

Festival Attendee Survey

1. Gender: Female Male
2. Which category includes your age?
 12 and under 25-34 55-64
 13-17 35-44 65-74
 18-24 45-54 75 and over
3. Which of the following describe your ethnicity? **Please select only one.**

 Hispanic or Latina/o
 Not Hispanic or Latina/o
4. Which of the following describe your race? **Please select one or more.**

 American Indian or Alaska native
 Asian
 Black or African American
 Native Hawaiian or other Pacific Islander
 White
5. What is your native/first language? _____
6. Including yourself, how many people live in your household? _____
How many under age 18? _____
How many children under age 18 are attending with you today? _____
7. What is your home zip code? _____
8. What is the highest level of education you have completed?
 elementary school
 high school graduate or GED
 junior/community college or technical school
 four-year college or university
 post-graduate
9. Which category includes your total **household** income last year?
 up to \$25,000 \$50,000-\$99,999 \$150,000 and above
 \$25,000-\$49,999 \$100,000-\$149,999

10. How did you hear about the festival?

newspaper/radio/tv advertisement

newspaper/radio/tv listing

internet listing

publicity materials posted at school, library, bus stop, etc.

word of mouth