



**National
Agricultural
Statistics
Service**

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Annual Floriculture & Nursery Survey


January 1, 2009

In cooperation with:
**Department
of Agriculture**
STATE OF HAWAII
Agricultural Development Division

(Short Form)

This survey is conducted annually to provide the information about Hawaii's important flower and nursery industry. It is more important than ever to have accurate figures that reflect the importance of the flower and nursery industry and agriculture to your island and the State.

Response to this survey is voluntary and not required by law. However, cooperation is important in order to estimate accurately flowers and nursery products in Hawaii. Your individual information will be held in strict confidence. Data gathered from this survey will be published only in summary form.

 **Please return your completed questionnaire by January 16, 2009 Thank you!**

1. Please make corrections to your name, address, and ZIP code directly above.
2. Does this operation do business under any name other than shown on the mailing label?
 No Yes – Please enter name: _____
 Do you want this name to appear on the mailing label? Yes No
3. In **2008**, did this operation produce and sell any fresh cut flowers, flowering and foliage plants, bedding plants, nursery products, landscape plant material, sod, propagative materials, or Christmas trees?
 Plant rental services and out-of-State sales are included in this survey.

YES – Please complete the appropriate section(s) that apply to your operation.

NO – Please check the box below that applies to you and complete Section 6. Conclusion

<input type="checkbox"/> Engaged in agricultural operation other than floriculture and nursery products <input type="checkbox"/> Shipper only (please complete Section 2) <input type="checkbox"/> Just started operation, no sales in 2008 <input type="checkbox"/> Quit farming <input type="checkbox"/> Operator deceased <input type="checkbox"/> Sold operation <input type="checkbox"/> Retired from farming <input type="checkbox"/> Never farmed <input type="checkbox"/> Temporarily not farming <input type="checkbox"/> Other, please specify: _____	If the farm was sold or taken over by another, please provide the new operator's name and address if known: Name of new operator: _____ Address: _____ Phone: (_____) _____
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Section 1. Total Value

- Report for the farm(s) and greenhouse(s) operated by you in Hawaii.
- Value of sales should be the value received before deductions for commissions and transportation. Do not report flowers, plants, potted plants, or materials purchased from others for immediate resale. For potted plants, do not report plants purchased, but held for less than 4 weeks.

1. What was the **total gross value of sales** for all floriculture and nursery products **grown by you** during 2008?

93
\$

Please list what floriculture or nursery product(s) you produced and sold:

Section 2. Out-of-State Sales

1. What was the value of any floriculture or nursery products **shipped out-of-State** during 2008?

89
\$

Include: Both from your own production and those purchased from other growers.

Exclude: Mailing or shipping cost.

Section 3. Plant Rental Services

1. What were your gross receipts for **plant rental services** in 2008?

90
\$

Section 4. Area Used for Production

1. In 2008, how much greenhouse, other covered space, and outdoor land area was used for the production of floriculture and nursery products grown by you in Hawaii?

- Include aisles, walkways, etc.
- 1 acre = 43,560 square feet.

Note: The roof covering (glazing) determines the type of greenhouse covering classification. For example, a greenhouse with a glass roof having film polyethylene insulation and fiberglass sides would be considered a glass greenhouse.

Total area = _____ Square feet or _____ Acres

A. Type of Area	Glass greenhouses (Sq. feet)	Fiberglass, rigid plastic, etc., greenhouses (Sq. feet)	Saran, slat, shade houses and other covers (Sq. feet)	Film plastic greenhouses: single or double cover (Sq. feet)	Open ground and natural shade (Acres)
Floriculture Crops ¹	11	12	13	14	15 <i>Nearest 10th</i> _____
Nursery and Other Plants ²	21	22	23	24	25 <i>Nearest 10th</i> _____

¹ Floriculture crops include cut and lei flowers, orchids, flowering and foliage plants (indoor use), annual bedding/garden plants, cut cultivated greens, herbaceous perennials, and floriculture propagative material.

² Nursery and other plants include potted foliage (outdoor landscaping use), trees, Christmas trees, sod, plant rentals, vegetable and flower seeds, aquatic plants, dried bulbs, corms, rhizomes, tubers, etc.

Section 5. Number of Hired Workers

1. What was the largest number of floriculture and nursery workers on the payroll on any one day in 2008?

None Workers

Include: Full time, part time workers, hired managers, and **PAID** family members.

Exclude: Workers employed only for the retail operation, those working as landscapers, and nonpaid family members.

Section 6. Conclusion

1. The national Floriculture Crops 2008 Summary will be released at 3:00 p.m. on April 23, 2009. It will be available on the internet at <http://www.nass.usda.gov/>. To receive an e-mail delivery of the national Floriculture Crops 2008 Summary, subscribe (free) to the same website above.

The Hawaii Flowers & Nursery Products Annual Summary will be available on the internet at <http://www.nass.usda.gov/hi/flower/flower.pdf>

Would you like to receive a paper copy of the Hawaii Flowers & Nursery Products Annual Summary?

Yes No

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2. Please write-in the island and farm location of your floriculture and nursery operation.

Island: _____ Location: _____

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Reported by: _____ Date: _____

Telephone Number: (_____) _____

Comments: _____

Thank you for your cooperation!

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