



Agricultural Marketing Service
Farmers Market Inventory



Please enter the following information about your farmers market	
Name of Market:	<input type="text"/>
Local Address:	
Street name and number (e.g., 999 USDA road):	<input type="text"/>
Location description (e.g., City Hall parking lot):	<input type="text"/>
City:	<input type="text"/>
State:	- Select a State - <input type="button" value="v"/>
Zipcode	<input type="text"/>
County:	<input type="text"/>
Name of Person Completing Survey:	<input type="text"/>
Title of Person Completing Survey:	<input type="text"/>
E-mail address	<input type="text"/>
Telephone Number (including area code):	(<input type="text"/>) - <input type="text"/> - <input type="text"/>

1. Are you the primary contact of this farmers market?

- Yes No

2. Was/is the market open in 2005 and 2006?

- Yes, open in 2005 No, closed in 2005
 Yes, open in 2006 No, closed in 2006

3. Including 2005, how many years has your farmers market been in operation?

years

4. Was the manager at your market a paid employee in 2005?

- Yes No

5. How many different producers/vendors participated at your market in 2005?

producers/vendors

6. On average, how many customers patronize your market weekly in 2005?

customers per week

7. What were the total sales (\$) at your market in 2005?

\$.00

8. Which one of the following statements about your market was MOST true in 2005?

- We had more demand than supply (we need more producers/vendors)
- During 2005 our supply exceeded demand (we need more customers)
- Supply and demand of products was roughly equal in 2005

