

Discussion Guide for Other Program/Data Staff

- Tell me about yourself.
 - Educational background, career path
 - Job title, roles and responsibilities in organization and in healthy marriage program

Depending on what activities interviewee does, ask the following sections as appropriate

- Tell me about recruitment, marketing and outreach.
 - Marketing - the message (and how it was developed), how marriage education is described, how the marketing message is delivered to the community, adaptations made for target population (e.g., Hispanics) or acculturation variances within target population
 - Outreach - How you find potential participants and inform them of program, organizations that refer, adaptations made for target population (e.g., Hispanics) or acculturation variances within target population
 - Recruitment - methods, adaptations made for target population (e.g., Hispanics) or acculturation variances within target population, which methods most successful and how organization tracks
- Tell me about intake, enrollment and domestic violence screening.
 - Steps when potential participant contacts organization and expresses interest
 - What intake involves--information gathered and methods for gathering it, information provided about the program, questions raised, adaptations for specific populations such as Hispanics or levels of acculturation
 - When participant is officially enrolled and what enrollment involves (e.g., filling out paperwork, choosing class time or location)
 - Screening for domestic violence, steps if disclosure
- Tell me about case management
 - How you determine if additional services are needed
 - How referrals are made
 - Frequency of meetings with participants/follow-up

- Tell me about mentoring.
 - Why you chose to mentor couples
 - How you are matched with mentee couples, what is done if the match doesn't work out
 - What you talk about, how often you meet, what you do to make sure the conversation abides by faith-based regulations and doesn't become counseling or therapy
 - What supports you have from the program if you get in "over your head"
- General impressions of healthy marriage program
 - Goal of program for participants, for community
 - Why target population needs program
 - Service delivery structure
 - Changes/adaptations that would make program more successful for target population
- Anything else you'd like to tell me or think I should know.

Wave 2 Questions

- What, if anything, has changed in recruitment, marketing, outreach methods; enrollment; DV screening; case management
 - Reason for any changes
 - Impressions of effectiveness of changes/data suggesting effectiveness of changes
- Upcoming or planned changes