## The U.S. Census Bureau 2007 Economic Census Data User Conference Post-Conference Survey

Earlier this year, you registered for one of the Economic Census User Conferences conducted by the U.S. Census Bureau.

This survey seeks to evaluate the conferences and their impact on data users. It also provides you an opportunity to register your comments on Census Bureau products and dissemination systems.

Your opinions and ideas are important to us. Please take about 5 minutes to help us identify needed improvements to our data products, web site, and training programs. Please respond even if you did not actually attend the seminar. Your responses are voluntary and we will ensure your confidentiality under the provisions of Title 13 USC Section 9.

This survey is being conducted under OMB Clearance Number 0607-0760, which expires on November 30, 2010. For further information regarding this clearance, please contact the Customer Liaison and Marketing Services Office at 301-763-4094.

Start

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## The U.S. Census Bureau 2007 Economic Census Data User Conference Post-Conference Survey

4/30/2010         9/23/2010         9/17/2010           CA - Riverside, 6/16/2010         IN - Indianapolis, 9/22/2010         NJ - Trenton, 7/14/2010         TX - Denton, 8/3/2010           CA - Sacramento, 4/29/2010         KS - Lawrence, 8/5/2010         NY - Albany, 6/23/2010         VA - Richmond, 8/11/2010           CA - San Diego, 6/17/2010         KY - Louisville, 7/22/2010         NY - New York City, 6/10-11/2010         VT - Montpelier, 9/14/2010           CO - Denver, 7/21/2010         LA - Baton Rouge, 9/2/2010         NY - Syracuse, 6/24/2010         WA - Bellevue, 5/7/2010           DC - Washington, 7/27/2010         MA - Amherst, 4/13/2010         OH - Cleveland, 9/1/2010         WV - Morgantown, 6/7/2010				Completed
AR - Little Rock   HI - Honolulu, 2/16   MN - Milmeapolis   79/20/2010   AZ - Phoenix   18/2010   II - Lowa City   M2/12/2010   MO - Kansas City	1. In which city did	vou attend an Economi	c Census seminar?	
Helping You Make Informed Decisions  Powered by Aplan SurveyPro Survey Software  23:  The U.S. Census Bureau 2007 Economic Census Data User Conference Post-Conference Survey  Completed  2. How well was the seminar presented?  Excellent Very Good Good Fair Poor  3. How well did the seminar meet your objectives?  Excellent Very Good Good Fair Poor	AR - Little Rock, 9/20/2010 AZ - Phoenix, 8/27/2010 CA - Los Angeles, 6/15/2010 CA - Oakland, 4/30/2010 CA - Riverside, 6/16/2010 CA - Sacramento, 4/29/2010 CA - San Diego, 6/17/2010 CO - Denver, 7/21/2010 DC - Washington, 7/27/2010 FL - Clearwater, 8/10/2010 FL - Orlando, 8/11/2010 FL - Tallahassee, 9/15/2010 GA - Atlanta,	HI - Honolulu, 2/16- 18/2010 IA - Iowa City, 8/3/2010 IL - Chicago, 8/2/2010 IL - Chicago, 9/23/2010 IN - Indianapolis, 9/22/2010 KS - Lawrence, 8/5/2010 KY - Louisville, 7/22/2010 LA - Baton Rouge, 9/2/2010 MA - Amherst, 4/13/2010 MA - Cambridge, 3/25/2010 ME - Augusta, 3/29/2010 MI - Detroit, 9/30/2010 MI - Detroit, 9/30/2010 MI - Lansing,	MN - Minneapolis, 8/31/2010 MO - Kansas City, 8/4/2010 MS - Gulfport, 9/1/2010 MS - Oxford, 9/17/2010 NJ - Trenton, 7/14/2010 NJ - Trenton, 7/14/2010 NY - Albany, 6/23/2010 NY - New York City, 6/10-11/2010 NY - Syracuse, 6/24/2010 OH - Cleveland, 9/1/2010 OK - Oklahoma City, 8/17/2010 OK - Tulsa, 8/18/2010 OR - Portland, 5/6/2010 PA - Harrisburg,	9/8/2010 TN - Knoxville, 7/20/2010 TN - Nashville, 7/21/2010 TX - Dallas, 8/4/2010 TX - Dallas, 8/4/2010 TX - Denton, 8/3/2010 VA - Richmond, 8/11/2010 VT - Montpelier, 9/14/2010 WA - Bellevue, 5/7/2010 WY - Morgantown, 6/7/2010 I did not attend an
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te? (Mark all that apply.)  2007 Economic Census 2002 or earlier economic censuses County Business Patterns Ounterly Workforce Indicators (Local Employment Dynamics) Definitions of NAICS Codes Other data about businesses Other Census Bureau data, not about businesses None of the above  . What recommendations do you have for future Census Bureau seminar programs?  . Would you be interested in participating in webinars dealing with special topics on conomic data? (Mark all that apply.)  Product lines data Company and establishment size Minority- and women-owned businesses More techniques in American FactFinder will affect your access to business data in Fall 2011 Accessing and comparing historical economic census data None of the above Other, please specify:  What recommendations do you have for making Economic Census data products or ther Census Bureau data about businesses more useful to you?
Recommended census data to someone else  Prepared a report or wrote an article that incorporated data you learned about at the seminar  Applied the data in making a business decision  If you have prepared a report, written an article or applied the data, please describe elow:  Since the date of the seminar you attended, have you retrieved data at the Census well te? (Mark all that apply.)  2007 Economic Census 2002 or earlier economic censuses County Business Patterns Ouarterly Morkforce Indicators (Local Employment Dynamics) Definitions of NAICS Codes Other data about businesses Other data about businesses Other data about businesses None of the above  What recommendations do you have for future Census Bureau seminar programs?  Would you be interested in participating in webinars dealing with special topics on conomic data? (Mark all that apply.)  Product lines data Company and establishment size Minority- and women-owned businesses More techniques in American Factfinder will affect your access to business data in Fall 2011 Accessing and companing historical economic census data None of the above Other, please specify:  What recommendations do you have for making Economic Census data products or ther Census Bureau data about businesses more useful to you?
Prepared a report or wrote an article that incorporated data you learned about at the seminar Applied the data in making a business decision  I you have prepared a report, written an article or applied the data, please describe ellow:  Since the date of the seminar you attended, have you retrieved data at the Census well te? (Mark all that apply.)  2007 Economic Census 2002 or earlier economic censuses County Business Patterns Outarterly Workforce Indicators (Local Employment Dynamics) Definitions of NAICS Codes Other data about businesses Other Census Bureau data, not about businesses None of the above  What recommendations do you have for future Census Bureau seminar programs?  Would you be interested in participating in webinars dealing with special topics on conomic data? (Mark all that apply.)  Product lines data Company and establishment size Minority- and women-owned businesses More techniques in American Factlinder will affect your access to business data in Fall 2011 Accessing and comparing historical economic census data None of the above Other, please specify:  What recommendations do you have for making Economic Census data products or ther Census Bureau data about businesses more useful to you?  What recommendations do you have for making Economic Census data products or ther Census Bureau data about businesses more useful to you?
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b you in accessing and understanding data about businesses?

