picture of the driver's face?**

(Ask only if 11b.(2) is given as an answer.)

- 1) Yes
- 2) No
- 8) Don't Know
- 9) Refused

Purpose: To determine if would approve of using automated speed cameras for speed enforcement if can guarantee the correct driver gets a ticket (if that was their objection) or at least the wrong driver does not get a ticket.

12. How often do you feel that driving faster than the speed limit will cause you to get stopped and ticketed: READ LIST

- 1) Always
- 2) Sometimes
- 3) Rarely
- 4) Never
- 8) Don't Know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To measure perception of how likely a person feels s/he will get stopped and ticketed if s/he speeds and other responses.

13. How much safer do you think streets would be if photo radar enforcement cameras are used in Tucson?

- 1) Much safer
- 2) Fairly safer
- 3) Not much safer
- 4) Not safer at all
- 8) Don't Know
- 9) Refused

Purpose: To measure perceptions of safety when automated speed cameras are used.

14. In your opinion do you think penalties for driving faster than the Tucson speed limit are: READ LIST

- 1) Too Harsh
- 2) About Right
- 3) Not Harsh Enough
- 8) Don't Know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To measure the perception of speeding penalty fairness and other responses.

15. Thinking back to the last time you drove or were a passenger in Tucson would you say that the level of traffic congestion was: READ LIST

- 1) Very congested
- 2) Moderately congested
- 3) Slightly congested
- 4) Not at all congested
- 8) Don't know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To measure the relationship between the perception of how congested a roadway is and other responses.

This next section asks for information to help us summarize the study results. No identifying information about you or your household will ever be released or published.

HIT "RETURN" TO CONTINUE

16. What is your age?

99) Refused

*CATI system make sure the respondent is at least 18 years of age
CATI system ask for interviewer to verify if respondent is 100 or greater.*

INTERVIEWER: If respondent refuses, use the question below to attempt to get their age. **If I read some age ranges, would you be willing to stop me when I get to the category that includes your age?**

INTERVIEWER: READ LIST UNTIL RESPONDENT STOPS YOU.

- 1) 18 to 24
- 2) 25 to 34
- 3) 35 to 44
- 4) 45 to 54
- 5) 55 to 64
- 6) 65 to 74
- 7) 75 or older

Purpose: To double-check and verify the respondent was of appropriate age for the interview and to determine the relationship of age to other responses.

17. How many home telephone numbers do you have in your household? Please do not count numbers for cell phones, or phone lines that are used exclusively for business purposes, computers or fax machines.

- 1) One
- 2) Two
- 3) Three
- 4) Four or more
- 8) Don't know (VOL)
- 9) Refused (VOL)

Purpose: To allow proper sample weighting for multiple telephone households.

18. Are you male or female?

RECORD GENDER; ASK ONLY IF NECESSARY

- 1) Male
- 2) Female

Purpose: To determine the relationship between Gender and other responses.

19. Do you consider yourself to be Spanish, Hispanic or Latino?

1) Yes

(If “Yes”, INTERVIEWER MUST READ: “**People who identify themselves as Spanish, Hispanic or Latino origin May be of any race.**”) (INTERVIEWER READ ONLY IF NEEDED: “**Origin can be viewed as the heritage, nationality group, lineage, or country of birth of the person or the person’s parents or ancestors before their arrival in the United States.**”)

2) No

8) Don’t know (VOL)

9) Refused (VOL)

Purpose: To determine the relationship between being Spanish, Hispanic or Latino and question responses.

20. What is your race? Please select one or more.

READ ENTIRE LIST.

RECORD ALL THAT APPLY

1) **White**

2) **Black or African American**

3) **American Indian or Alaska Native** (Eskimo, Aleut)

4) **Asian** (Asian Indian, Chinese, Filipino, Japanese, Korean, Vietnamese)

5) **Native Hawaiian or Other Pacific Islander** (Guamanian, Chamorro, Samoan)

DO NOT READ “Other”. ENTER ONLY IF RESPONDENT PROVIDES A DIFFERENT OPTION THAN LISTED ABOVE.

7) **Other –If volunteered_____**

8) **Don’t know (DON’T READ)**

9) **Refused (DON’T READ)**

Purpose: To determine the relationship between race and question responses.

21. What is the highest level of education you’ve completed?

DO NOT READ LIST

1) Less than high school graduate

2) High school graduate (or GED)

3) Some college (or technical vocational school/professional business school)

4) Two-year college degree (AA: Associate in Arts)

5) Four-year college degree (BA or BS: Bachelor of Arts/Science)

- degree)
- 6) Graduate degree (Master's, Ph.D., Lawyer, Medical Doctor)
- 8) Don't know (VOL)
- 9) Refused (VOL)

Purpose: To determine the relationship between education level and question responses.

**22. Please stop me when I reach the category that includes your household's total annual income for last calendar year, that is, 2007:
READ LIST UNTIL RESPONDENT STOPS YOU TO SELECT A CATEGORY**

- 1) Under \$15,000
- 2) From \$15,000 to less than \$30,000
- 3) From \$30,000 to less than \$50,000
- 4) From \$50,000 to less than \$75,000
- 5) From \$75,000 to less than \$100,000
- 6) From \$100,000 to less than \$125,000
- 7) \$125,000 or more
- 8) Don't know (DON'T READ)
- 9) Refused (DON'T READ)

Purpose: To determine the relationship between income and question responses.

(Ask Question 23 only if the response to Question 1= "1 Yes", otherwise Skip to concluding statement)

23. Lastly, have you received a ticket from the police for exceeding the speed limit in the past 10 years?

- 1) Yes
- 2) No (Skip to concluding statement)
- 8) Don't Know (Skip to concluding statement)
- 9) Refused (Skip to concluding statement)

Purpose: To determine the relationship of having previously received a ticket for speeding and responses to other questions.

**24. About how long ago did you receive a ticket for exceeding the speed limit?
Was it? READ LIST**

- 1) Less than one year ago
- 2) One year to less than two years ago
- 3) Two years to less than five years ago
- 4) Five to 10 years ago

8) Don't Know

9) Refused

Purpose: To determine the relationship between how long ago a person received a speeding ticket and responses to other questions.

(Concluding Statement): **This concludes the study questions. On behalf of the United States Department of Transportation, I thank you for your time. Goodbye.**

HIT "RETURN" TO CONTINUE

Interviewer Close Out Questions

THESE QUESTIONS ARE ANSWERED BY THE INTERVIEWER AFTER THE RESPONDENT HANGS UP.

I0050. HOW WELL DID THE RESPONDENT SEEM TO UNDERSTAND THE QUESTIONS?

- 1) Not at all
- 2) Not very well
- 3) Well
- 4) Very well

I0100. HOW COOPERATIVE WAS THE RESPONDENT IN ANSWERING THE QUESTIONS?

- 1) Not at all cooperative
- 2) Not very cooperative
- 3) Cooperative
- 4) Very cooperative

I0150. IN WHAT LANGUAGE WAS THE INTERVIEW CONDUCTED?

- 1) English
- 2) Spanish
- 3) Both English and Spanish
- 10) Other - SPECIFY _____

PLEASE NOTE ANYTHING ELSE YOU FEEL IS HELPFUL OR IMPORTANT ABOUT THIS INTERVIEW. CONTINUE TO ENTER TEXT OF RESPONSE

- 99) No notes to add