

OMNIBUS TELEPHONE SURVEY (SCREENER)

1. Are there any children currently living in your household between the ages of 7 and 16?
 - 1 Yes **(CONTINUE WITH Q2)**
 - 2 No **(TERMINATE)**
 - 9 Refused **(TERMINATE)**

2. Have you rented or bought a DVD movie for any of these children age 7 to 16 in the past year?
 - 1 Yes **(CONTINUE WITH Q3)**
 - 2 No **(TERMINATE)**
 - 8 Don't know **(TERMINATE)**
 - 9 Refused **(TERMINATE)**

3. Are you aware there is a rating system to help parents decide what movies they do and do not want their children to watch in theaters or on DVD?
 - 1 YES
 - 2 NO **(THANK AND TERMINATE)**
 - 8 DON'T KNOW OR NOT SURE **(THANK AND TERMINATE)**
 - 9 REFUSED **(THANK AND TERMINATE)**