No, I had not used Ec	
Yes, I had used Econo	omic Census data a little.
Yes, I was a skilled, e American FactFinder.	xperienced user of Economic Census data, and had frequently used the data in
11. From the followi sector in which you	ng list, please mark the item that BEST DESCRIBES the business work:
Government agency Economic developmer Business Research, advertising News media (web, rax Religious, civic or poli Tralde or professional	, or consulting dio, TV, print, etc.) tical organization
Other, please specify:	
Yes No	our organization's library?
Yes No Not applicable	
○ Yes	
Yes No Not applicable	
Yes No Not applicable	
Yes No Not applicable	

Web Page 4:

## The U.S. Census Bureau 2007 Economic Census Data User Conference Post-Conference Survey

	Post-Conference Survey
	Completed
2. If you reg	stered for an Economic Census Seminar, but did not attend it, please tell us
Other work	not convenient ept me from coming seminar <u>would not meet my needs</u>
O Not applica	е
	ooked at the seminar powerpoint or exercises at .gov/econ/census07/www/conferences/conference_materials.html?
○ Yes ○ No	

4. In the last few months, have you retrieved data at the Census web site? (Mark all the apply.)  2007 Economic Census 2002 or earlier economic censuses County Business Patterns Quarterly Workforce Indicators (Local Employment Dynamics) Definitions of NAICS Codes Other data about businesses
2002 or earlier economic censuses County Business Patterns Quarterly Workforce Indicators (Local Employment Dynamics) Definitions of NAICS Codes
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Other Census Bureau data, not about businesses  None of the above
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6. Would you be interested in participating in webinars dealing with special topics on
economic data? (Mark all that apply.)
Product lines data Company and establishment size
Minority- and women-owned businesses
<ul> <li>More techniques in American FactFinder</li> <li>How changes in American FactFinder will affect your access to business data in Fall 2011</li> </ul>
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No, I have not used Economic Census data.  Yes, I have used Economic Census data a little.
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<ul> <li>No, I have not used Economic Census data.</li> <li>Yes, I have used Economic Census data a little.</li> <li>Yes, I am a skilled, experienced user of Economic Census data, and have frequently used the data in American FactFinder.</li> <li>From the following list, please mark the item that BEST DESCRIBES the business</li> </ul>
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Web Page	4 continued: Religious, civic or political organization Trade or professional association Individual (other person with no business affiliation)	
	Other, please specify:	
	11. Do you work in your organization's library?  ○ Yes ○ No	
	Not applicable	
	12. Additional Comments/Suggestions:	
	USCENSUSBUREAU  Helping You Make Informed Decisions	
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Web Page	5:	
	The U.S. Census Bureau 2007 Economic Census Data User Conference Post-Conference Survey	
	Thank You!	
	Send Answers	
	USCENSUSBUREAU Helping You Make Informed Decisions	
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