

Discussion Guide for Community Leaders

- Tell me about yourself.
 - Current employment/role in the community
 - Relationship to the Hispanic community
 - Previous knowledge of healthy marriage or relationship education
- Tell me about your community.
 - Characteristics of the town/city - history, demographics (including age, race, migration status, SES, ancestry, family formation patterns), industry, economy, assets and challenges
 - Hispanics and their relationship to the community
 - The political environment in relation to marriage education and to Hispanics
 - The presence of organizations that support your constituents
 - Your goals for your community
 - Role of marriage education in meeting constituent needs
- Tell me about your involvement/interaction with the healthy marriage grant.
 - Your relationship with the lead agency and other partner organizations
 - Your involvement in the project (feedback, recruitment, community ambassador)
 - How you describe healthy marriage (the concept and program) to other leaders and community members
 - What aspects of the program you like and what aspects you'd like to change (target population, service delivery, dosage, location, messages)
- Tell me what you think about marriage education.
 - What goals you have for healthy marriage programming - how you think it will change the participants, the organizations providing it, the community
 - What marriage education won't be able to do - what's not a reasonable change to expect from participation in marriage education

- Where marriage education fits in the community – the extent to which it was needed, how it complements or competes with other services, the extent to which it was wanted
- What you think a successful marriage education program would look like and do
- Anything else you'd like to tell me or think I should know

Wave 2 Questions

- Changes in the community since we last met
- Extent to which program was implemented as planned
- Feedback from constituents
- Advice for other communities considering a healthy marriage initiative